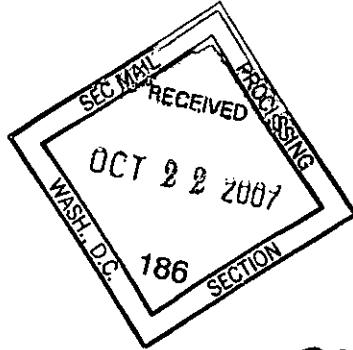




07027524

8 October 2007

Securities and Exchange Commission  
450 Fifth Street, N.W.  
Washington  
District of Columbia 20549  
United States of America



SUPPL

Dear Sirs

**SINGAPORE TELECOMMUNICATIONS LIMITED'S SUBMISSION TO  
SECURITIES AND EXCHANGE COMMISSION**

Pursuant to Rule 12g3-2(b) of the U.S. Securities Exchange Act, we enclose the attached release by Singapore Telecommunications Limited to Singapore Exchange Securities Trading Limited and ASX Limited for the period 1 October 2007 to 5 October 2007.

Our SEC file number is 82-3622.

Yours faithfully

Lim Li Ching (Ms)  
Assistant General Counsel

Encs

PROCESSED

OCT 30 2007 E  
THOMSON  
FINANCIAL

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	03-Oct-2007 14:06:24
Announcement No.	00031

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title \* Monthly Report on quotation of CHESS Units of foreign securities relating to shares of Singapore Telecommunications Limited on the Australian Stock Exchange Limited

Description Attached is an announcement made by Singapore Telecommunications Limited to the Australian Stock Exchange Limited ("ASX") today, as requested by ASX in accordance with its quotation arrangements.

Attachments:  App3B-300907-sgx.pdf  
Total size = 302K  
(2048K size limit recommended)



# Appendix 3B

## New issue announcement, application for quotation of additional securities and agreement

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.

Name of entity

Singapore Telecommunications Limited

ABN

ARBN 096 701 567

We (the entity) give ASX the following information.

### Part 1 - All issues

*You must complete the relevant sections (attach sheets if there is not enough space).*

- 1   <sup>1</sup>Class of <sup>1</sup>securities issued or to be issued

CHESS Depositary Interests ("CDIs") issued over ordinary shares

- 2   Number of <sup>1</sup>securities issued or to be issued (if known) or maximum number which may be issued

At 31 August 2007	430,501,315
Net transfers*	<u>2,335,100</u>
At 30 September 2007	<u>432,836,415</u>

\* Transfers between CDIs and ordinary shares listed on the Stock Exchange of Singapore Exchange Securities Trading Limited ("SGX-ST")

- 3   Principal terms of the <sup>1</sup>securities (eg, if options, exercise price and expiry date; if partly paid <sup>1</sup>securities, the amount outstanding and due dates for payment; if <sup>1</sup>convertible securities, the conversion price and dates for conversion)

See item 1 above

+ See chapter 19 for defined terms.

- 4 Do the \*securities rank equally in all respects from the date of allotment with an existing \*class of quoted \*securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

Yes

- 5 Issue price or consideration

Not applicable

- 6 Purpose of the issue

(If issued as consideration for the acquisition of assets, clearly identify those assets)

Transfers between CDIs and ordinary shares listed on SGX-ST

- 7 Dates of entering \*securities into uncertificated holdings or despatch of certificates

See item 2 above

- 8 Number and \*class of all \*securities quoted on ASX (*including* the securities in clause 2 if applicable)

Number	*Class
432,836,415 (as at 30 September 2007)	CDIs issued over ordinary shares

+ See chapter 19 for defined terms.

	Number	+Class
9 Number and +class of all +securities not quoted on ASX (including the securities in clause 2 if applicable)	15,484,271,816 (as at 30 September 2007)	Unquoted ordinary shares (including 8,613,550,910 ordinary shares held by Temasek Holdings (Private) Limited which are listed on the SGX-ST
	29,097,550 (as at 30 September 2007)	Singapore Telecom Share Option Scheme 1999 Options
10 Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	Same as for other issued ordinary shares	

## Part 2 - Bonus issue or pro rata issue

11 Is security holder approval required?	
12 Is the issue renounceable or non-renounceable?	
13 Ratio in which the +securities will be offered	
14 +Class of +securities to which the offer relates	
15 +Record date to determine entitlements	
16 Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	
17 Policy for deciding entitlements in relation to fractions	
18 Names of countries in which the entity has +security holders who will not be sent new issue documents	
Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.	

+ See chapter 19 for defined terms.

19	Closing date for receipt of acceptances or renunciations	[Redacted]
20	Names of any underwriters	[Redacted]
21	Amount of any underwriting fee or commission	[Redacted]
22	Names of any brokers to the issue	[Redacted]
23	Fee or commission payable to the broker to the issue	[Redacted]
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of *security holders	[Redacted]
25	If the issue is contingent on *security holders' approval, the date of the meeting	[Redacted]
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	[Redacted]
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	[Redacted]
28	Date rights trading will begin (if applicable)	[Redacted]
29	Date rights trading will end (if applicable)	[Redacted]
30	How do *security holders sell their entitlements <i>in full</i> through a broker?	[Redacted]
31	How do *security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	[Redacted]

+ See chapter 19 for defined terms.

32	How do *security holders dispose of their entitlements (except by sale through a broker)?	
33	*Despatch date	

### Part 3 - Quotation of securities

*You need only complete this section if you are applying for quotation of securities*

- 34 Type of securities  
(*tick one*)

- (a)  Securities described in Part 1
- (b)  All other securities

*Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities*

#### Entities that have ticked box 34(a)

#### Additional securities forming a new class of securities

*Tick to indicate you are providing the information or documents*

- 35  If the \*securities are \*equity securities, the names of the 20 largest holders of the additional \*securities, and the number and percentage of additional \*securities held by those holders
- 36  If the \*securities are \*equity securities, a distribution schedule of the additional \*securities setting out the number of holders in the categories  
 1 - 1,000  
 1,001 - 5,000  
 5,001 - 10,000  
 10,001 - 100,000  
 100,001 and over
- 37  A copy of any trust deed for the additional \*securities

---

+ See chapter 19 for defined terms.

**Entities that have ticked box 34(b)**

38 Number of securities for which  
+quotation is sought

39 Class of +securities for which  
quotation is sought

40 Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities?

If the additional securities do not rank equally, please state:

- ) • the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

41 Reason for request for quotation now

Example: In the case of restricted securities, end of restriction period

(if issued upon conversion of another security, clearly identify that other security)

Number	+Class

42 Number and +class of all +securities quoted on ASX (*including* the securities in clause 38)

---

+ See chapter 19 for defined terms.

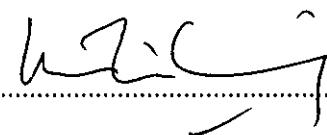
**Quotation agreement**

- 1     \*Quotation of our additional \*securities is in ASX's absolute discretion. ASX may quote the \*securities on any conditions it decides.
  
2.    We warrant the following to ASX.
  - The issue of the \*securities to be quoted complies with the law and is not for an illegal purpose.
  - There is no reason why those \*securities should not be granted \*quotation.
  - An offer of the \*securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

  - Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any \*securities to be quoted and that no-one has any right to return any \*securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the \*securities be quoted.
  - If we are a trust, we warrant that no person has the right to return the \*securities to be quoted under section 1019B of the Corporations Act at the time that we request that the \*securities be quoted.
  
- 3     We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
  
- 4     We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before \*quotation of the \*securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:



Date: 3 October 2007

Lim Li Ching  
Assistant Company Secretary

Print name:




---

+ See chapter 19 for defined terms.

**SINGAPORE TELECOMMUNICATIONS LIMITED**  
**ARBN 096701567**

Top 20 holders of ORD & DEF GROUPED as at 30 September 2007

Rank	Name	Units	% of Issued Capital
1	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	98,932,998	22.86
2	NATIONAL NOMINEES LIMITED	68,522,830	15.83
3	J P MORGAN NOMINEES AUSTRALIA LIMITED	33,996,040	7.85
4	CITICORP NOMINEES PTY LIMITED	20,292,289	4.69
5	RBC DEXIA INVESTOR SERVICES AUSTRALIANOMINEES PTY LIMITED	20,186,993	4.66
6	RBC DEXIA INVESTOR SERVICES AUSTRALIA NOMINEES PTY LIMITED <PIPOOLED A/C>	14,585,565	3.37
7	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED - A/C 2	10,783,489	2.49
8	COGENT NOMINEES PTY LIMITED	10,573,773	2.44
9	CITICORP NOMINEES PTY LIMITED <CFSIL CWLTH AUST SHS 1 A/C>	10,302,100	2.38
10	ANZ NOMINEES LIMITED <CASH INCOME A/C>	9,327,293	2.15
11	CITICORP NOMINEES PTY LIMITED <CFSL WSLE IMPUTATION FND A/C>	9,205,511	2.13
12	CITICORP NOMINEES PTY LIMITED <CFSL IMPUTATION FUND A/C>	6,122,526	1.41
13	AMP LIFE LIMITED	4,997,767	1.15
14	M F CUSTODIANS LTD	4,575,749	1.06
15	CITICORP NOMINEES PTY LIMITED <CFSL WSLE AUST SHARE FND A/C>	4,263,457	0.99
16	AUSTRALIAN REWARD INVESTMENT ALLIANCE	3,738,590	0.86
17	THE AUSTRALIAN NATIONAL UNIVERSITY	3,450,000	0.80
18	CITICORP NOMINEES PTY LIMITED <CFSIL CWLTH AUST SHS 8 A/C>	3,022,000	0.70
19	CIMB-GK SECURITIES PTE LTD <HOUSE A/C>	2,568,653	0.59
20	CITICORP NOMINEES PTY LIMITED <CFSIL CWLTH AUST SHS 4 A/C>	2,390,297	0.55
	<b>Top 20 holders of ORD &amp; DEF GROUPED as at 28 Sep 2007</b>	<b>341,837,920</b>	<b>78.96</b>

**From:** Lim Li Ching  
**Sent:** Wednesday, October 03, 2007 2:07 PM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Wednesday, October 03, 2007 2:06:24 PM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00031  
Submission Date & Time :: 03-Oct-2007 14:05:27  
Broadcast Date & Time :: 03-Oct-2007 14:06:24  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---

)

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Wednesday, October 03, 2007 2:01 PM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510330 as follows:

Release Time: 03-Oct-2007 at 16:00:39

ASX Code: SGT

Announcement Title: Top 20 holders

)

)



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	03-Oct-2007
Time	16:00:40
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

Top 20 holders

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

Once "pre-open" period is completed, full trading of the company's securities recommences.

**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to lodge announcements using ASX Online. Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Wednesday, October 03, 2007 1:58 PM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510327 as follows:

Release Time: 03-Oct-2007 at 15:57:57

ASX Code: SGT

Announcement Title: Appendix 3B



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	03-Oct-2007
Time	15:58:00
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

10/3/2007

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

) We confirm the receipt and release to the market of an announcement regarding:

Appendix 3B

10/3/2007

)

10/3/2007

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

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**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to elodge announcements using ASX Online. Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:50:37
Announcement No.	00032

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title \* SingTel Analyst Day 2007 - Presentation by Ms Chan Yim Leng, VP, Business Products (Part 8)

Description

**Attachments:** 2007AnalystDay-ChanYimLengPart8.pdf

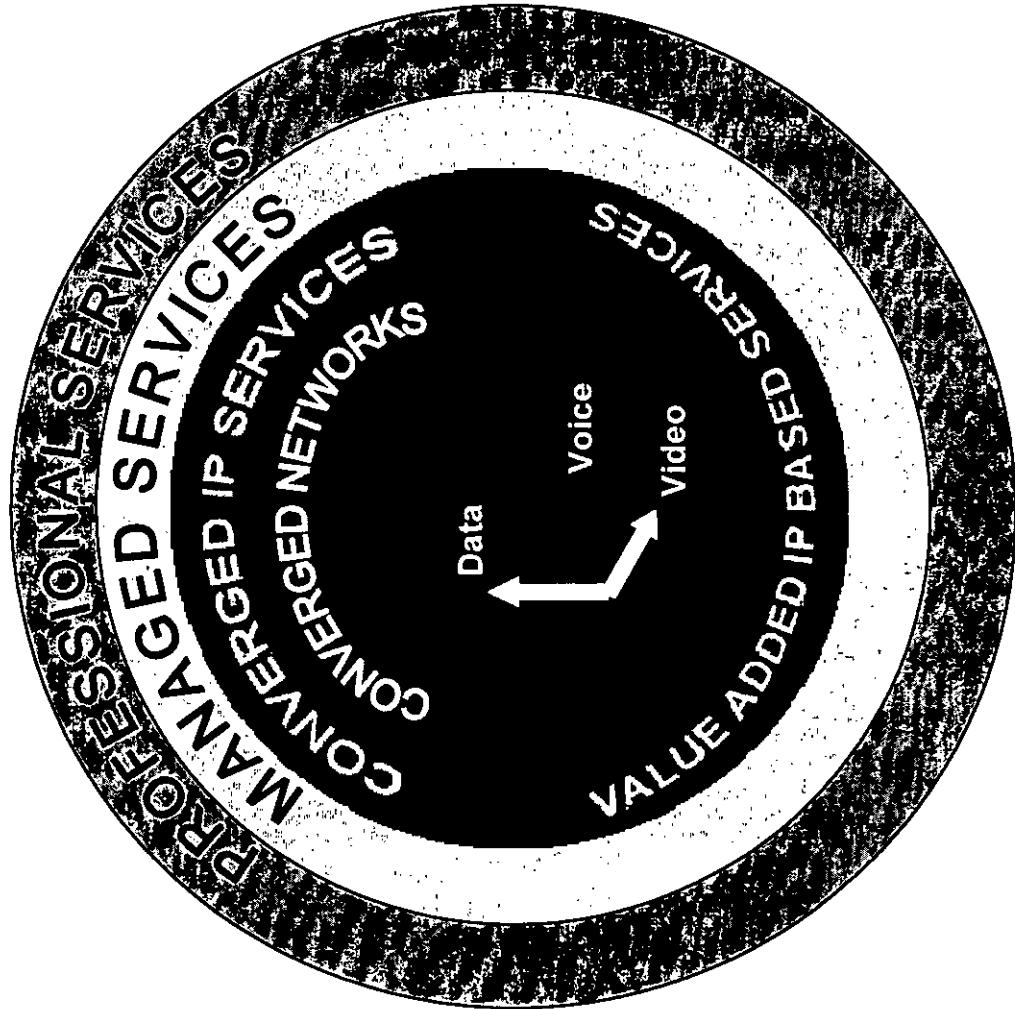
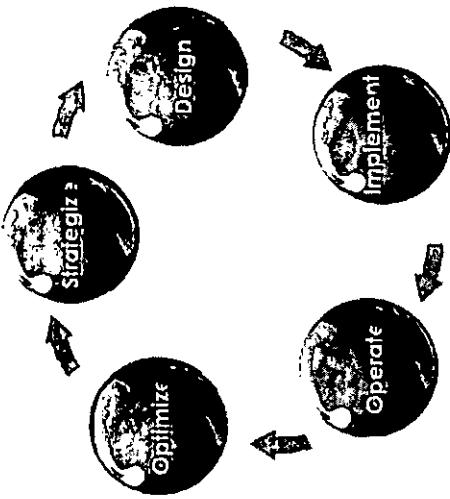
Total size = **1669K**  
(2048K size limit recommended)

# Enabling End-to-End Managed Services

## Converged Networks Converged IP Services

## Managed Services Professional Services

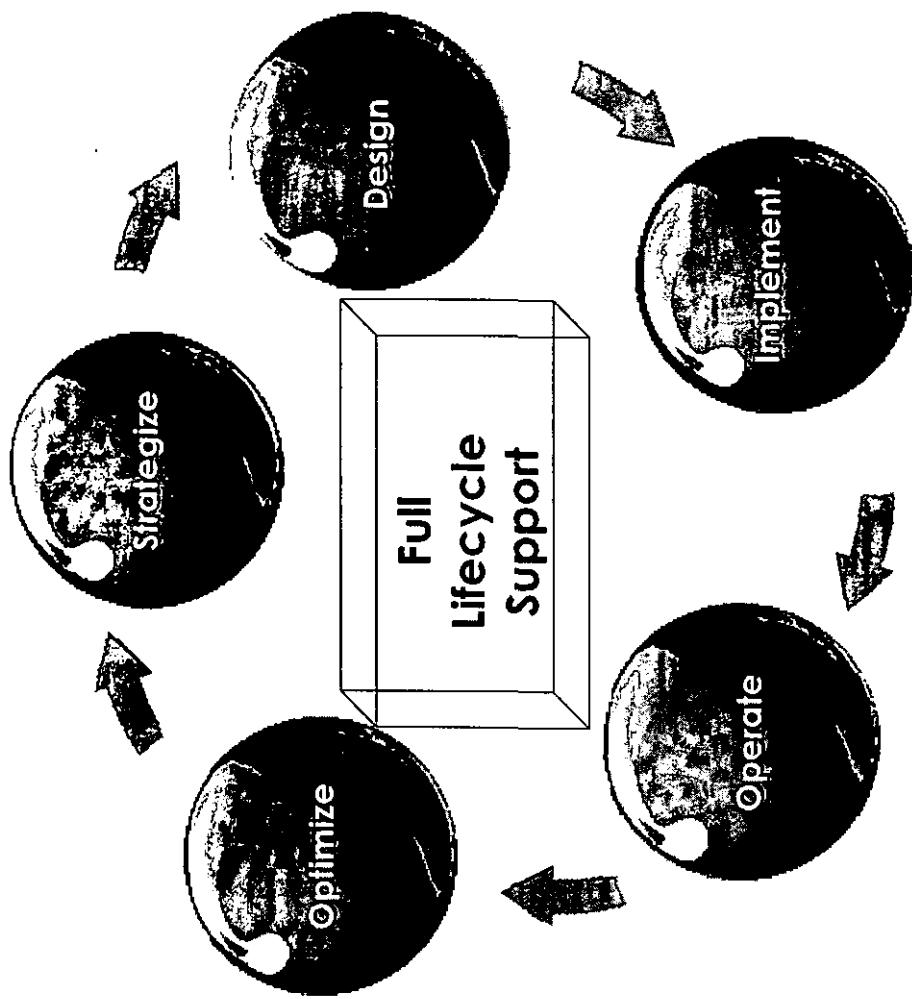
- Consultancy and Professional Services
- Available for Managed Services, WAN and LAN
- Full Lifecycle support of Customers



# SingTel Professional Services - Value Proposition

**Full Lifecycle Support** for  
Network & Managed Services,  
developing:

- Systematic methodology  
to align technologically  
evolving network design  
and solution plans to  
customer business  
objectives.
- Feedback mechanism to  
continually improve  
customer network design  
based on performance  
monitoring



# Professional Services Offerings & Business Value

Strategise      Design      Implement      Operate      Optimize

Technology Planning & Architecture Review

Audit

Project Management Service

Implementation Service

Performance Tuning

IT Service Methodology

Design Review & Development

Capacity Planning

DC/WAN Optimisation & Convergence

Messaging & Collaboration

Security

Business Value

Centralisation of Information & Infrastructure

Remote Management of Multiple Sites

Mobility to enable ICT Application

Single Application

Single Application

Single Application

# Benefits of End-to-End ICT Services

## NETWORK COVERAGE



- Ease of connectivity into Asia and beyond
- Ubiquity of network access and types of access

Different speed ranges from 64k bps to 1Gbps

## IMPROVE PRODUCTIVITY



- Access to full range ICT solutions

Network Optimisation

- One stop convenience
- Single Partner, single Contract/Bill etc

Outsource your non-core activities to Singtel

## From SingTel



To You

## COST SAVINGS



- Network consolidation
- One common team
- Lesser equipment capex
- Free Intranet calls

## MANAGEABILITY



- Ease of site additions/upgrades and reconfiguration
- Visibility on network performance
- High service availability through 24x7 operation and excellence
- Protection against technology obsolescence

# Key Takeaways

**SingTel has grown its core competencies to offer truly end-to-end, comprehensive ICT services over converged networks on a global footprint (with focus in Asia) by working with leading partners**

**SingTel has a vision to deliver total end-to-end Lifecycle Professional Services to continuously help our customers meet their evolving business needs**

**SingTel has been selected by many customers for such converged ICT solutions**





Thank You



Asia's leading communications company

SingTel



SINGTEL

DAY 2007

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:51 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:50:37 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

-----  
Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00032  
Submission Date & Time :: 04-Oct-2007 08:50:03  
Broadcast Date & Time :: 04-Oct-2007 08:50:37  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)  
-----

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	04-Oct-2007
Time	11:04:17
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

**ASX Limited**  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Chan Yim Leng Part 8

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

Once "pre-open" period is completed, full trading of the company's securities recommences.

**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to lodge announcements using ASX Online. Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 9:04 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510718 as follows:

Release Time: 04-Oct-2007 at 11:04:15

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Chan Yim Leng Part 8

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:45:43
Announcement No.	00031

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title \* SingTel Analyst Day 2007 - Presentation by Ms Chan Yim Leng, VP, Business Products (Part 7)

Description

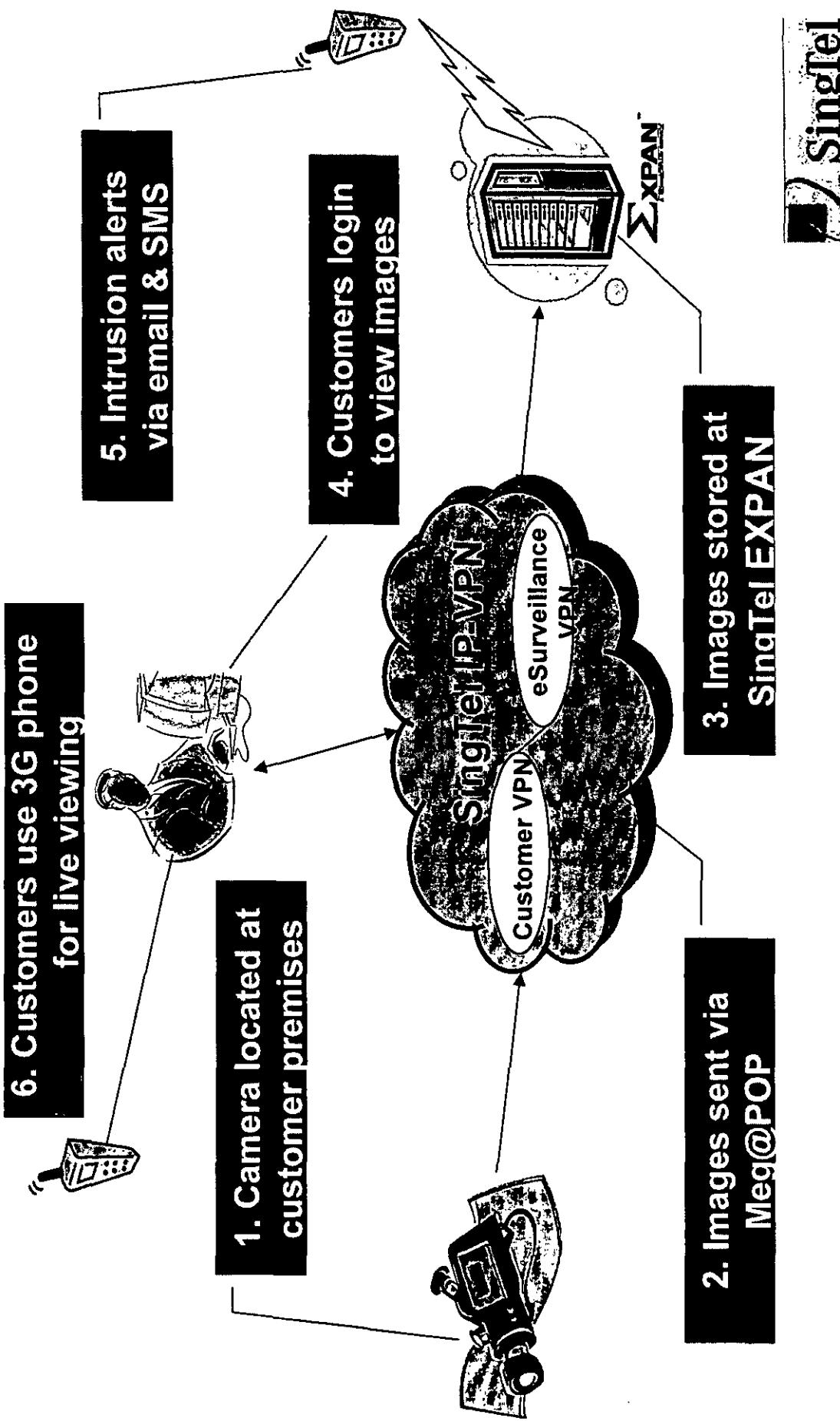
**Attachments:**

2007AnalystDay-ChanYimLengPart7.pdf

Total size = **1241K**  
(2048K size limit recommended)

Close Window

# Managed Security Services – eSurveillance



# Overview of Managed Services

## Managed Hosting Services

- Data Centre Hosting
- Work Area Recovery
- Off-site Backup and Restore
- Managed Storage

## Managed Converged Services

- Unified Communications
- Collaboration Services

## Managed Security Services

- Managed Security Services
- Managed Desktop Security
- Managed eSurveillance

## Managed Network Services

- Remote LAN Monitoring
- Packaged CPE Solution

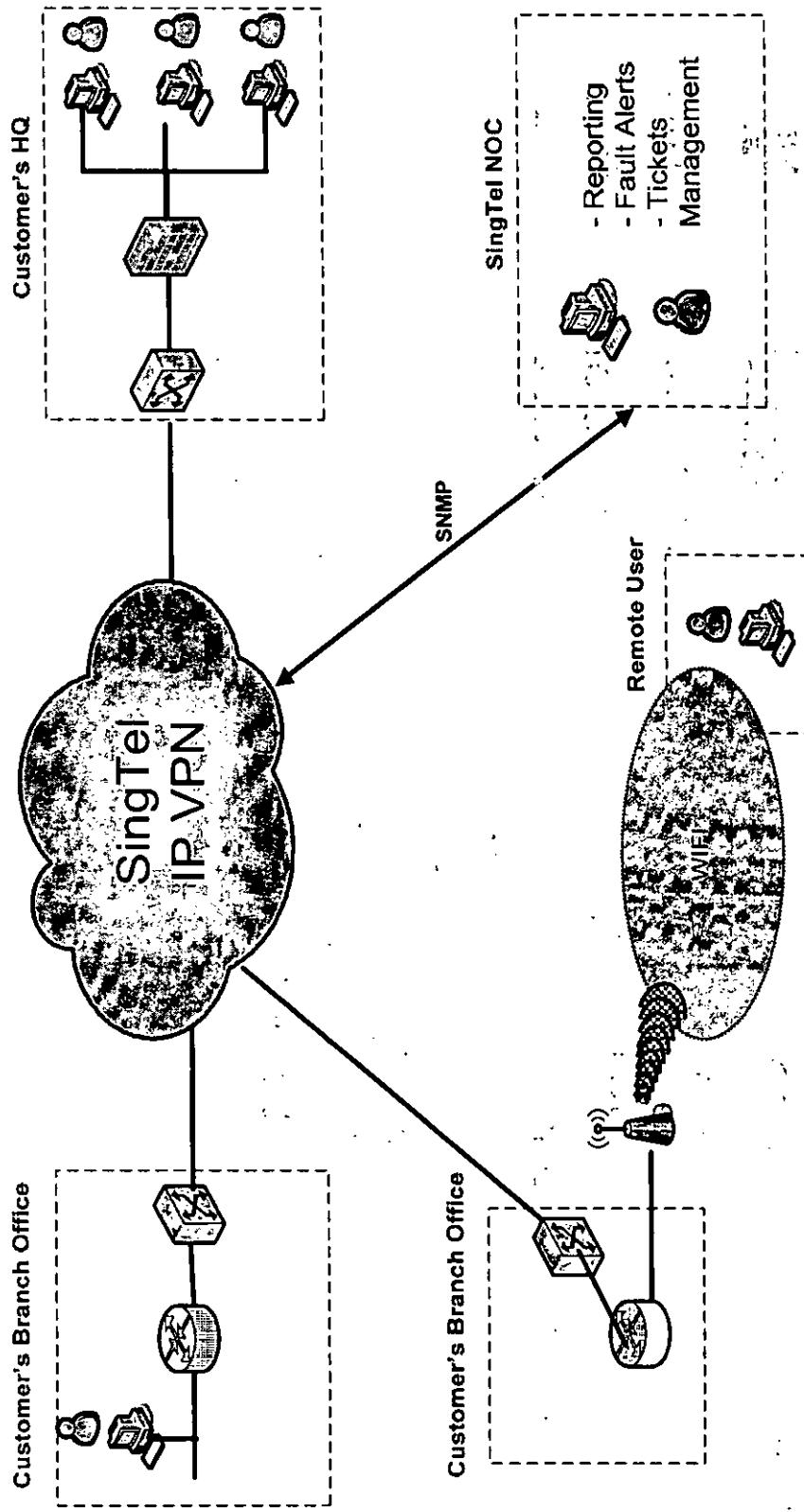
## Software As A Service

- Hosted Messaging Collaboration
- Healthphone
- EdulCT

## Managed Application Performance

- Traffic Optimisation & Profiling
- WAN Acceleration

# Managed Network Services - Packaged CPE Solution with Remote Monitoring



- Routers, Switches, Firewalls & Remote Monitoring of LAN CPE
- LAN CPE Proven to Interoperate with SingTel IP-VPN Network
- Quick Setup for Customers to Access Different Sites Including Remote Locations Using Wired / Wireless Packaged CPE Solution



# Overview of Managed Services

## Managed Hosting Services

- Data Centre Hosting
- Work Area Recovery
- Off-site Backup and Restore
- Managed Storage

## Managed Converged Services

- Unified Communications
- Collaboration Services

## Managed Security Services

- Managed Security Services
- Managed Desktop Security
- Managed eSurveillance

## Managed Network Services

- Remote LAN Monitoring
- Packaged CPE Solution

## Managed Application Performance

- Traffic Optimisation & Profiling
- WAN Acceleration

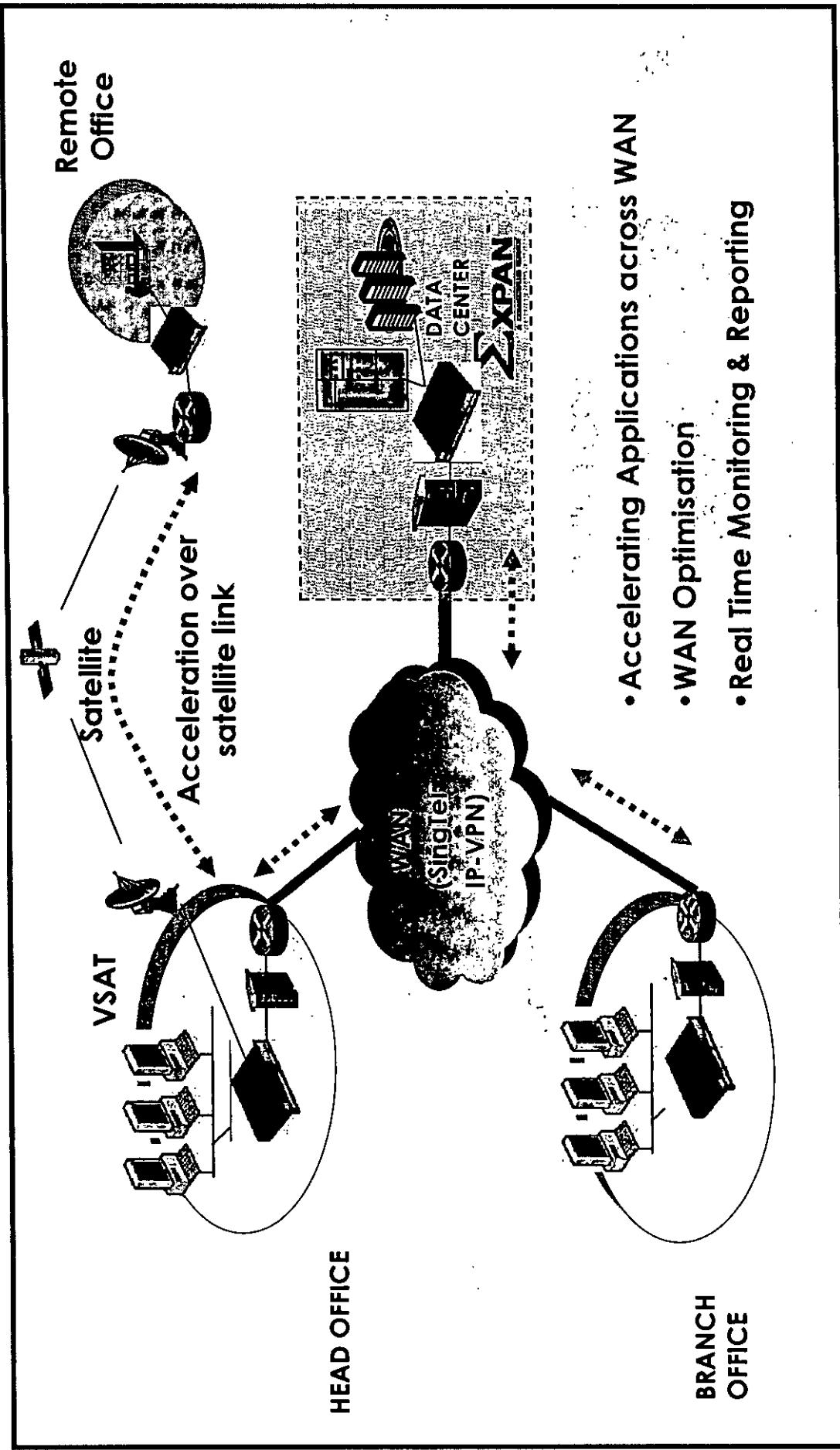
## Software As A Service

- Hosted Messaging Collaboration

- Healthphone

- EdulCT

# Managed Application Performance – TOPS AA



# Globalisation of Managed Services

Coverage of SingTel Managed Services  
Leveraging on IP-VPN Footprint



**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:46 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:45:43 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00031  
Submission Date & Time :: 04-Oct-2007 08:45:04  
Broadcast Date & Time :: 04-Oct-2007 08:45:43  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	04-Oct-2007
Time	11:03:50
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Chan Yim Leng Part 7

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

Once "pre-open" period is completed, full trading of the company's securities recommences.

**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to lodge announcements using ASX Online. Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

Ong Winn Nie

---

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 9:04 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510716 as follows:

Release Time: 04-Oct-2007 at 11:03:48

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Chan Yim Leng Part 7

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:43:46
Announcement No.	00030

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title *	SingTel Analyst Day 2007 - Presentation by Ms Chan Yim Leng, VP, Business Products (Part 6)
----------------------	---

Description	
-------------	--

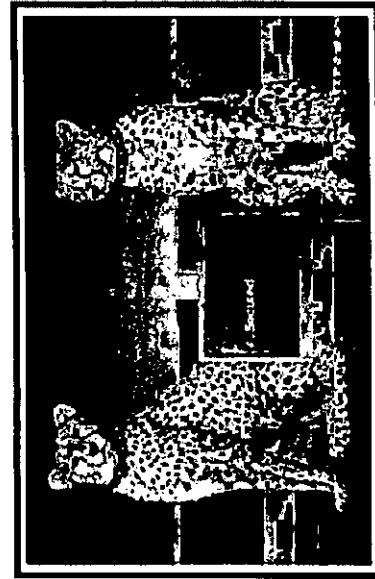
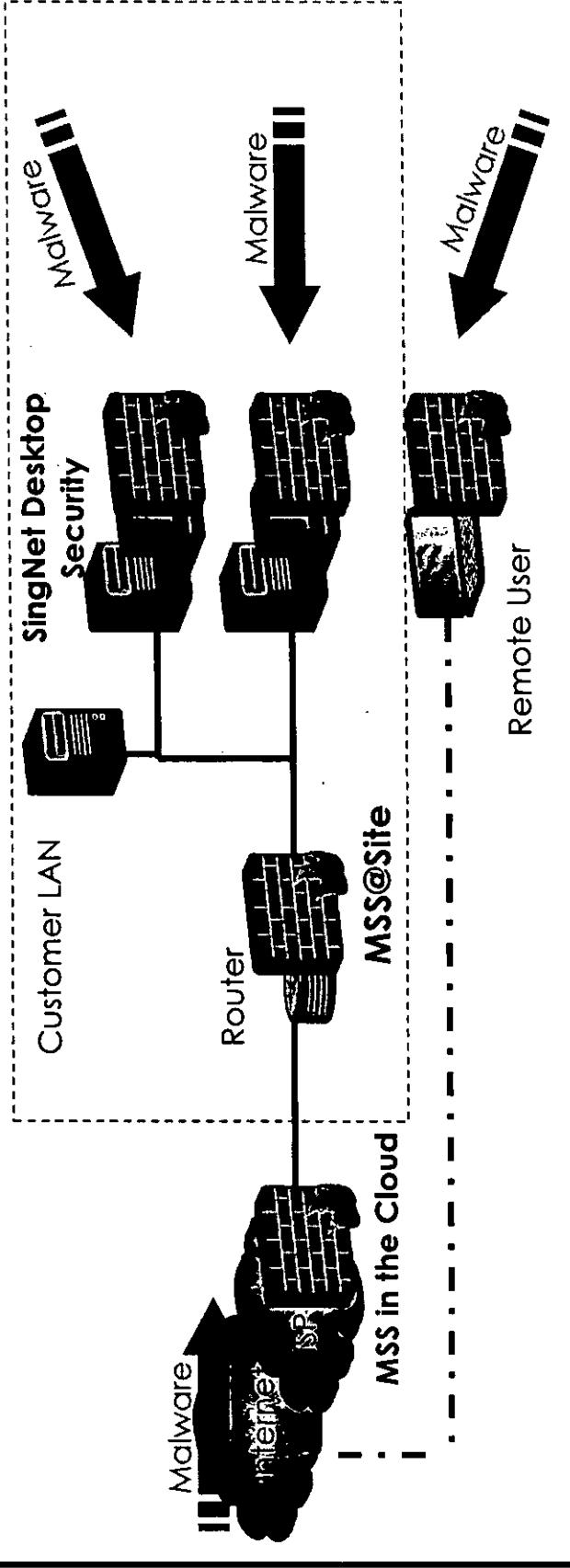
**Attachments:**

 2007AnalystDay-ChanYimLengPart6.pdf Total size = 1675K (2048K size limit recommended)
---

<a href="#">Close Window</a>
------------------------------

# Managed Security Services – SingNet Desktop Security

**Desktop-Based Security Service to Complement MSS@Site & MSS in the Cloud for Complete Protection Against Malicious Traffic**



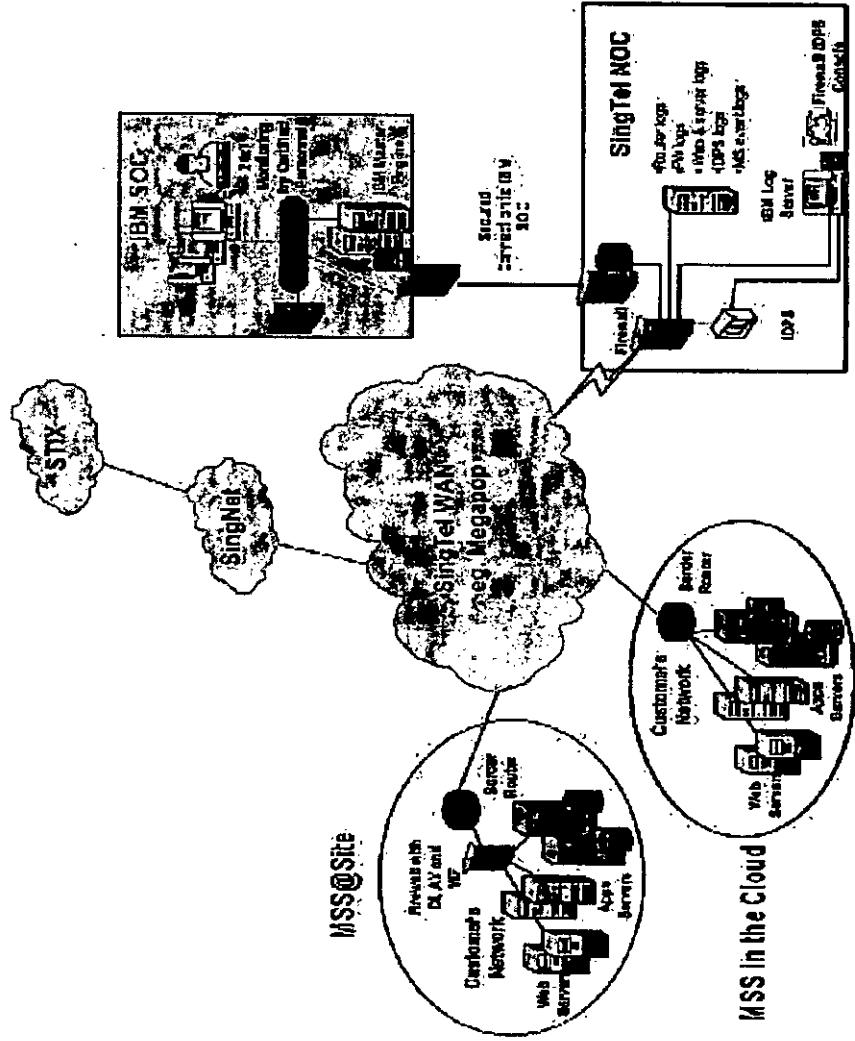
**SingTel**



Launched : Jul 07

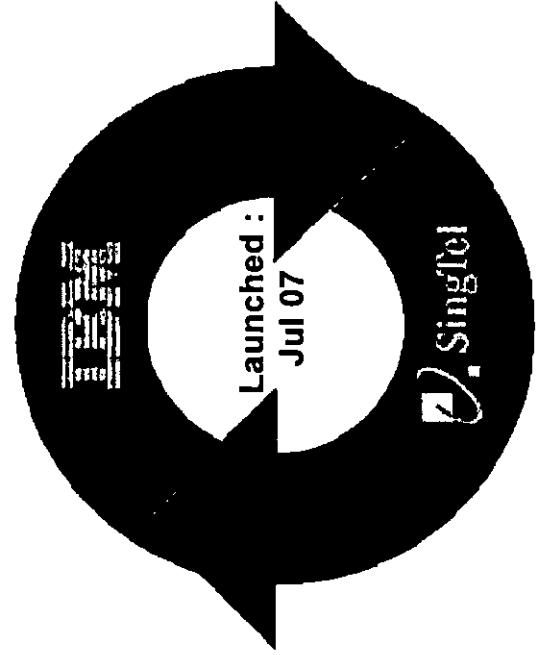
# Managed Security Services

## Managed Security Service Many-In-One, Cost Effective Security Solution



**BREAKING NEWS**  
**SingTel-IBM Partnership**

"This tie-up brings together two 800 pound "managed services gorillas" in one of the fastest-growing segments of the market" IDC, July 2007



Ong Winn Nie

---

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:44 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:43:46 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00030  
Submission Date & Time :: 04-Oct-2007 08:43:00  
Broadcast Date & Time :: 04-Oct-2007 08:43:46  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**  
AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	04-Oct-2007
Time	11:01:26
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Chan Yim Leng Part 6

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

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**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to lodge announcements using ASX Online. Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 9:01 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510715 as follows:

Release Time: 04-Oct-2007 at 11:01:24

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Chan Yim Leng Part 6

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:29:03
Announcement No.	00029

**>> Announcement Details**

The details of the announcement start here ...

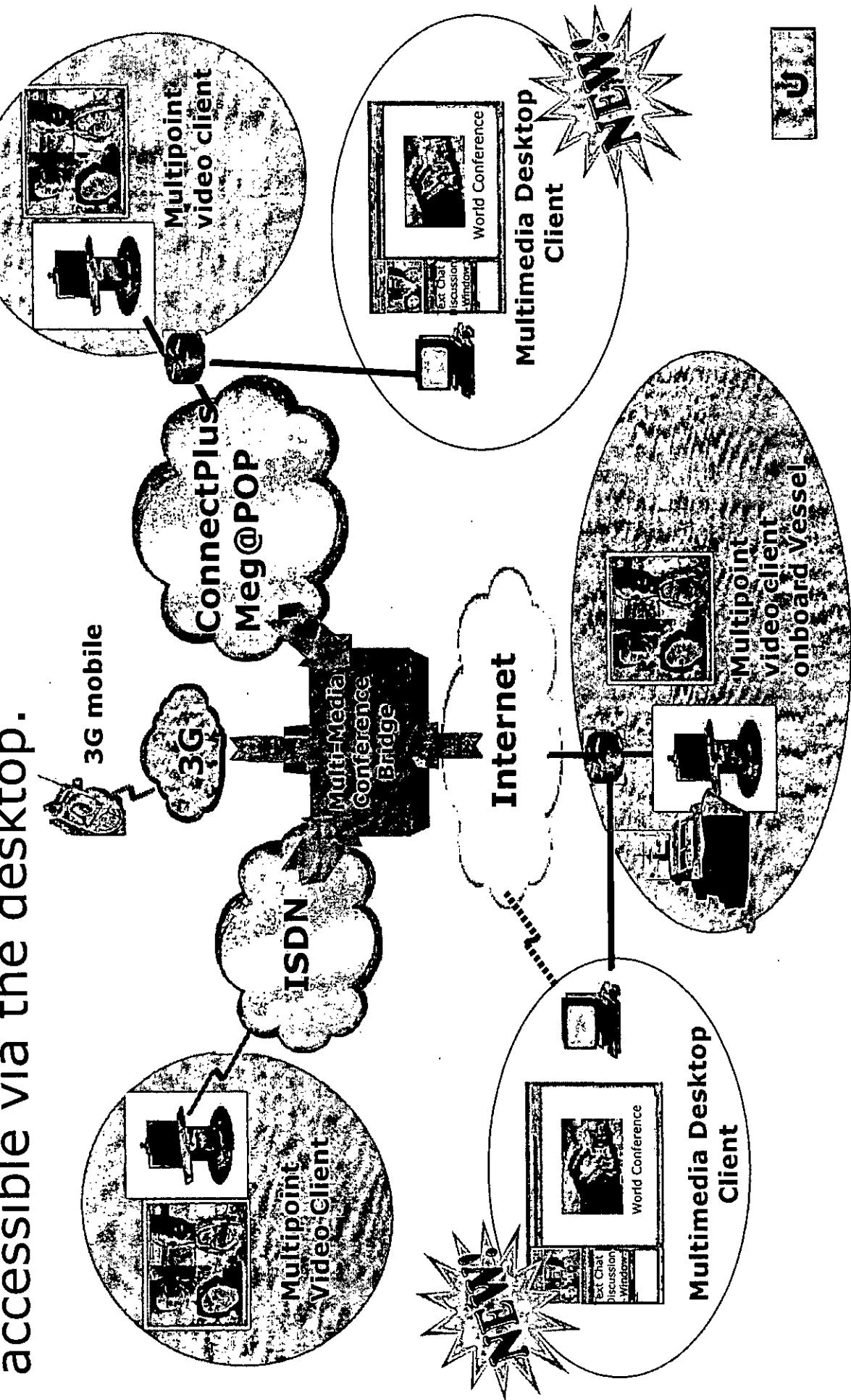
Announcement Title *	SingTel Analyst Day 2007 - Presentation by Mr Tan Tian Seng, Director, Satellite Marketing (Part 4)
----------------------	---

Description	
-------------	--

<b>Attachments:</b>	2007AnalystDay-TanTianSengPart4.pdf Total size = <b>1466K</b> (2048K size limit recommended)
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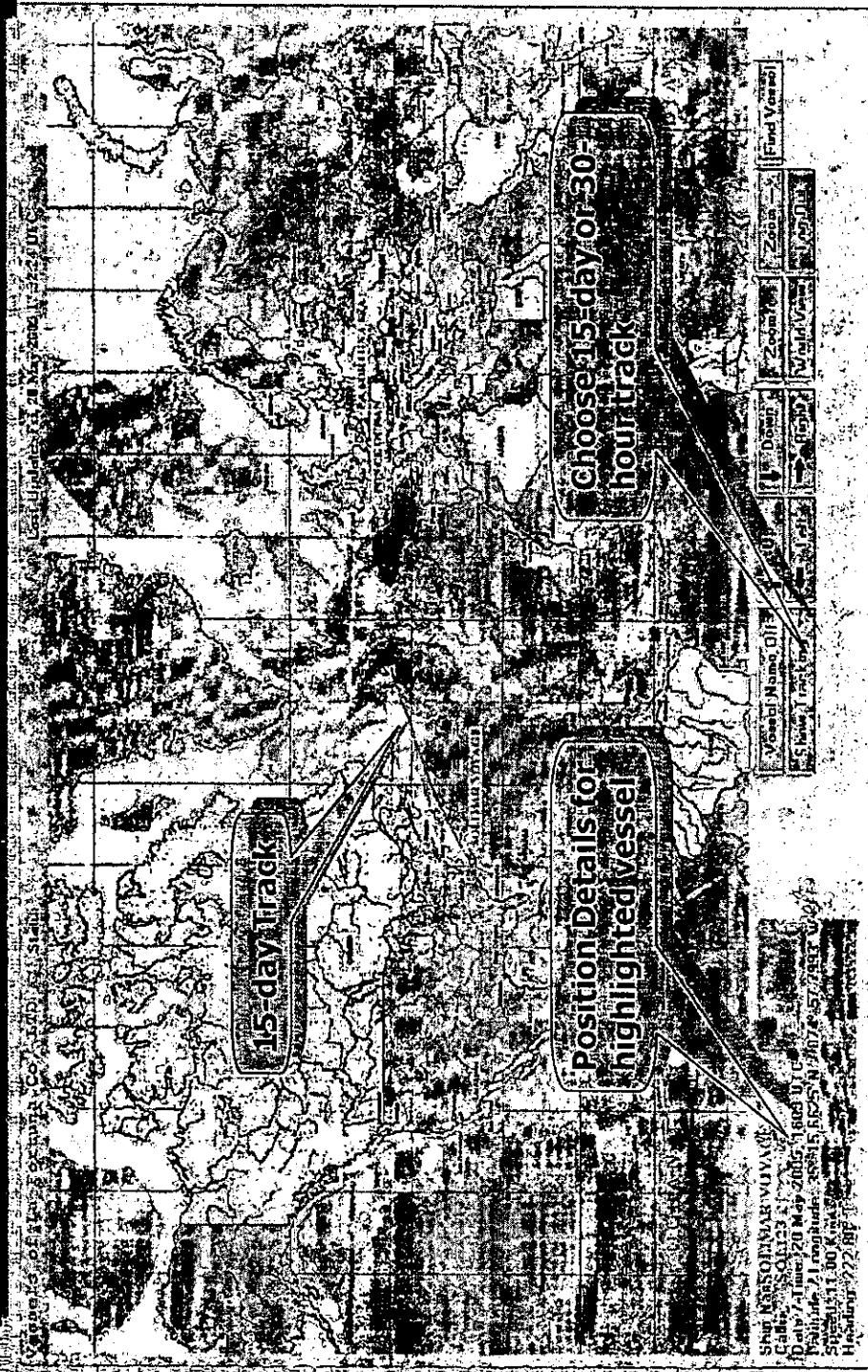
# Multimedia Desktop Conference (MDC)

An integration of audio, data and video conference accessible via the desktop.



## Value Added Services

Web-Based Vessel Tracking



Value Added Services

Weather

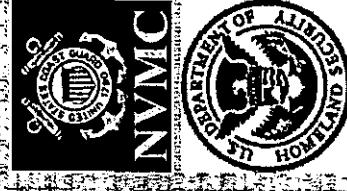
- Cost effective color charts for ship and shore
  - Daily automatic feed of weather data for office
  - Advanced options, 5 and 10 day forecasts available
  - Accessible to all users on shore network

■ Source From Applied Weather Technology

# Value Added Services

## E-Forms

- Simple yet powerful solution form
- Minimal training, Users able to work with familiar forms
- Transmit small files containing user-entered data only
- Compatible with many ports such as USA, Canada, Singapore. (NOAD, NBIC, ePAIR)
- Using PDF Format



Value Added Services

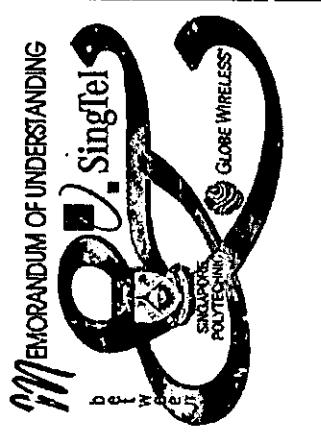
News service published daily

Published in English Language

Regional News  
Philippines  
India  
United States  
United Kingdom  
World International



# Winning the Mind Share of Customers



- **Collaboration between Singapore Polytechnic's Maritime Academy, Globe Wireless and SingTel**
- Innovation Hub for development of Maritime Satellite Communications and Applications
- Provides 30 hours curriculum to train students from Maritime Academy on Maritime Satellite Communications
- Provides Maritime Satellite Applications courses to the Shipping Industry
- Provides hands-on experience in Satellite Communications and Applications

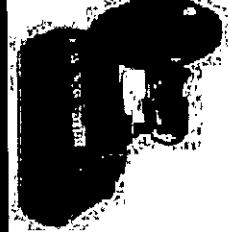


# Success Case Study (1)

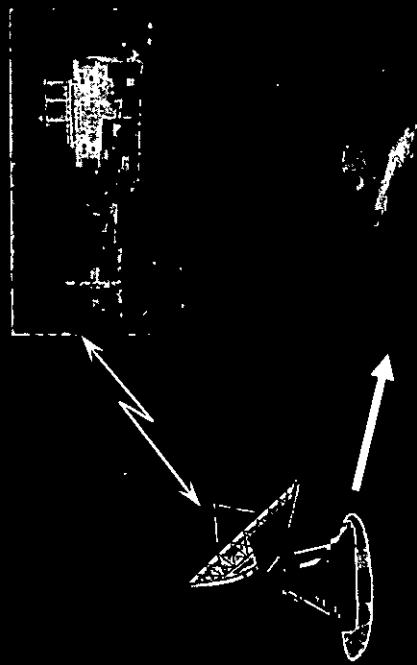
## 3i Technologies

- To provide end-to-end infrastructure for Security, Process Control in Command, Control and Communications, on land and at sea.
- However, at sea, the current connection speed is only 64kbps and not very suitable for providing high quality surveillance solution.

Installed  
SingTel  
MVSAT



## Security ICS KLEVEN



## Surveillance and Monitoring

## SingTel MVSAT

- Has enhanced their ICT infrastructure capability to offer better and high quality security solution to the ships
  - Benefits include faster download of surveillance images and thus more up-to-date information so as to provide faster response time
  - Able to attract more ships being chartered

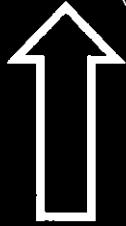


## Success Case Study (2)

### Rubicon Offshore

- An offshore oilfield service company whose core activity is the development and production of small oil fields in the Austral-Asia region.
- Operates FPSO (Floating Production Storage and Off-loading)
- Requires data synchronization between FPSO and HQ. This needed an “always-on” data connectivity to ensure the accuracy of data.

Installed  
SingTel  
MVSAT



Always-on  
Connectivity



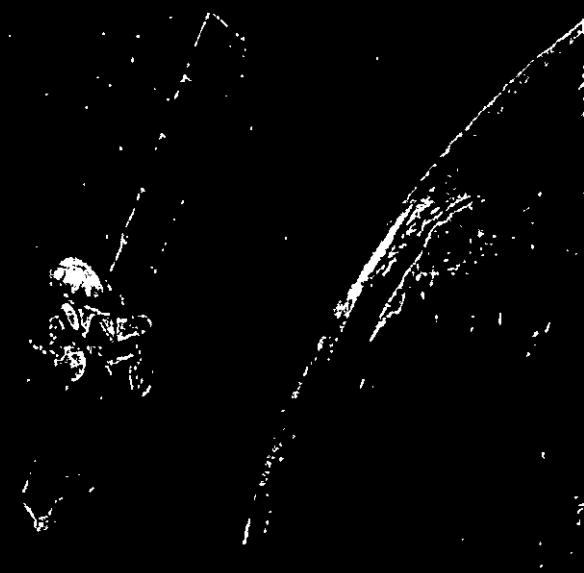
Up-to-date Information

### SingTel MVSAT

- The SingTel MVSAT solution enables the company to have continuous data synchronization and at the same time the availability of Internet service onboard.
- Has enhanced their ICT infrastructure capability to improve the operational efficiency

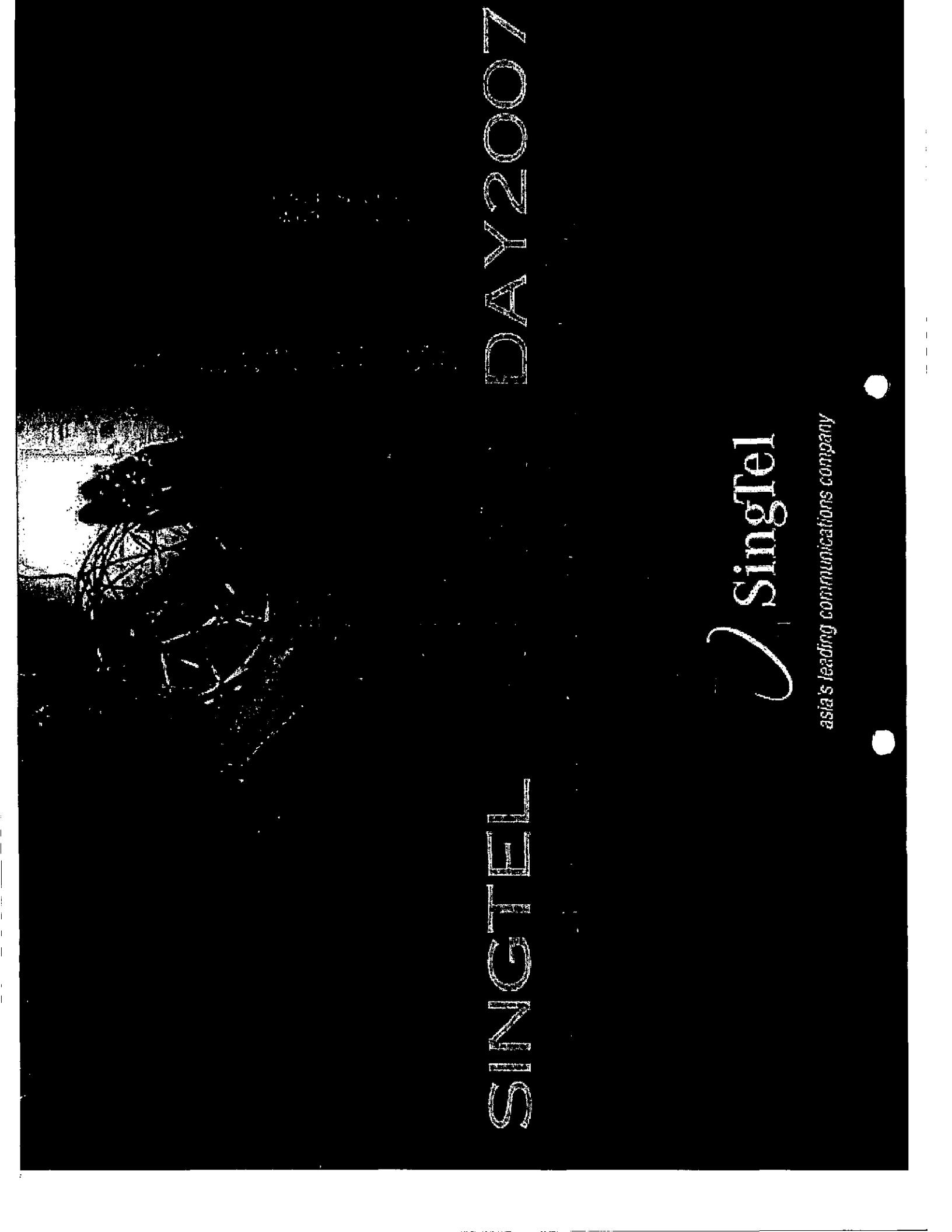
# Key Takeaways

Unique position of an Integrated Satellite and Telco operator  
offering Global IP WAN access



Moving up the value chain by  
focusing on vertical applications  
and solutions

Winning the mind share of  
**customers** through innovations and  
education – Satcom@SMA



Asia's leading communications company

SingTel

SINGTEL

DAY 2007

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:30 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com [SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:29:03 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00029  
Submission Date & Time :: 04-Oct-2007 08:28:15  
Broadcast Date & Time :: 04-Oct-2007 08:29:03  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	04-Oct-2007
Time	10:53:39
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 207 - Tan Tian Seng Part 4

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**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:54 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510701 as follows:

Release Time: 04-Oct-2007 at 10:53:35

ASX Code: SGT

Announcement Title: SingTel Analyst Day 207 - Tan Tian Seng Part 4

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:27:11
Announcement No.	00028

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title \* SingTel Analyst Day 2007 - Presentation by Mr Tan Tian Seng, Director, Satellite Marketing (Part 3)

Description

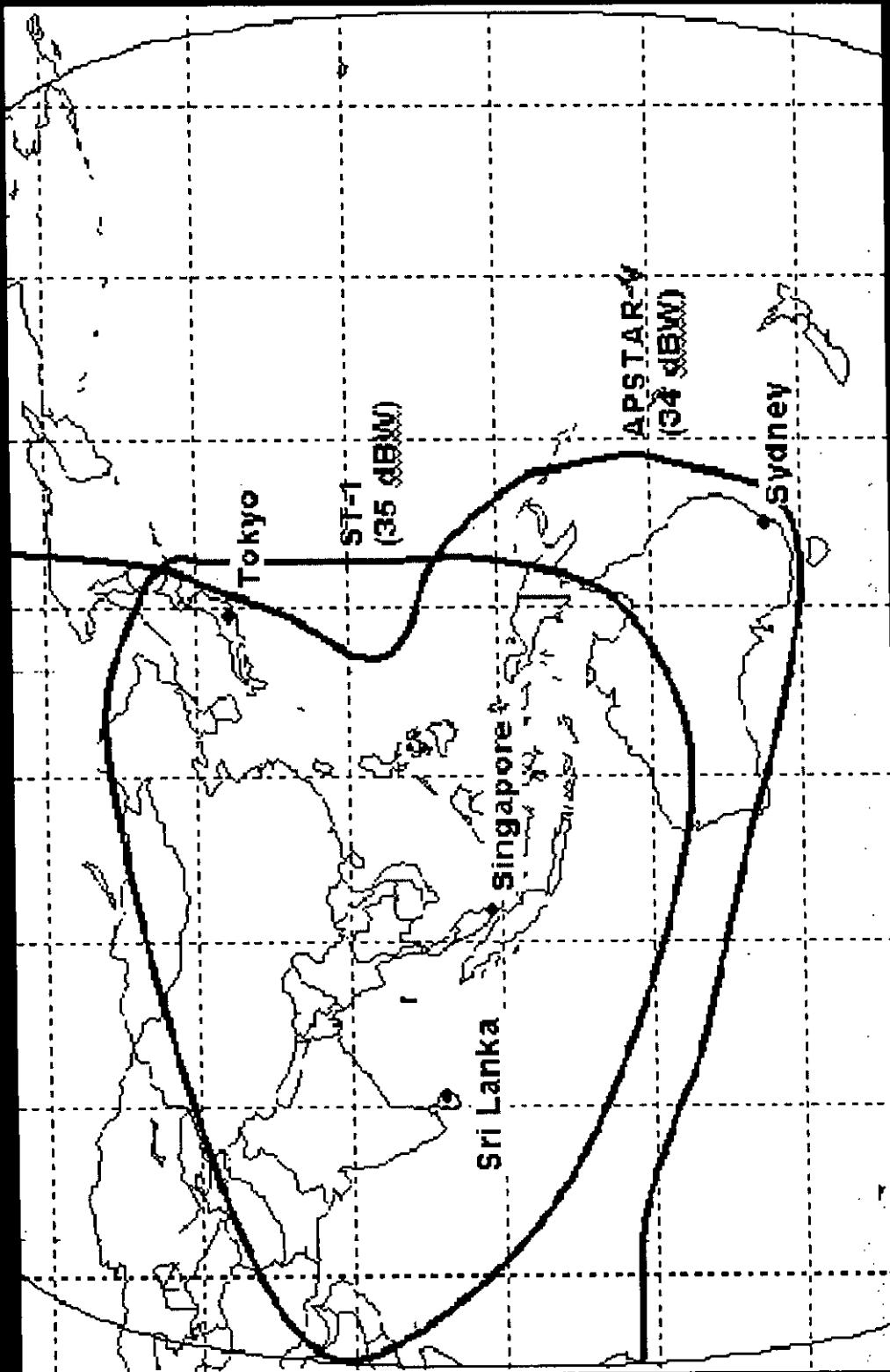
 2007AnalystDay-TanTianSengPart3.pdf

Total size = **917K**  
(2048K size limit recommended)

 Close Window

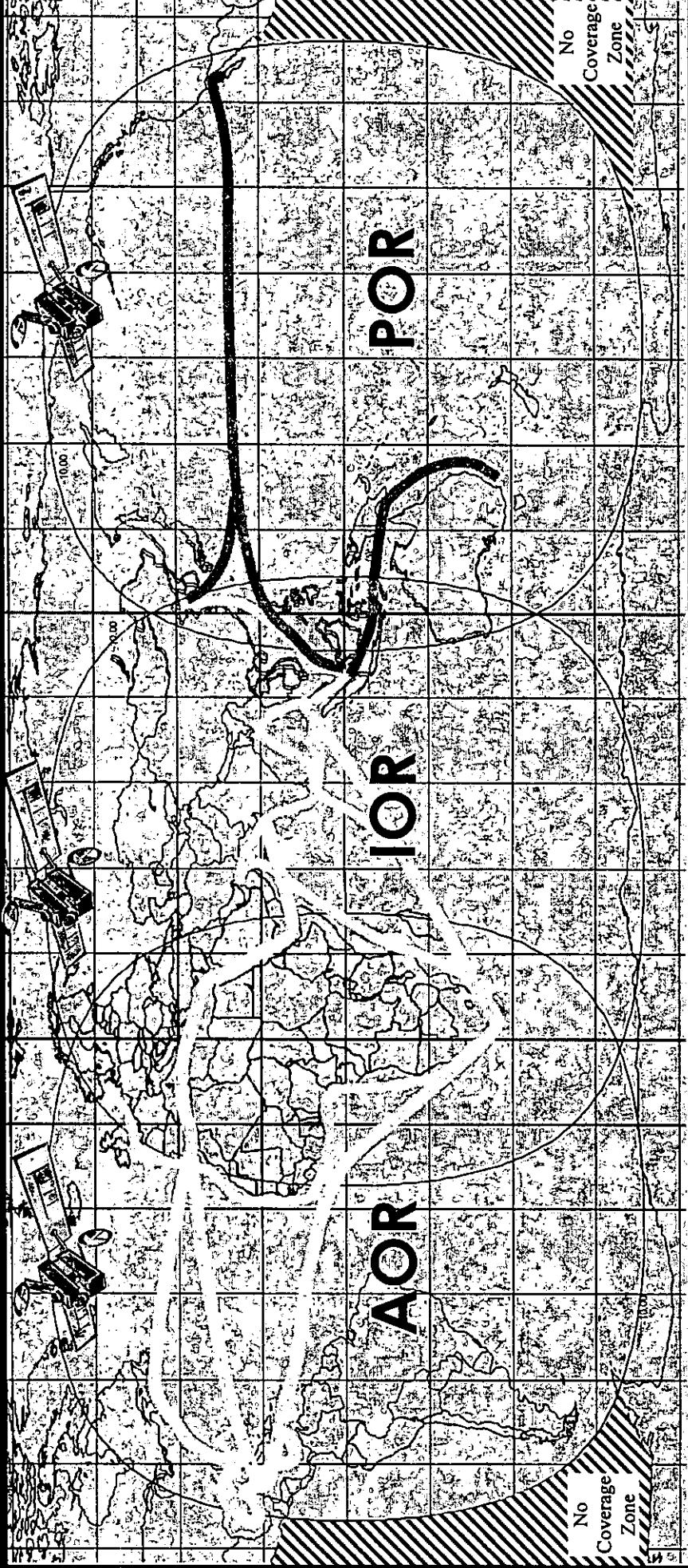
# SingTel MVSAT Regional Coverage

## SingTel MVSAT Existing Regional Coverage



# Next Step: Global Coverage

## Global Coverage



— Most Frequent Route  
— Least Frequent Route

# Moving up the Value Chain thru' Applications

Voice-over-Broadband

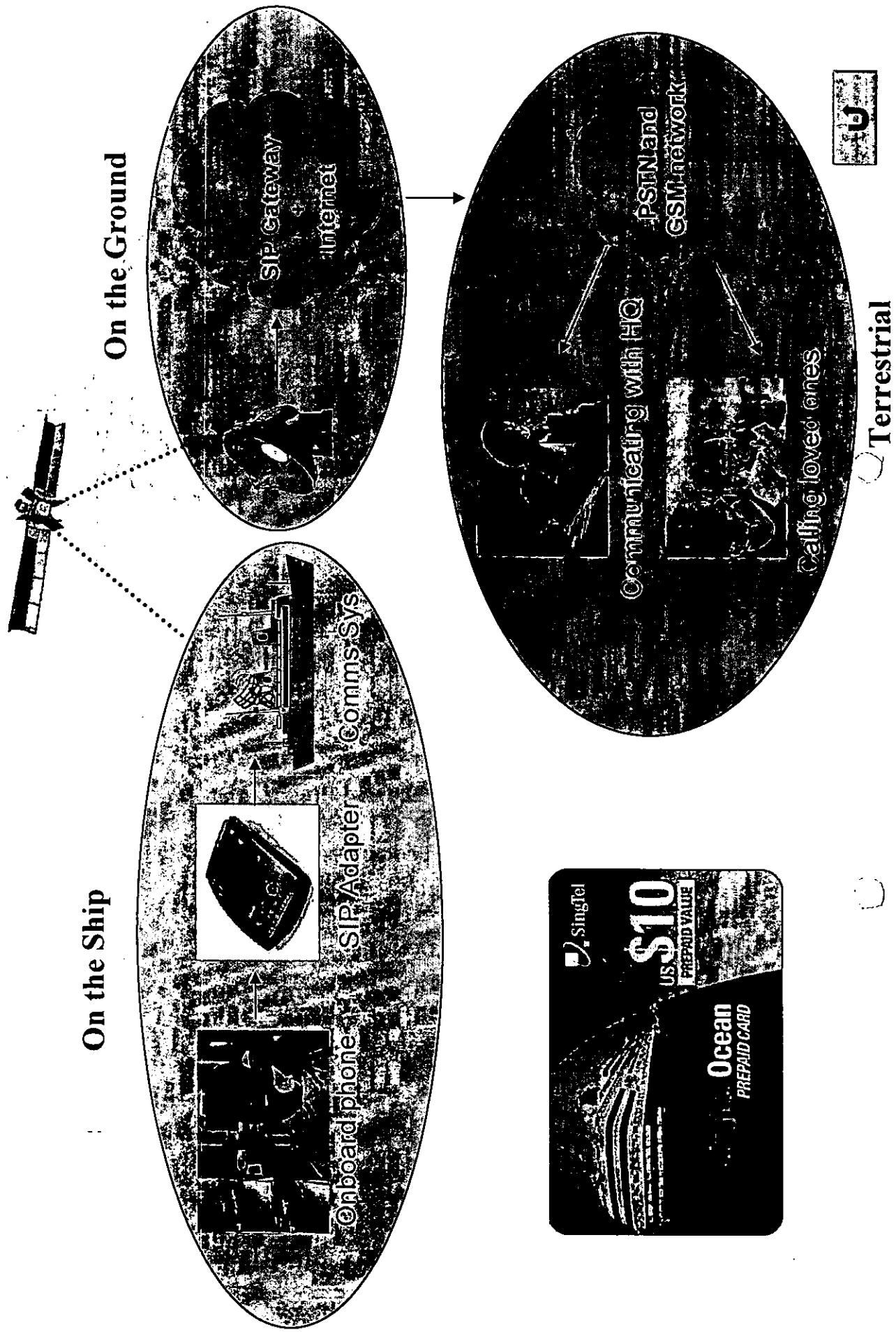
E-Surveillance

GSM-at-Sea

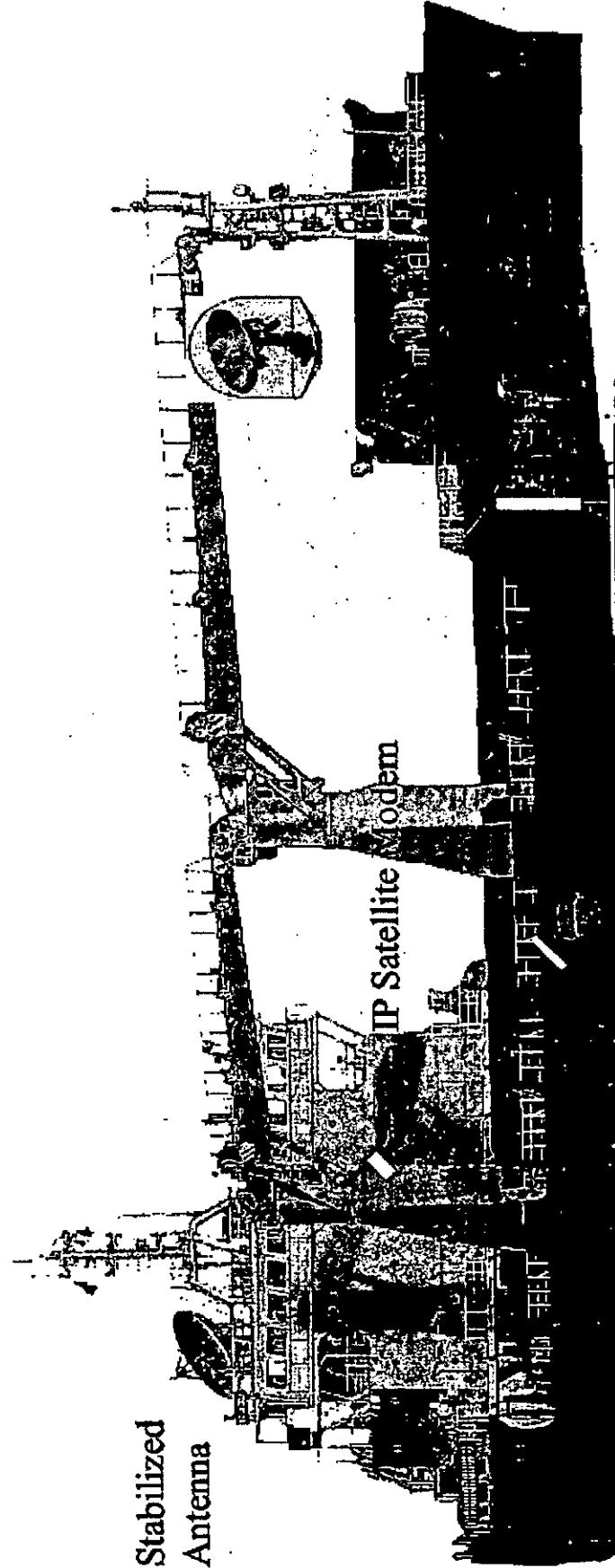
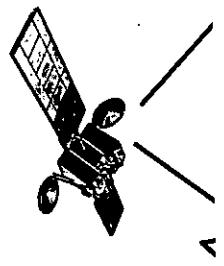
Multi-media

@SingTel applications

# MVSAT Voice-over-Broadband (VoBB)



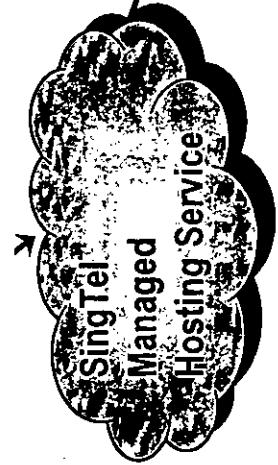
# MVSAT E-Surveillance



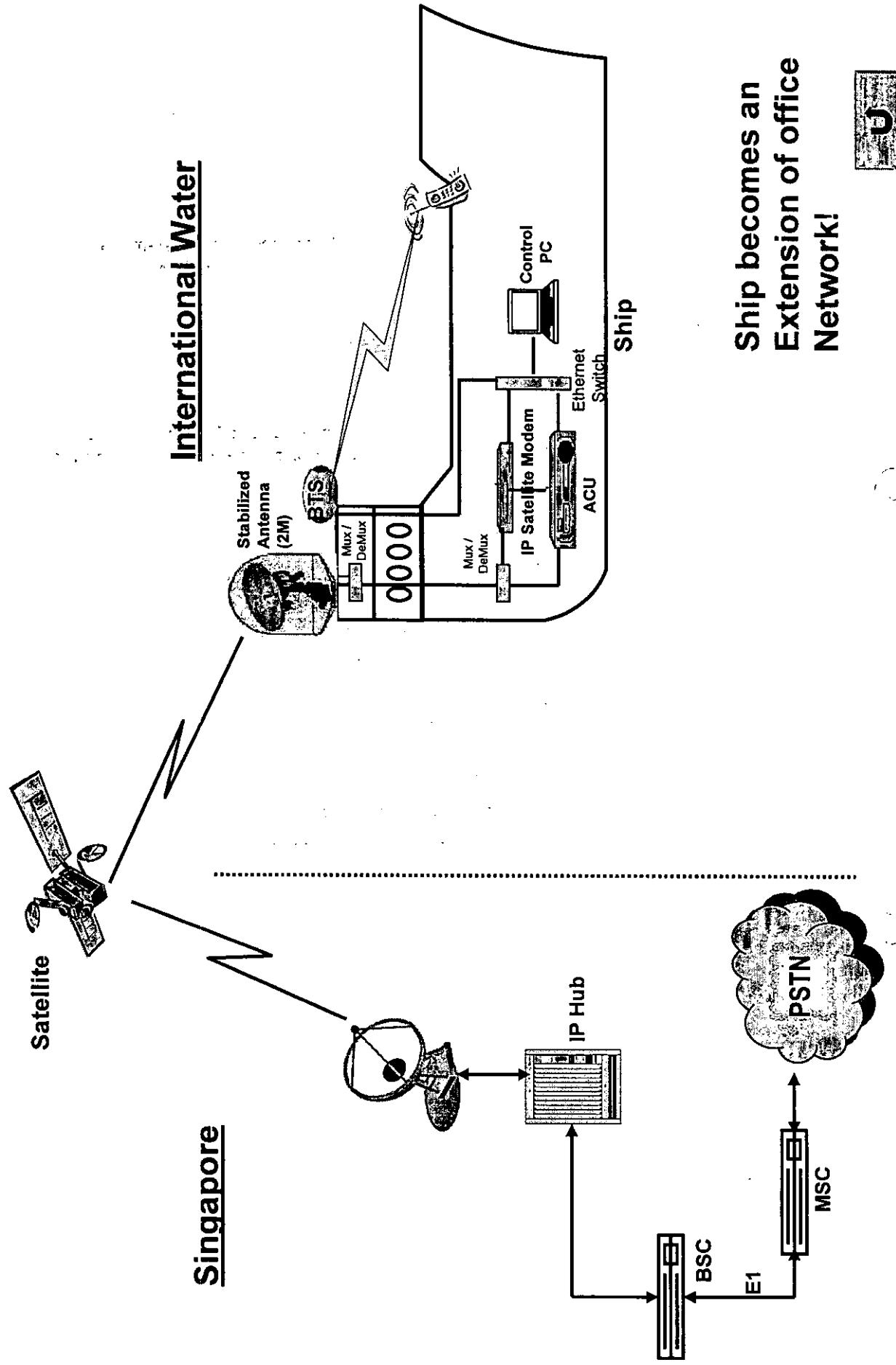
line  
m

IP Camera

Safety is top priority!  
In shipping industry!



# Maritime Cellular Service



**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:28 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:27:11 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

---

=====  
Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00028  
Submission Date & Time :: 04-Oct-2007 08:26:38  
Broadcast Date & Time :: 04-Oct-2007 08:27:11  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)  
=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	04-Oct-2007
Time	10:52:20
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Tan Tian Seng Part 3

---

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**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:52 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510700 as follows:

Release Time: 04-Oct-2007 at 10:52:18

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Tan Tian Seng Part 3

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:25:26
Announcement No.	00026

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title \* SingTel Analyst Day 2007 - Presentation by Mr Tan Tian Seng, Director, Satellite Marketing (Part 2)

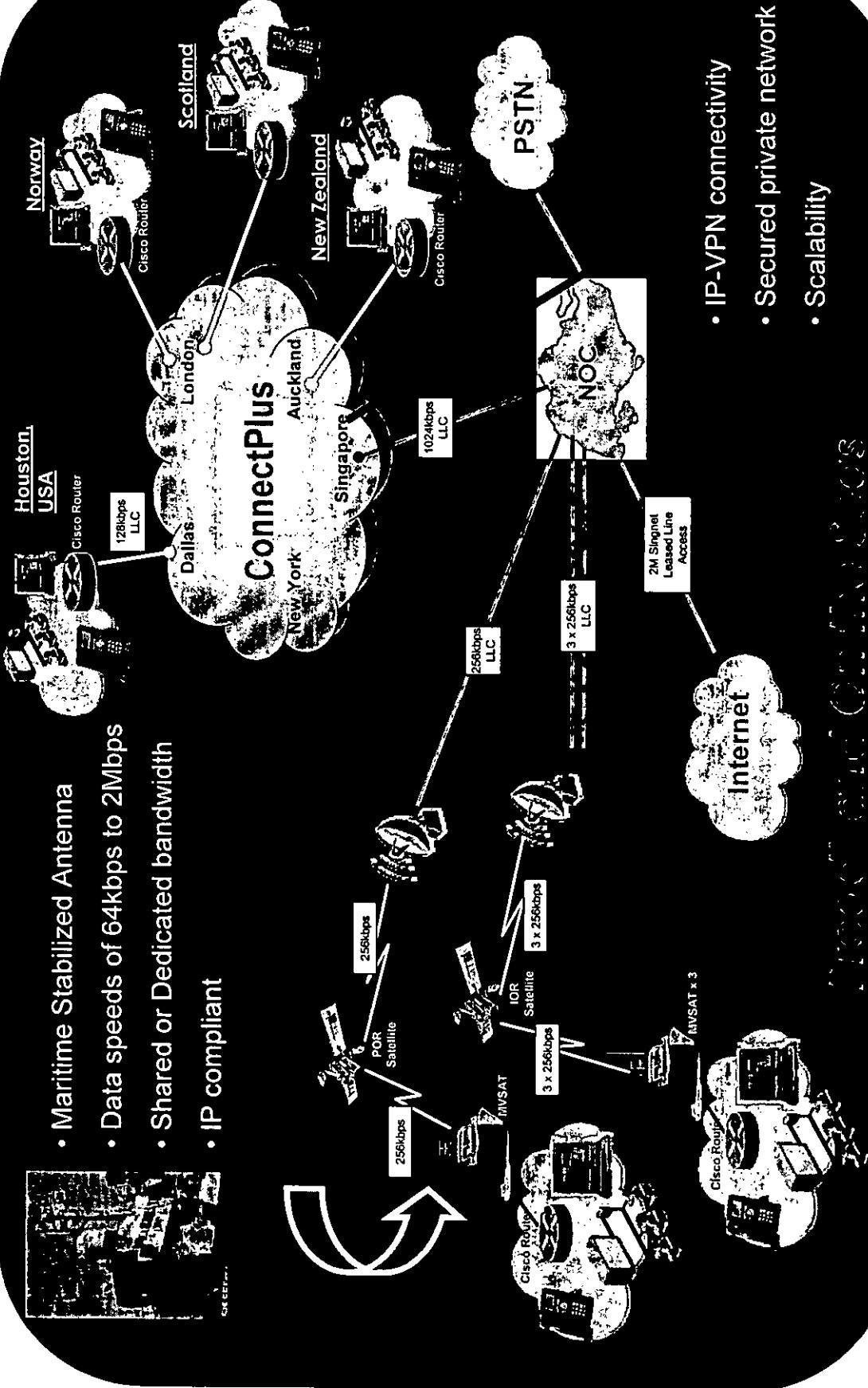
Description

**Attachments:**  2007AnalystDay-TanTianSengPart2.pdf  
Total size = 416K  
(2048K size limit recommended)

[Close Window](#)

# Solution Architecture (Secured)

- Maritime Stabilized Antenna
- Data speeds of 64Kbps to 2Mbps
- Shared or Dedicated bandwidth
- IP compliant



Ong Winn Nie

---

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:26 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:25:26 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00026  
Submission Date & Time :: 04-Oct-2007 08:24:53  
Broadcast Date & Time :: 04-Oct-2007 08:25:26  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	04-Oct-2007
Time	10:51:58
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Tan Tian Seng Part 2

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Once "pre-open" period is completed, full trading of the company's securities recommences.

**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to lodge announcements using ASX Online.  
Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

Ong Winn Nie

---

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:52 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510698 as follows:

Release Time: 04-Oct-2007 at 10:51:56

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Tan Tian Seng Part 2

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:24:42
Announcement No.	00025

**>> Announcement Details**

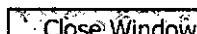
The details of the announcement start here ...

Announcement Title \* SingTel Analyst Day 2007 - Presentation by Ms Chan Yim Leng, VP, Business Products (Part 5)

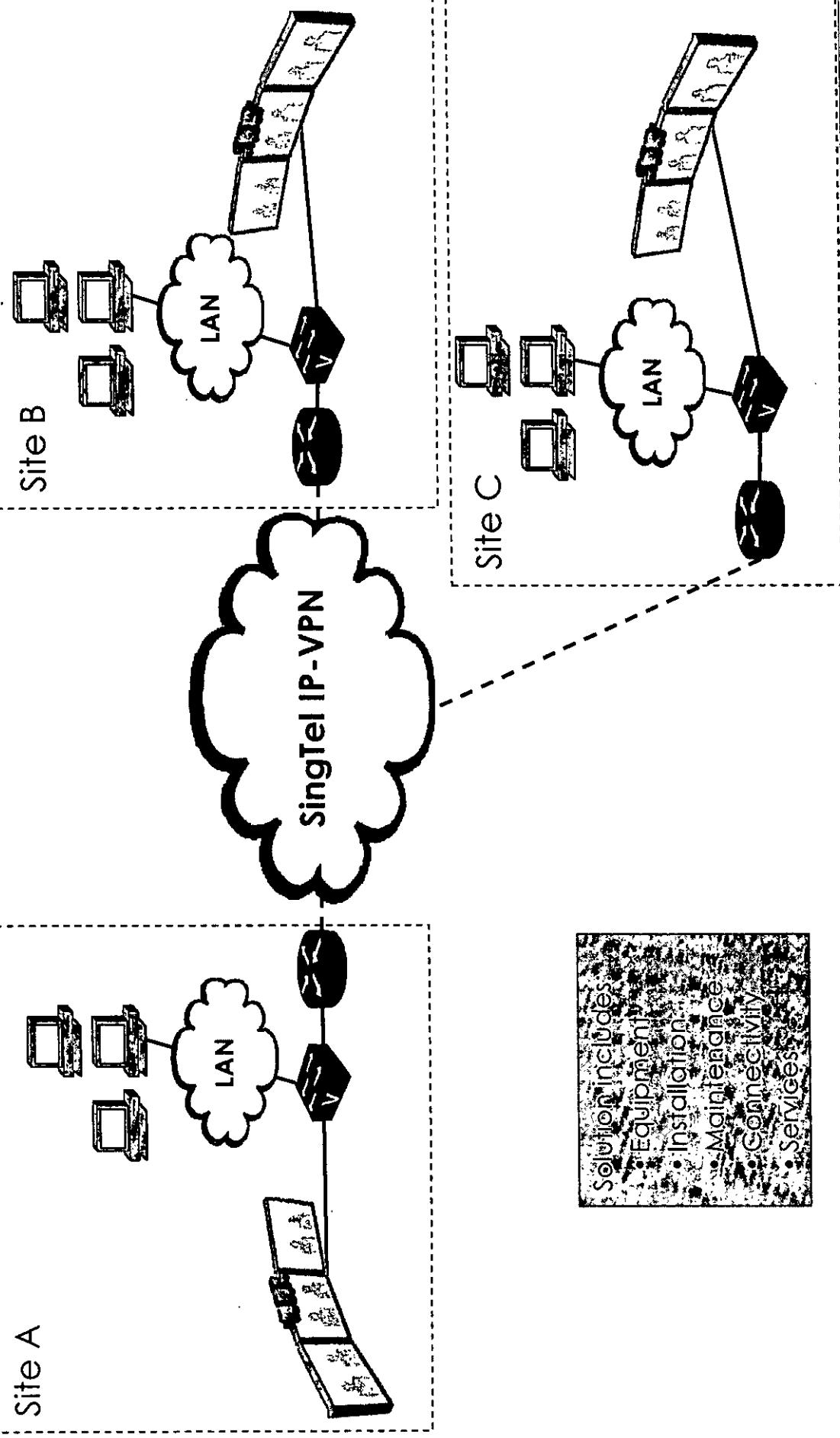
Description

 2007AnalystDay-ChanYimLengPart5.pdf

Total size = 1009K  
(2048K size limit recommended)



# Collaboration Services – Managed Virtual Presence



# Overview of Managed Services

## Managed Hosting Services

- Data Centre Hosting
- Work Area Recovery
- Off-site Backup and Restore
- Managed Storage

## Managed Converged Services

- Unified Communications
- Collaboration Services

## Managed Security Services

- Managed Security Services
- Managed Desktop Security
- Managed eSurveillance

## Managed Network Services

- Remote LAN Monitoring
- Packaged CPE Solution

## Software As A Service

- Hosted Messaging Collaboration
- Healthphone
- EdulCT

## Managed Application Performance

- Traffic Optimisation & Profiling
- WAN Acceleration

# Managed Security Services

Enabling End-to-End Managed Security Services

## eSurveillance\*

(Physical Security)

MSS@Site\*    MSS in the Cloud  
(Network Security)

SingNet Desktop Security\*  
(End-Point Security)



Ong Winn Nie

---

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:25 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:24:42 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00025  
Submission Date & Time :: 04-Oct-2007 08:24:08  
Broadcast Date & Time :: 04-Oct-2007 08:24:42  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	04-Oct-2007
Time	11:00:22
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

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Sydney

**MESSAGE:**

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Ong Winn Nie

---

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 9:00 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510712 as follows:

Release Time: 04-Oct-2007 at 11:00:20

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Chan Yim Leng Part 5

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:23:34
Announcement No.	00024

**>> Announcement Details**

The details of the announcement start here ...

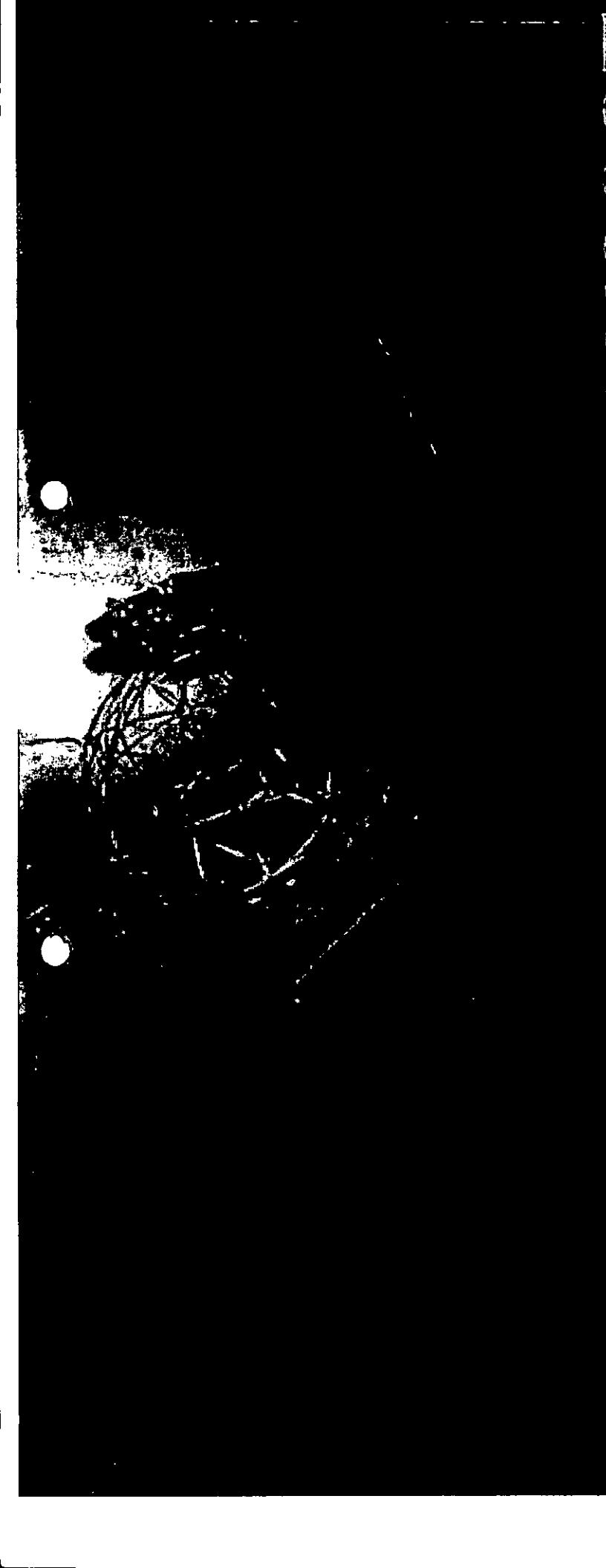
Announcement Title \* SingTel Analyst Day 2007 - Presentation by Mr Tan Tian Seng, Director, Satellite Marketing (Part 1)

Description

**Attachments:**

 2007AnalystDay-TanTianSengPart1.pdf  
Total size = 545K  
(2048K size limit recommended)

 Close Window



Asia's leading communications company

SingTel

SINGTEL

DAY 2007

## **Forward looking statements - important note**

The following presentation contains forward looking statements by the management of Singapore Telecommunications Limited ("SingTel"), relating to financial trends for future periods, compared to the results for previous periods.

Some of the statements contained in this presentation that are not historical facts are statements of future expectations with respect to the financial conditions, results of operations and businesses, and related plans, and objectives. Forward looking information is based on management's current views and assumptions, which are limited to, prevailing economic and market conditions, and unknown risks and uncertainties that could cause events to differ materially from those in the statements. Such forward looking statements are not, and should not be construed as, a guarantee of future performance of SingTel. In particular, such targets or projection of future performance of SingTel. It should be noted that the actual performance of SingTel may vary significantly from such targets.

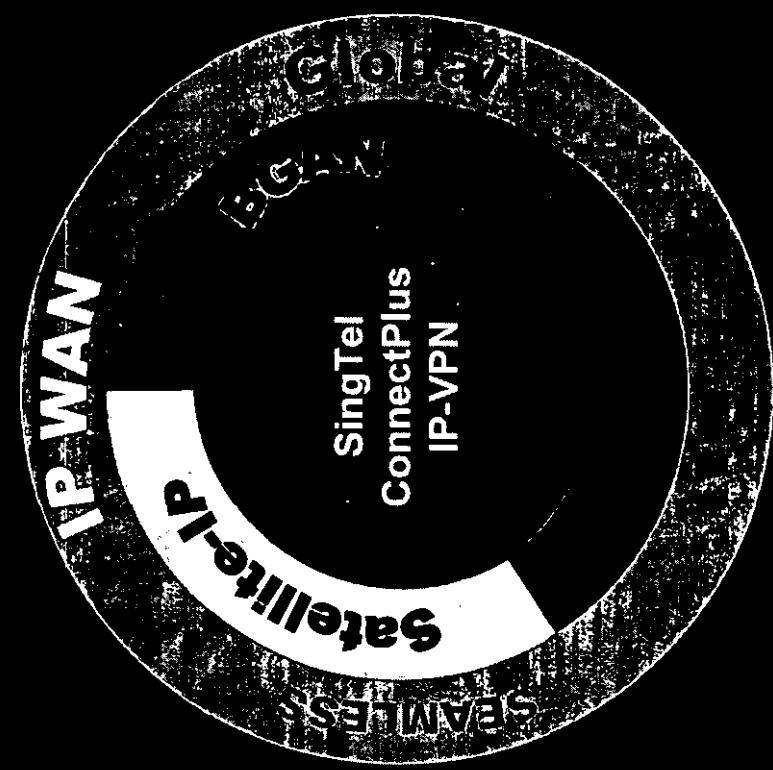
"S\$" means Singapore dollars unless otherwise indicated. Any discrepancies between individual amounts and totals are due to rounding.

# Agenda

- SingTel Satellite – Delivering Global IP Connectivity
- SingTel Satellite – Shaping the Maritime ICT Landscape
  - Shipping as an integral component of the supply chain
  - SingTel MVSAT – Shaping the Shipping ICT landscape
  - Moving up the value chain
  - Winning the customer's mind share
  - Customer case studies
- Key Takeaways

# **SingTel Satellite**

## **Delivering Seamless Global IP Connectivity**



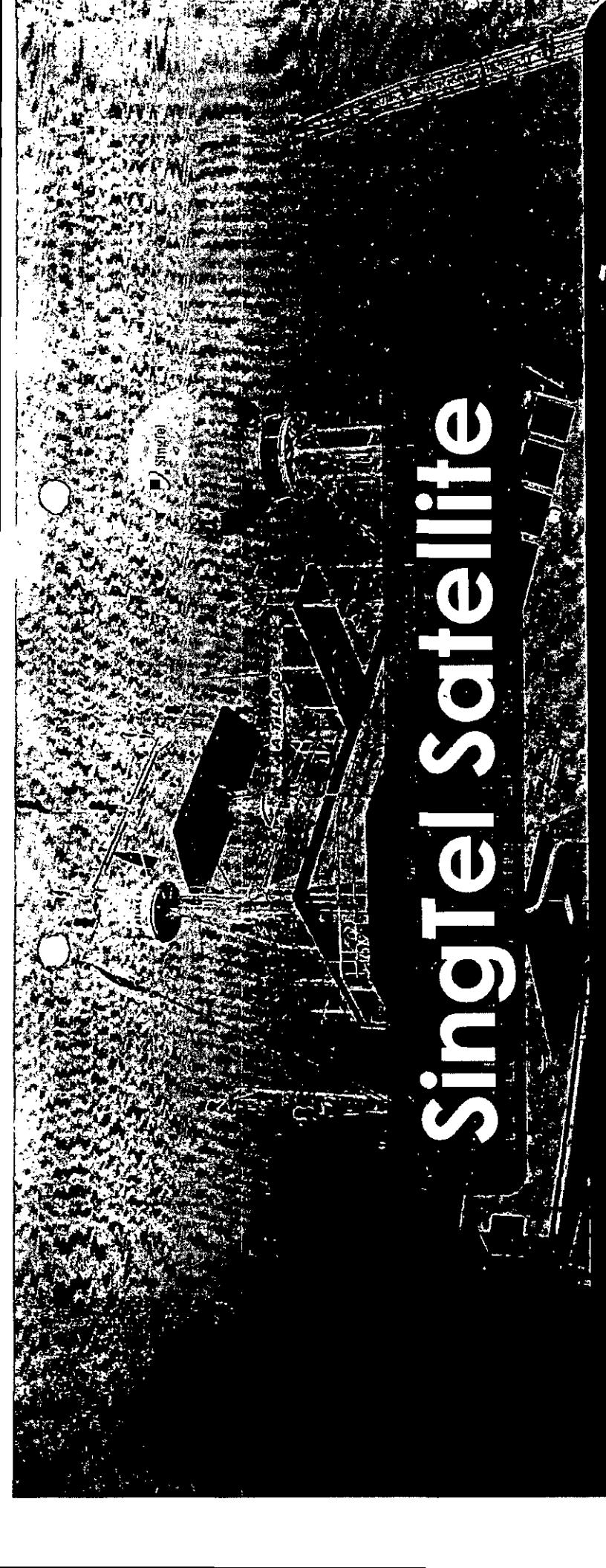
### **Sat-IP – Broadband IP Extension**

IPBX/SATAN  
IP-VPN  
BROADBAND  
IP-EXTENSION

### **IP WAN**

IP-VPN  
BROADBAND  
IP-EXTENSION

**Integration of SingTel ConnectPlus IP-VPN network with the 3 Satellite Technologies – Satellite-IP, BGAN and MVSAT creates a Global IP WAN offering seamless Broadband IP access from anywhere in the world**



# SingTel Satellite

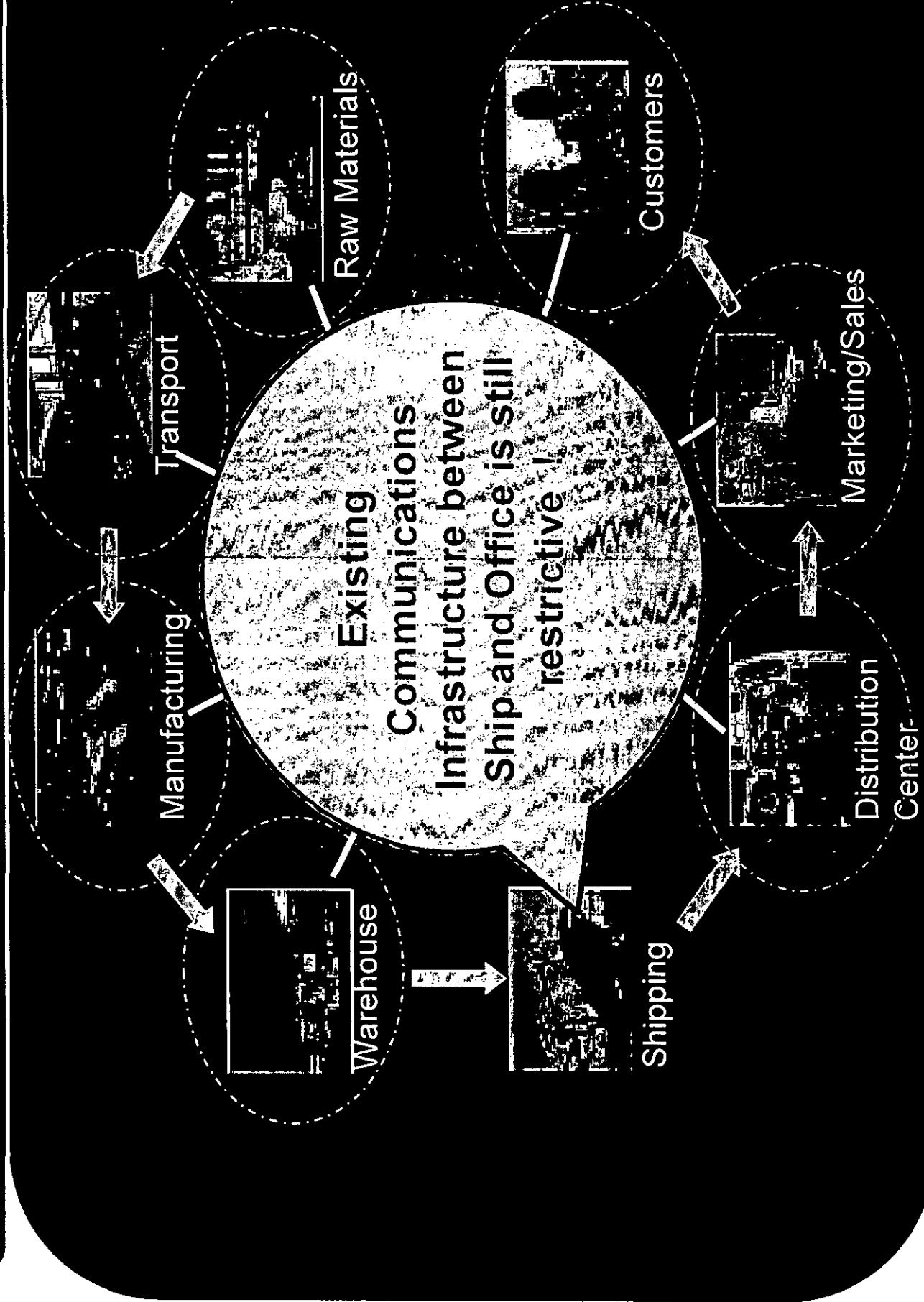
Leading and Shaping the Maritime ICT Landscape



# A Typical Supply Chain Setup



# Information Flow in a Supply Chain



# SingTel Maritime VSAT (MVSAT) – Shaping the Shipping Industry ICT Landscape

## Existing Services

Anchored to data speed of up to 64kbps



Pay as you use charging



Circuit switched services



Connected via public networks



## SingTel MV SAT

Data of up to Mbps speeds



Unlimited usage charging



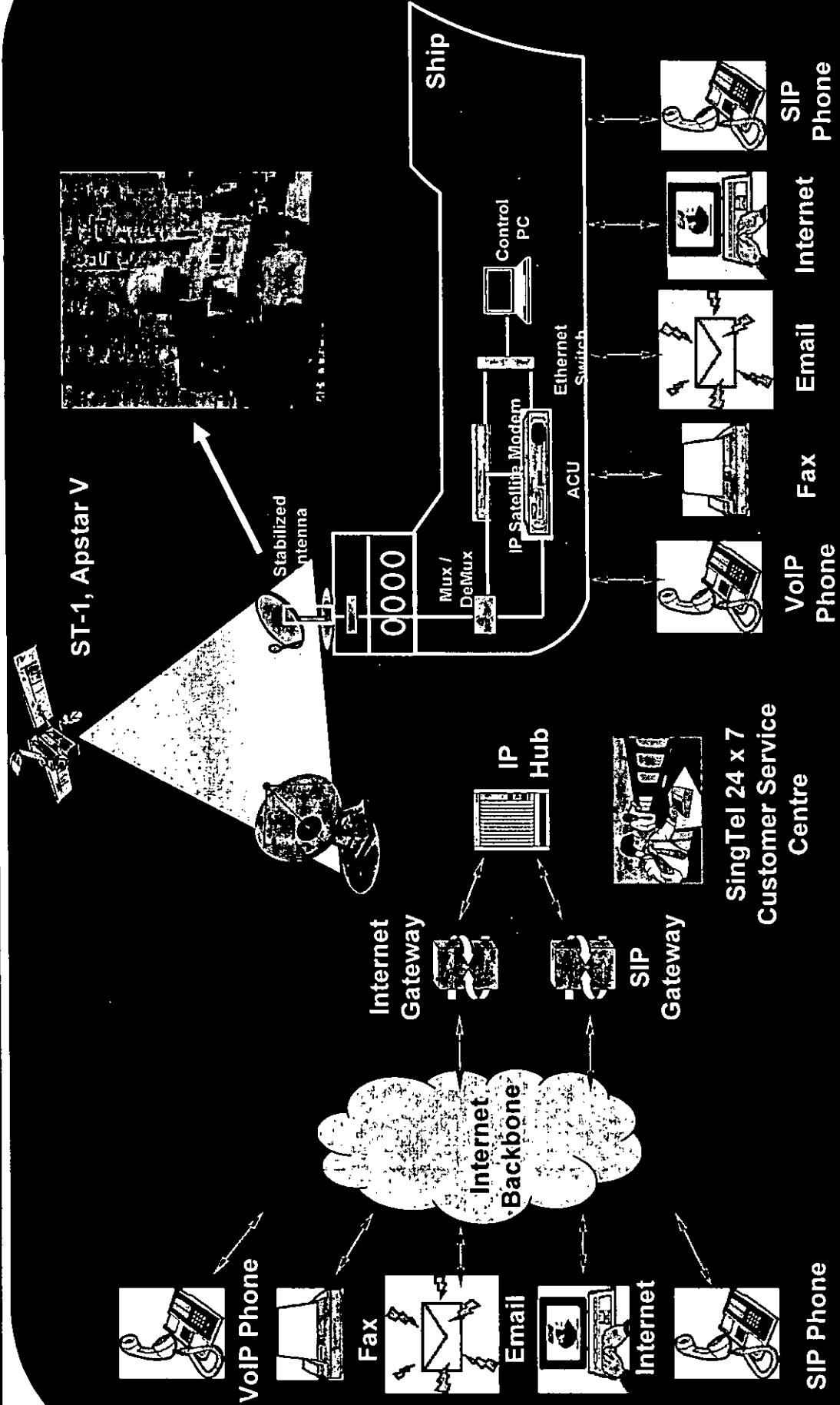
IP based services



Connected via private networks



# Solution Architecture (Broadband)



**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:24 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:23:34 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00024  
Submission Date & Time :: 04-Oct-2007 08:22:45  
Broadcast Date & Time :: 04-Oct-2007 08:23:34  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

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>> [CLICK HERE](#) for the full announcement details.

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To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	04-Oct-2007
Time	10:51:28
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

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**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:51 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510694 as follows:

Release Time: 04-Oct-2007 at 10:51:26

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Tan Tian Seng Part 1

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:21:01
Announcement No.	00021

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title *	SingTel Analyst Day 2007 - Presentation by Mr Wong Soon Nam, VP, Business Marketing (Part 4)
Description	
<b>Attachments:</b>	 2007AnalystDay-WongSoonNamPart4.pdf Total size = <b>1880K</b> (2048K size limit recommended)

# Agenda

- Brand Innovation
- Engage • Innovate • Transform
- Transformation in Vertical Segments and Global Markets
- Solutions Through Innovation and Collaboration
- Key Takeaways



# Enterprise 360

## Enabling Integrated Communications System

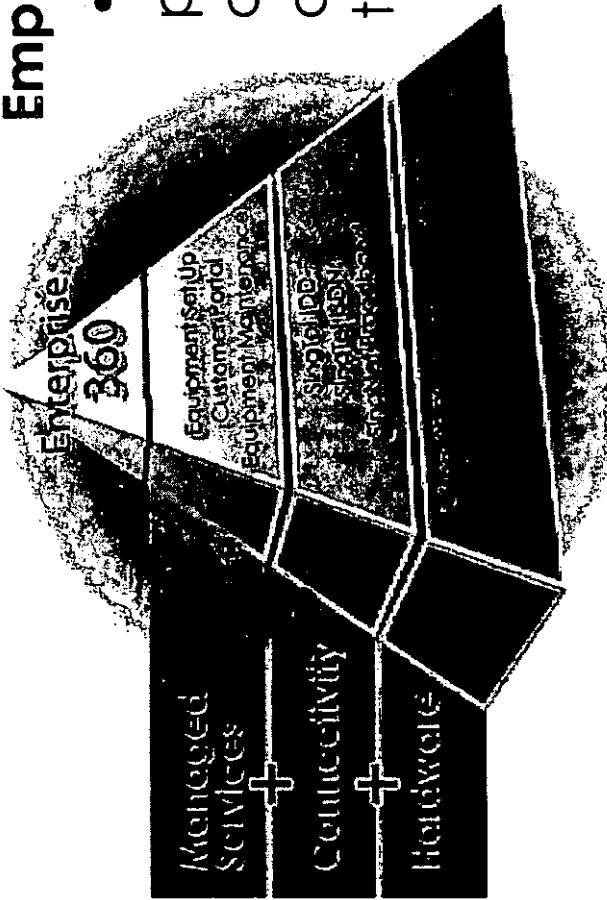
- Implementing a complete enterprise communication platforms that serves the multiple requirements of the enterprise

## Engaging Single Point

- Enabling an End-to-End design to allow ease in turnkey management

## Empowering the Math of Technology

- Developing a business proposition that address the financial concerns over technology deployment, future-proofing technology & growth



# Customer Success Story

## Volkswagen Singapore

### Background

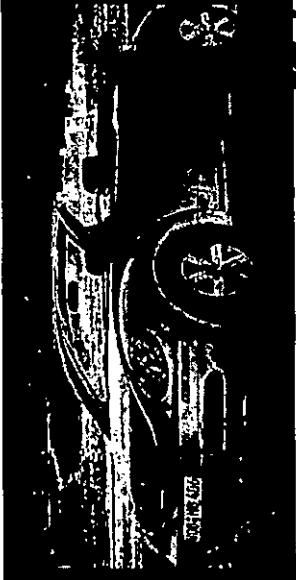
- Customer is shifting office to accommodate all business units
- Previous system is not IP-based
- and is due for retirement
- Requires 100 extensions

### Volkswagen chooses Enterprise360

- No Capital Outlay
- Ability to meet stringent timeline
- Reduced TCO
- Predictable running cost
- SPCC front-end deployment
- & management
- Trusted Technology and Service Provider

### Key Considerations

- Ability to set up and install complete network within 6 weeks for showroom re-opening
- Ease in managing of limited IT resource
- Cost Effectiveness
- Reliability of Service
- Ability to integrate with IP network in future



✓ Single

# SingTel's Enterprise Mobility Solutions

## Mobility Solutions

Mobile Office  
(Sales Force  
Mobility)

Field Force  
Automation  
and Mobility

Remote  
Security and  
Device Mgmt

Ent Msg Mkt  
Tools,  
Survey/  
Polling Tools

## Mobility Services

Mobility Type Services  
(Ent360, Wireless@SG, Mio Mobile,  
Broadband on Mobile)

## Foundation

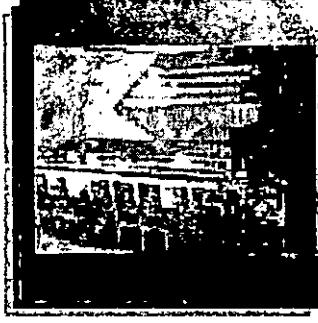
Connectivity & Infrastructure  
(GSM, GPRS, 3G, HSDPA, WiFi Hotspot)

- Moving from carriage to business solutions, increasing relevance to customers' business
- Increasing Customer stickiness
- Creating pull through revenue



# Power Up your Business Mobility with Wireless Business Solution

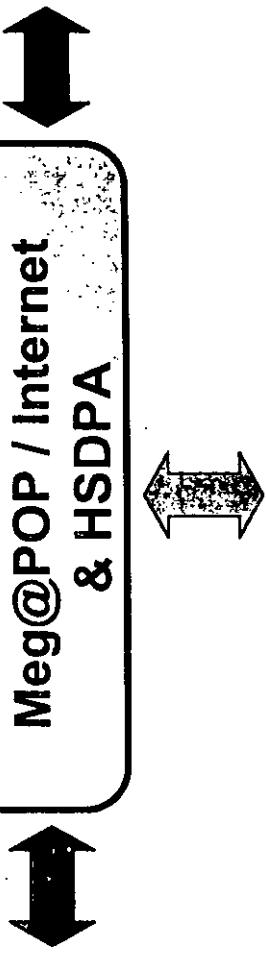
Corporate  
Local Area  
Network



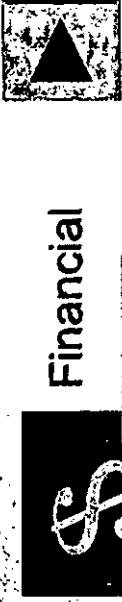
Head Office  
Data Center



Wireless Business  
Solution  
Meg@POP / Internet  
& HSDPA



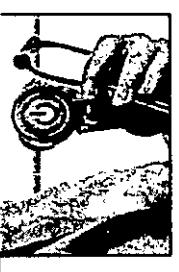
Vertical Applications



Financial



Security

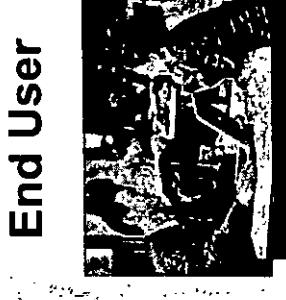


Retail

Healthcare



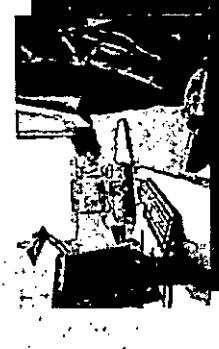
Temp Office



End User

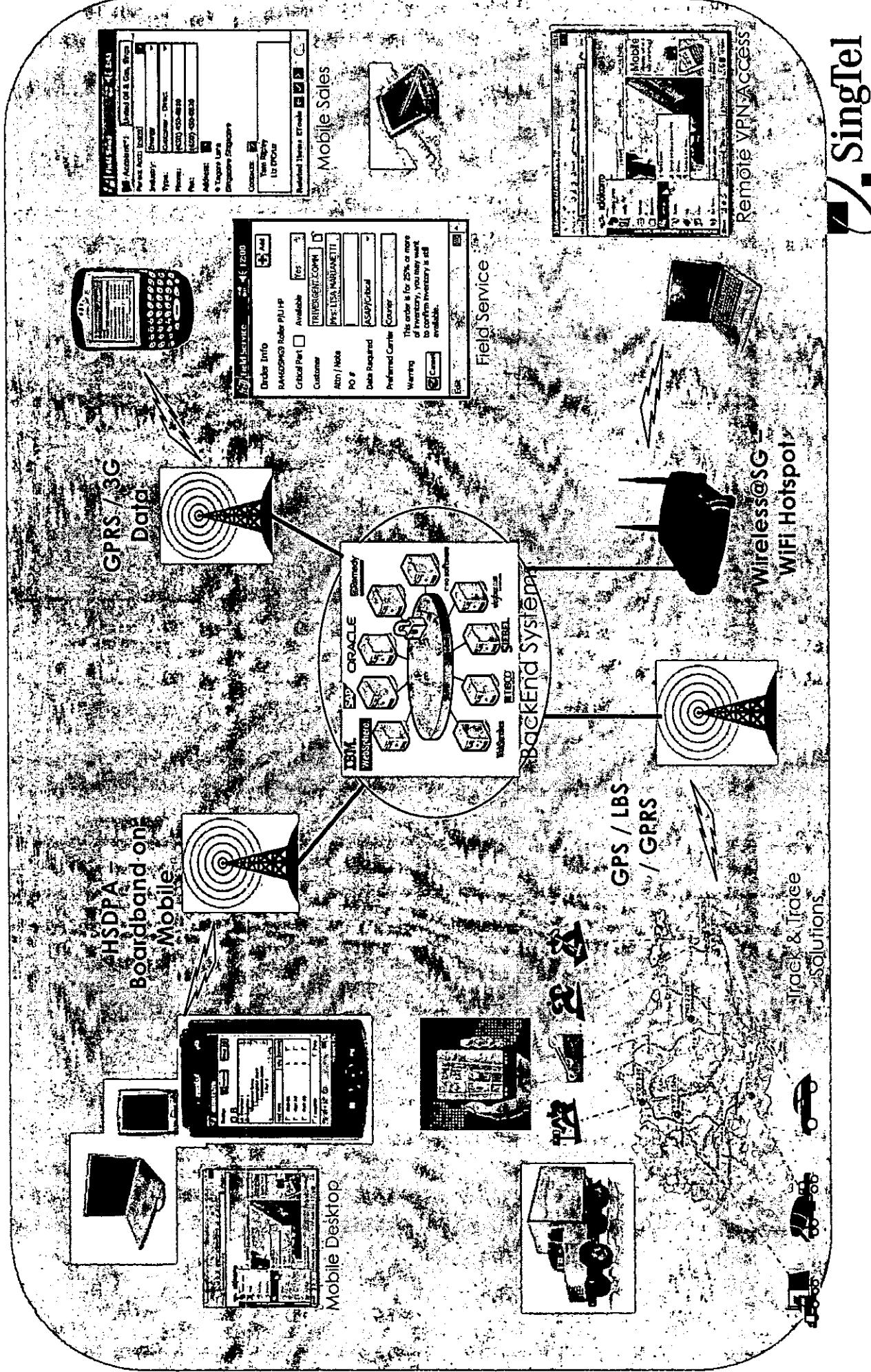


Mobile Worker



Telecommute Staff

# Enterprise Mobility Applications



# Agenda

Brand Innovation



Engage • Innovate • Transform



Transformation in Vertical Segments and  
Global Markets



Solutions Through Innovation and  
Collaboration



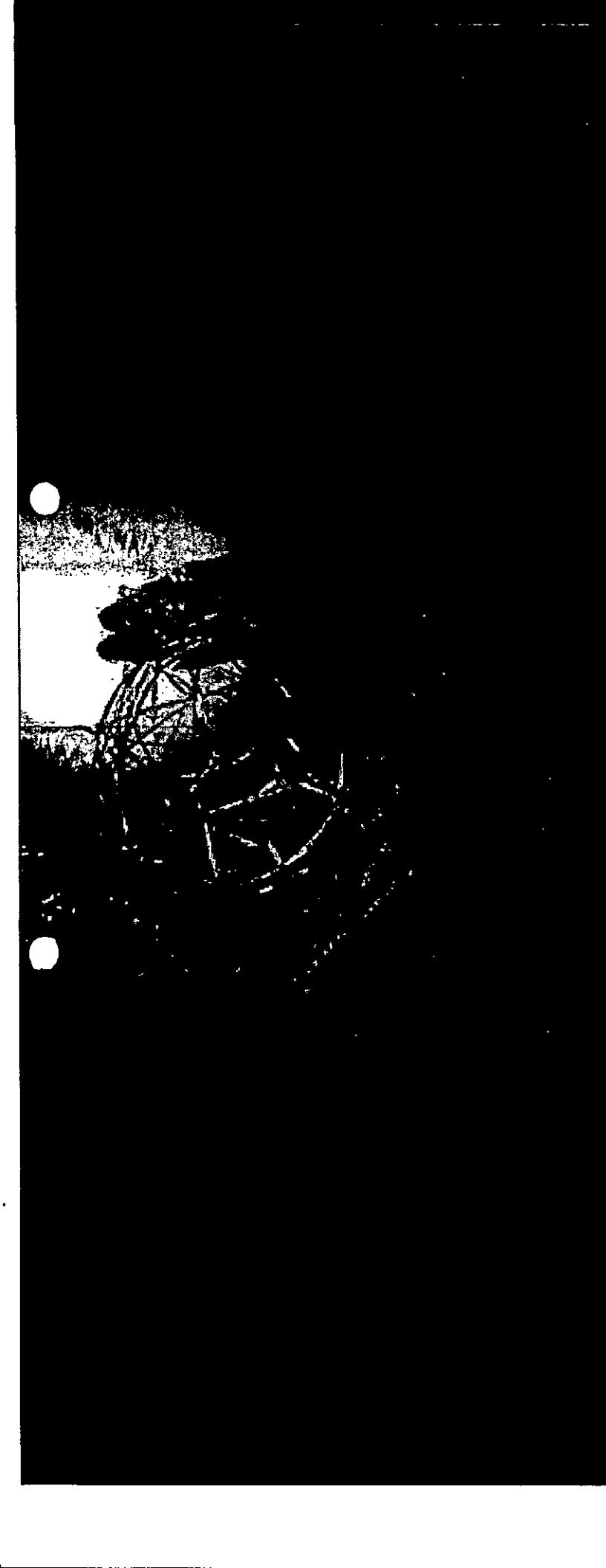
Key Takeaways



# Key Takeaways

- Commitment towards Customer-led Innovation
- Deeper Engagement with Customers and Partners for Successful Business Model Innovation
- Solutioning: Striking The Right Note to Deliver Customer Value





Asia's leading communications company

SingTel



DAY 2007

SINGTEL

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:22 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:21:01 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

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)  
Announcement details :-

-----  
Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00021  
Submission Date & Time :: 04-Oct-2007 08:20:26  
Broadcast Date & Time :: 04-Oct-2007 08:21:01  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)  
-----

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	04-Oct-2007
Time	10:48:34
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

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Sydney

**MESSAGE:**

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SingTel Analyst Day 2007 - Wong Soon Nam Part 4

---

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**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:49 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510688 as follows:

Release Time: 04-Oct-2007 at 10:48:32

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Wong Soon Nam Part 4

)

)

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:20:40
Announcement No.	00020

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title *	SingTel Analyst Day 2007 - Presentation by Ms Chan Yim Leng, VP, Business Products (Part 4)
----------------------	---

Description	
-------------	--

**Attachments:**

2007AnalystDay-ChanYimLengPart4.pdf Total size = 1465K (2048K size limit recommended)
---

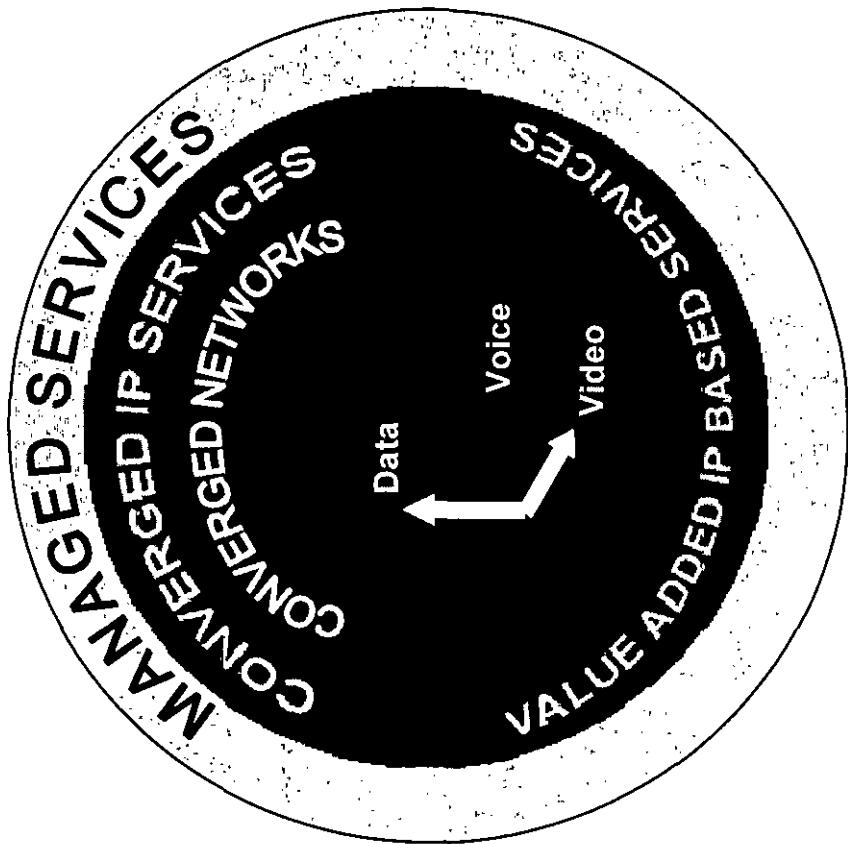
<a href="#">Close Window</a>
------------------------------

# Enabling End-to-End Managed Services

Converged Networks  
Converged IP Services

## Managed Services

- Managed Hosting Services
- Managed Converged Services
- Managed Security Services
- Managed Network Services
- Managed Application Performance
- Software As A Service



# Overview of Managed Services

## Managed Hosting Services

- Data Centre Hosting
- Work Area Recovery
- Off-site Backup and Restore
- Managed Storage

## Managed Converged Services

- Unified Communications
- Collaboration Services

## Managed Security Services

- Managed Security Services
- Managed Desktop Security
- Managed eSurveillance

## Managed Network Services

- Remote LAN Monitoring
- Packaged CPE Solution

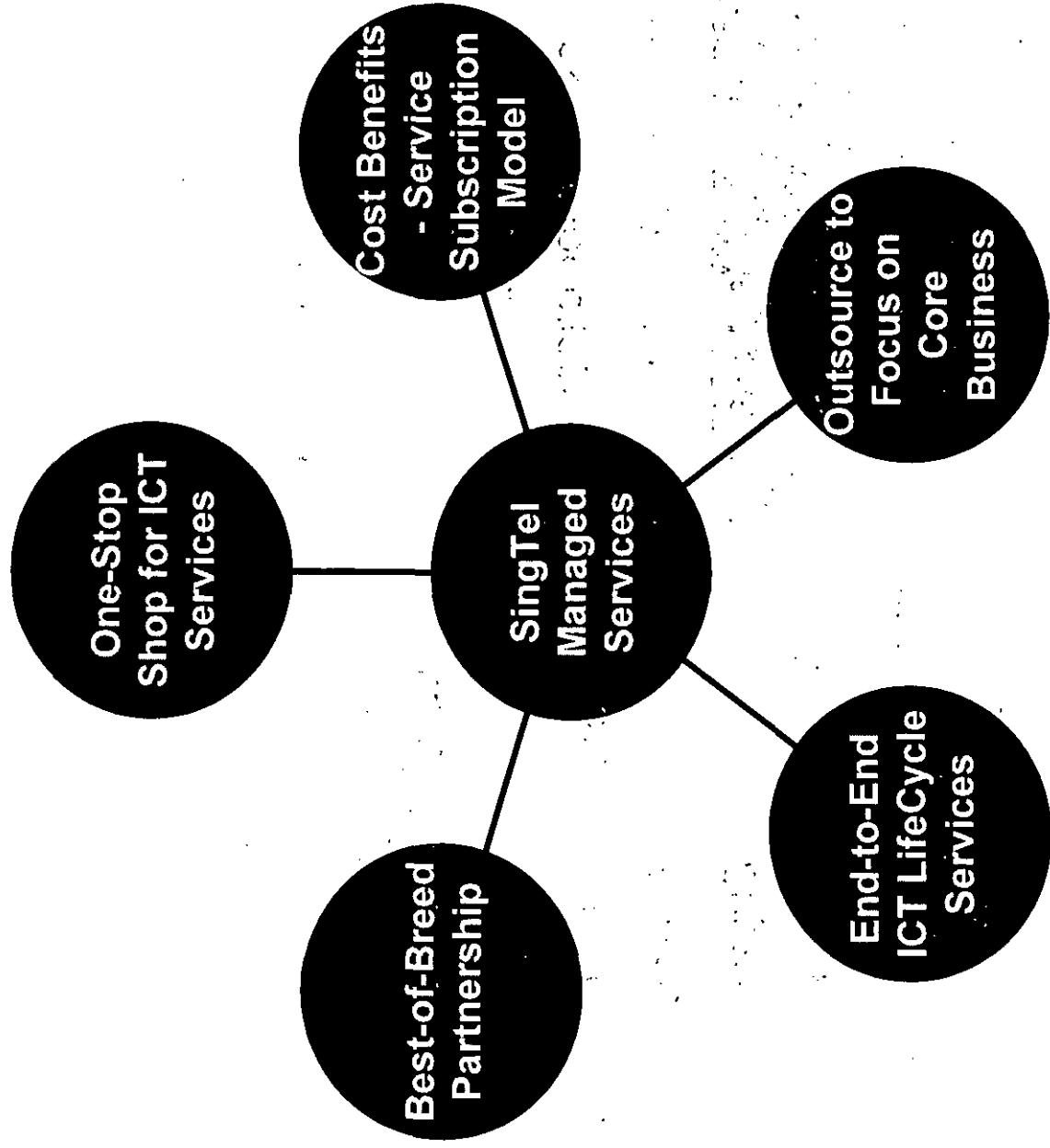
## Software As A Service

- Hosted Messaging Collaboration
- Healthphone
- EdulCT

## Managed Application Performance

- Traffic Optimisation & Profiling
- WAN Acceleration

# Managed Services – Value Proposition



# Overview of Managed Services

## Managed Hosting Services

- Data Centre Hosting
- Work Area Recovery
- Off-site Backup and Restore
- Managed Storage

## Managed Converged Services

- Unified Communications
- Collaboration Services

## Managed Security Services

- Managed Security Services
- Managed Desktop Security
- Managed eSurveillance

## Managed Network Services

- Remote LAN Monitoring
- Packaged CPE Solution

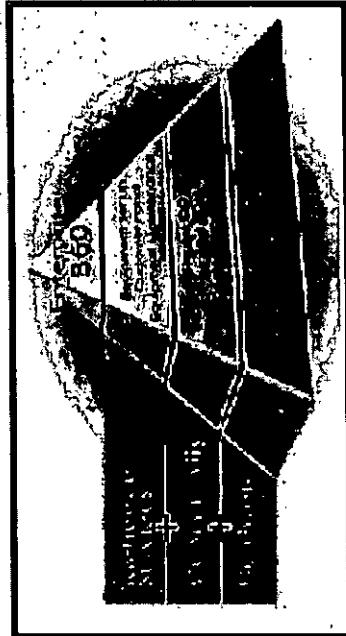
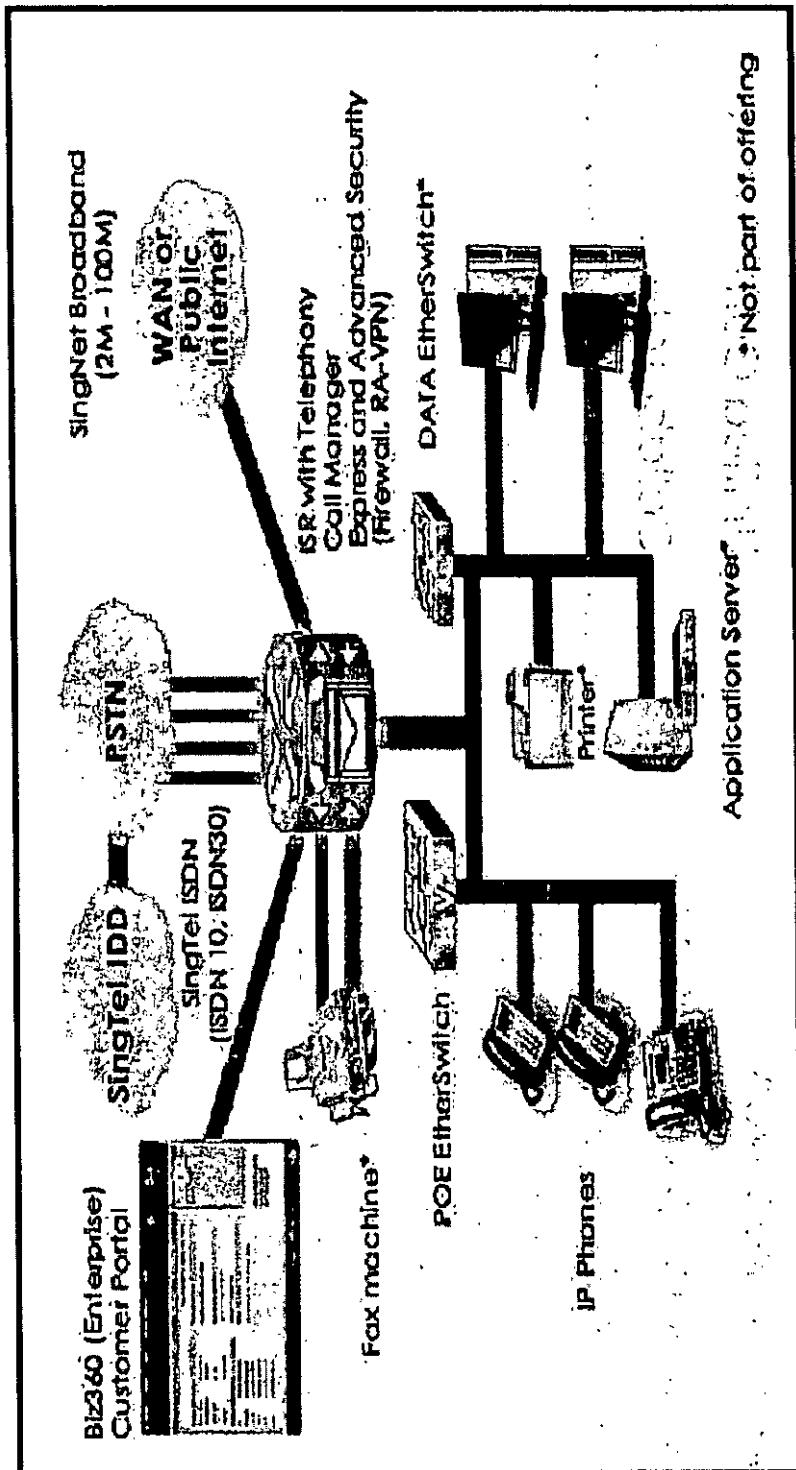
## Software As A Service

- Hosted Messaging Collaboration
- Healthphone
- EdulCT

## Managed Application Performance

- Traffic Optimisation & Profiling
- WAN Acceleration

# Managed Converged Services – Enterprise 360 Converged Router

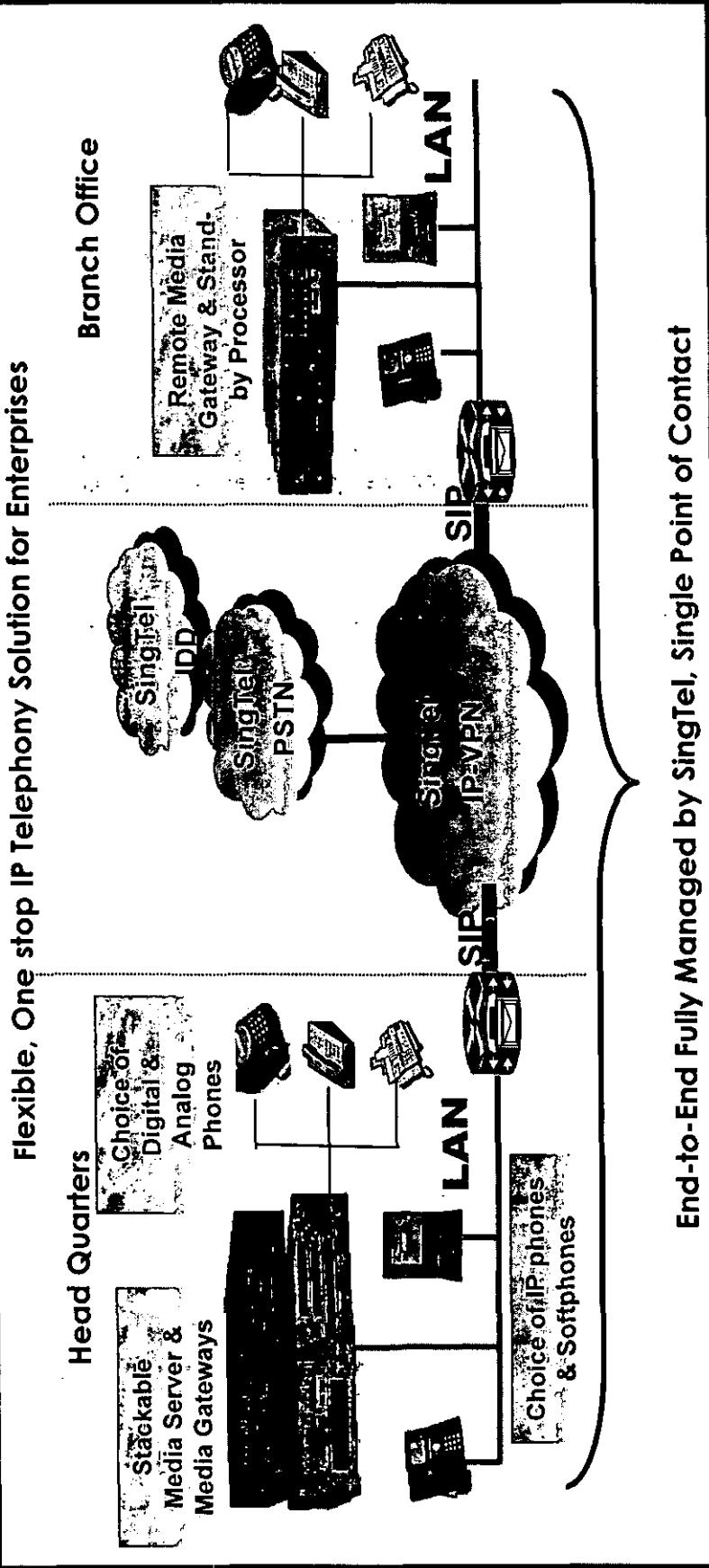


**SingTel**

Launched : Mar 07



# Managed Converged Services - Managed IP PBX



SingTel

AVAYA

SingTel

---

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:21 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:20:40 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00020  
Submission Date & Time :: 04-Oct-2007 08:19:55  
Broadcast Date & Time :: 04-Oct-2007 08:20:40  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	04-Oct-2007
Time	10:59:56
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Chan Yim Leng Part 4

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

Once "pre-open" period is completed, full trading of the company's securities recommences.

**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to elodge announcements using ASX Online. Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 9:00 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510711 as follows:

Release Time: 04-Oct-2007 at 10:59:54

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Chan Yim Leng Part 4

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:19:13
Announcement No.	00019

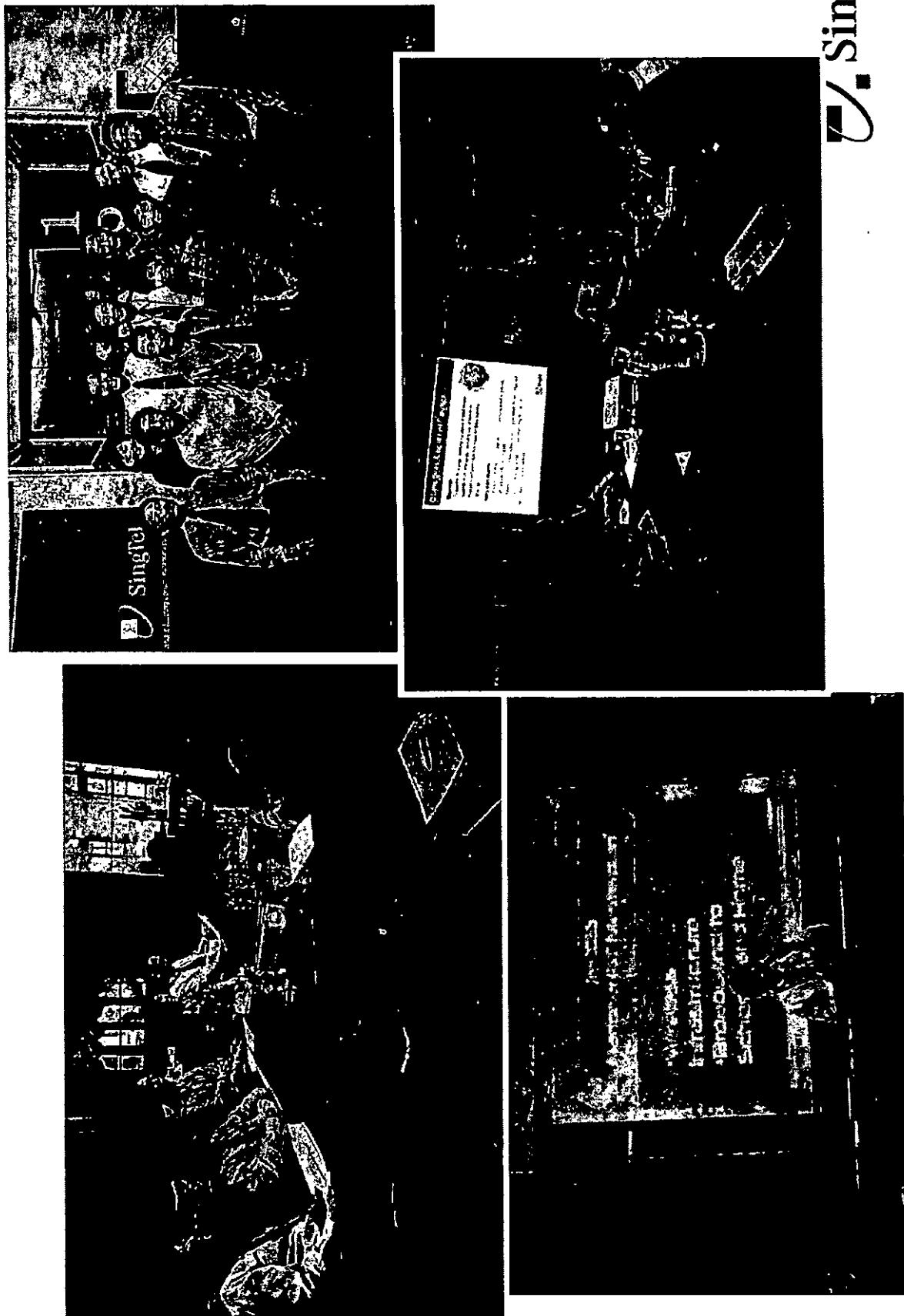
**>> Announcement Details**

The details of the announcement start here ...

Announcement Title *	SingTel Analyst Day 2007 - Presentation by Mr Wong Soon Nam, VP, Business Marketing (Part 3)
Description	
<b>Attachments:</b>	 2007AnalystDay-WongSoonNamPart3.pdf Total size = <b>1877K</b> (2048K size limit recommended)

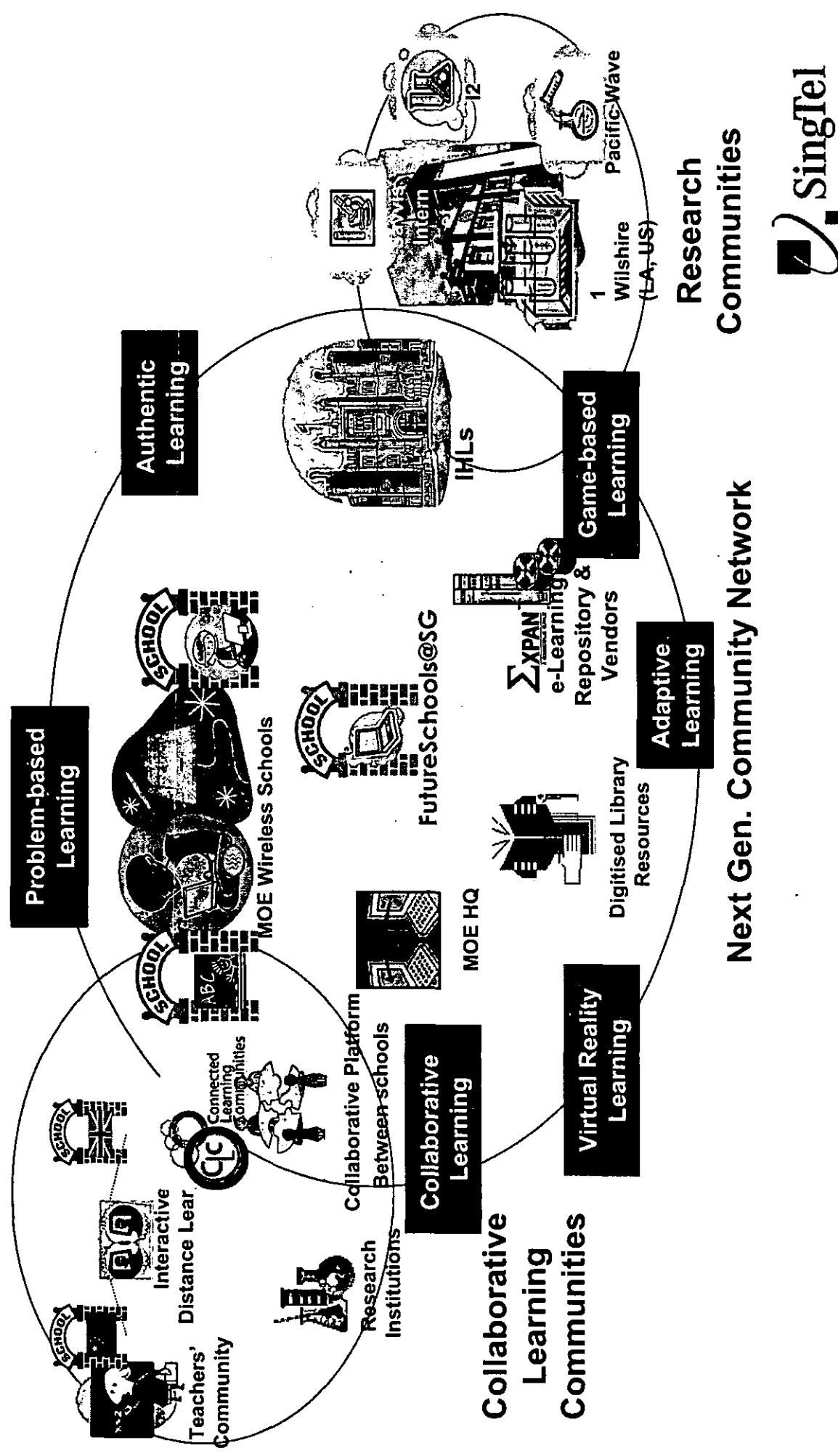
 Close Window

# Thought Leadership – Customer Advisory Councils for Education

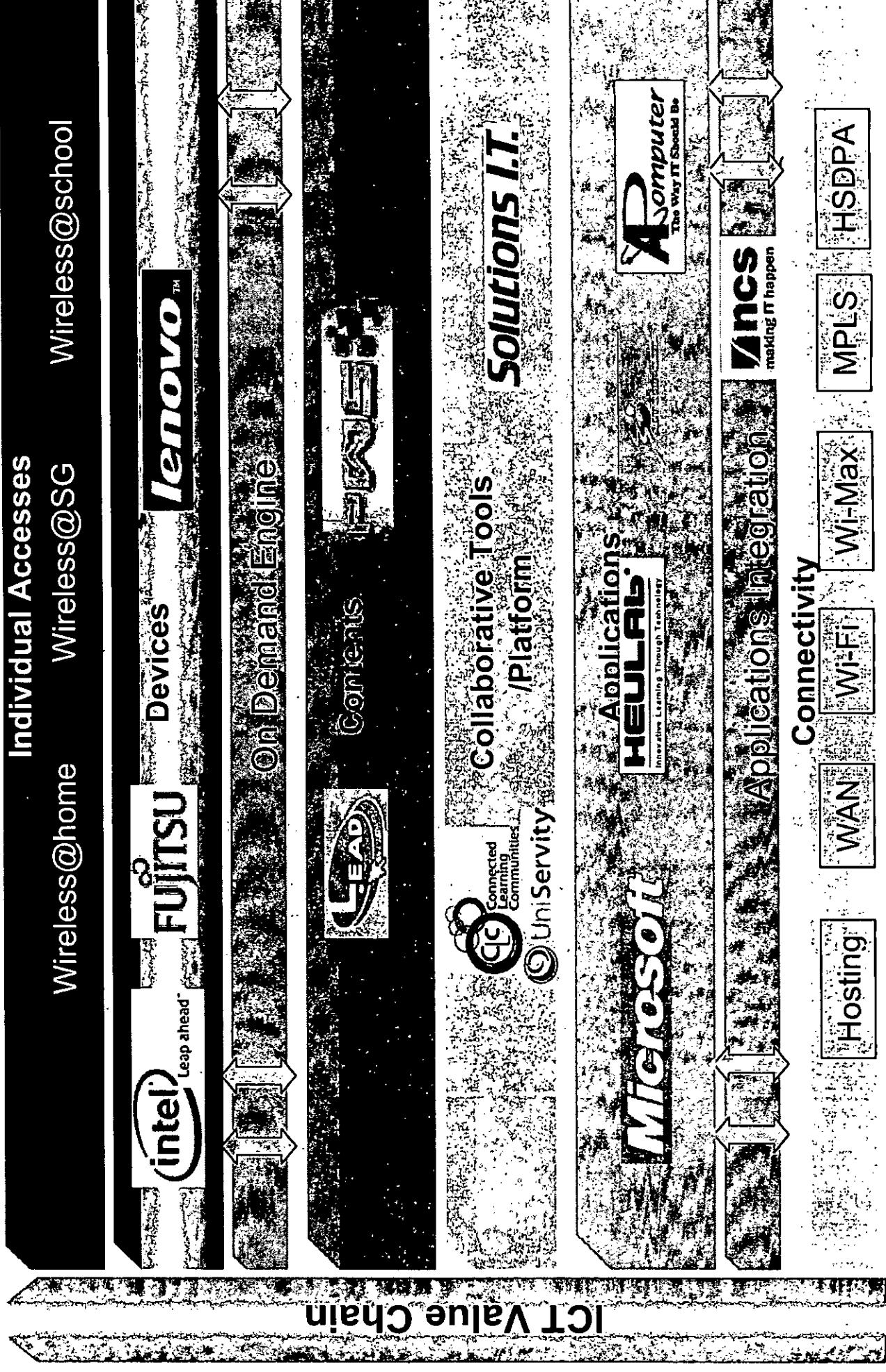


**Singtel**

# SingTel: Developing a Vibrant Education Community



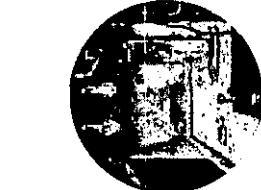
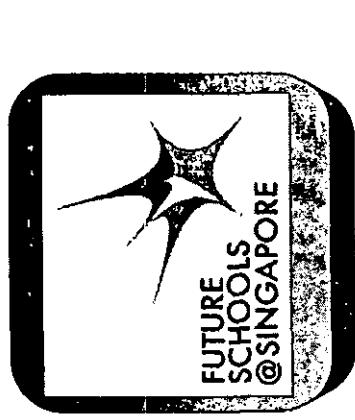
# SingTel: ICT Enabler for Education Industry



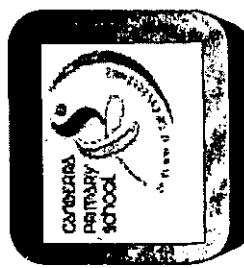
# Education – Shaping the Future

## ① Future Schools – Taking the Lead with Canberra

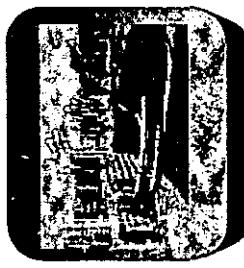
## ② EduICT – Delivering an E2E Learning Experience



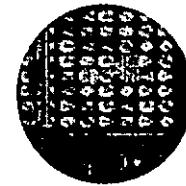
Virtual Lab



Game  
Base Learning



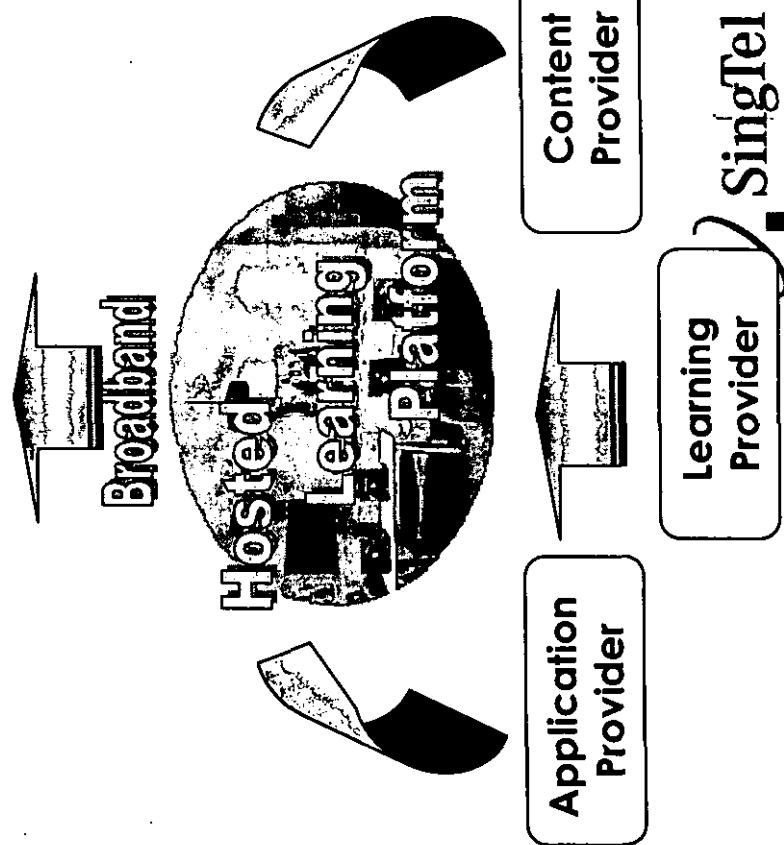
e-Assessment



Location-Based  
Learning

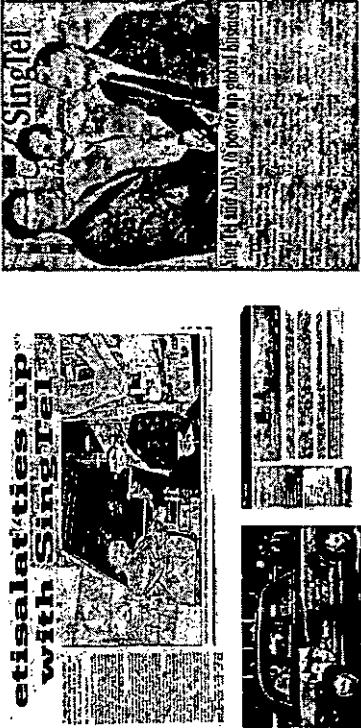


Collaboration



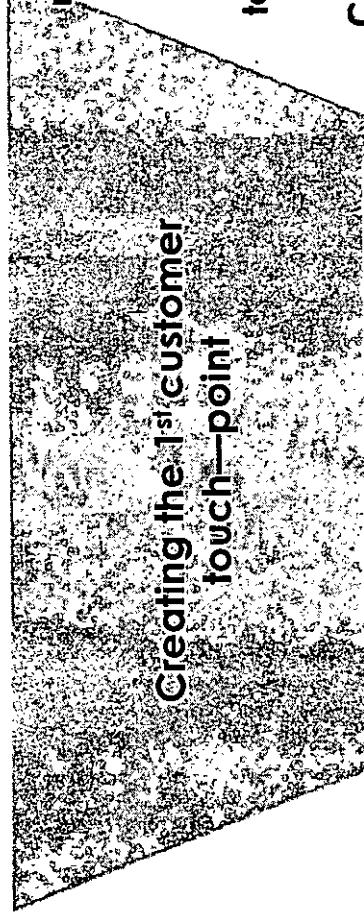
## Reaching Out to Global Customers

et sales taxes up with sites?

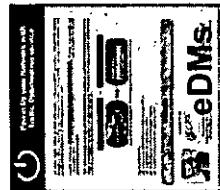
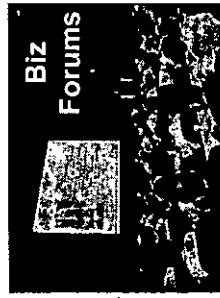


Creating the customer touch-point

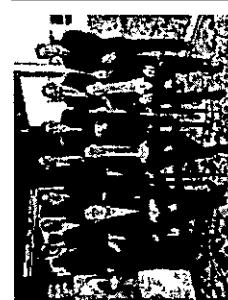
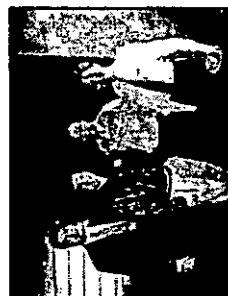
**Securing  
mind-share  
through  
multiple  
customer  
touch-points  
“Classical  
Conditioning”**



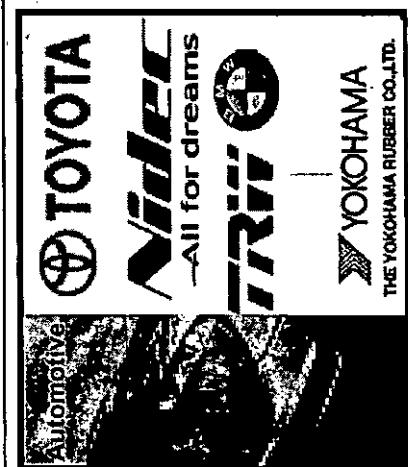
Prospecting the  
customer



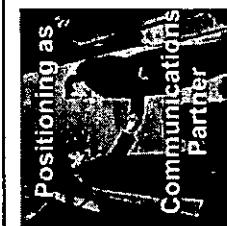
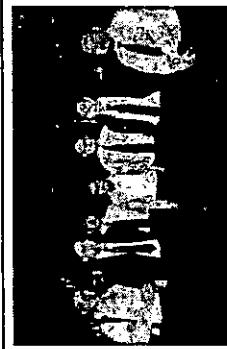
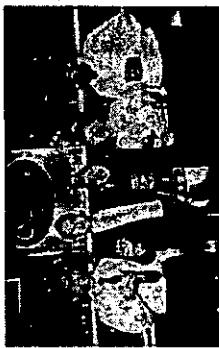
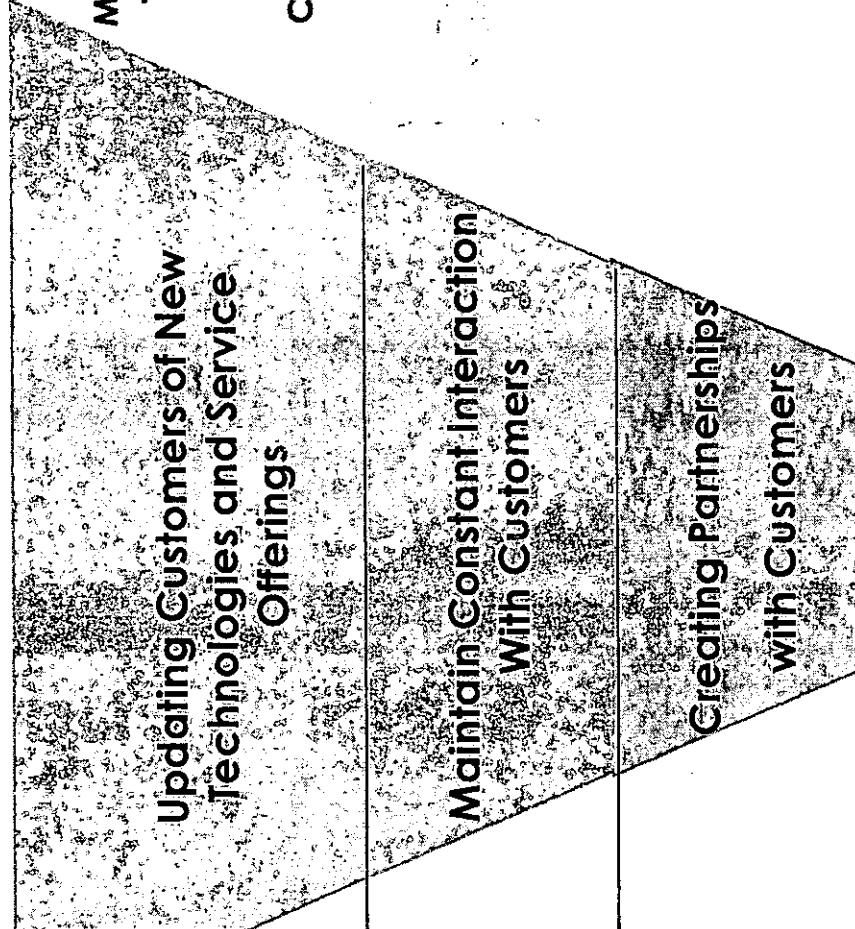
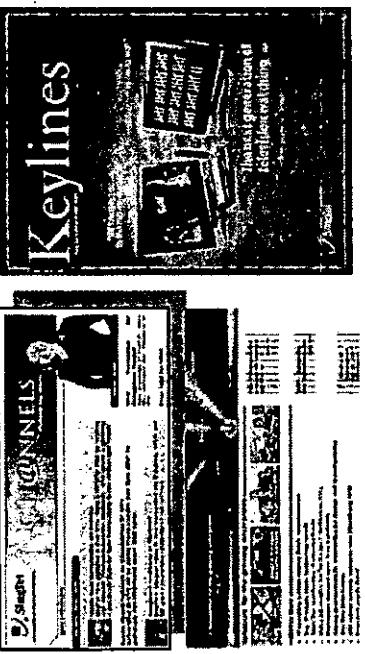
## Engaging the decision-makers



Winning  
Deals



# Deepening Engagements with Global Customers



**Sumitomo Heavy Industries, Ltd.**

**Single**

# Developing SingTel's Innovation Centre for Mobility

SingTel  
Innovation  
Centre

Possible Mobile  
"Big Idea" Launches

Innovation Centre  
Showcase & POC lab  
@ BSC

- 1. SingTel as lead in ICT
- 2. New biz revenue stream

## Go-To-Market

Partners'  
Program

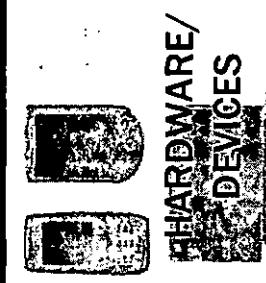
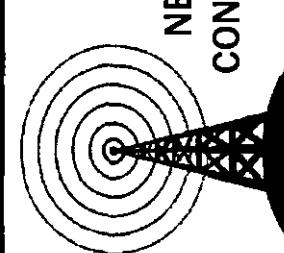


### Benefits for SingTel

- 1. Generation of future mobile solutions/app (Trial & Test)
- 2. New Biz models creation & adoption

## Engaging Partners and Customers

SingTel  
Strengths



### Benefits for Partners

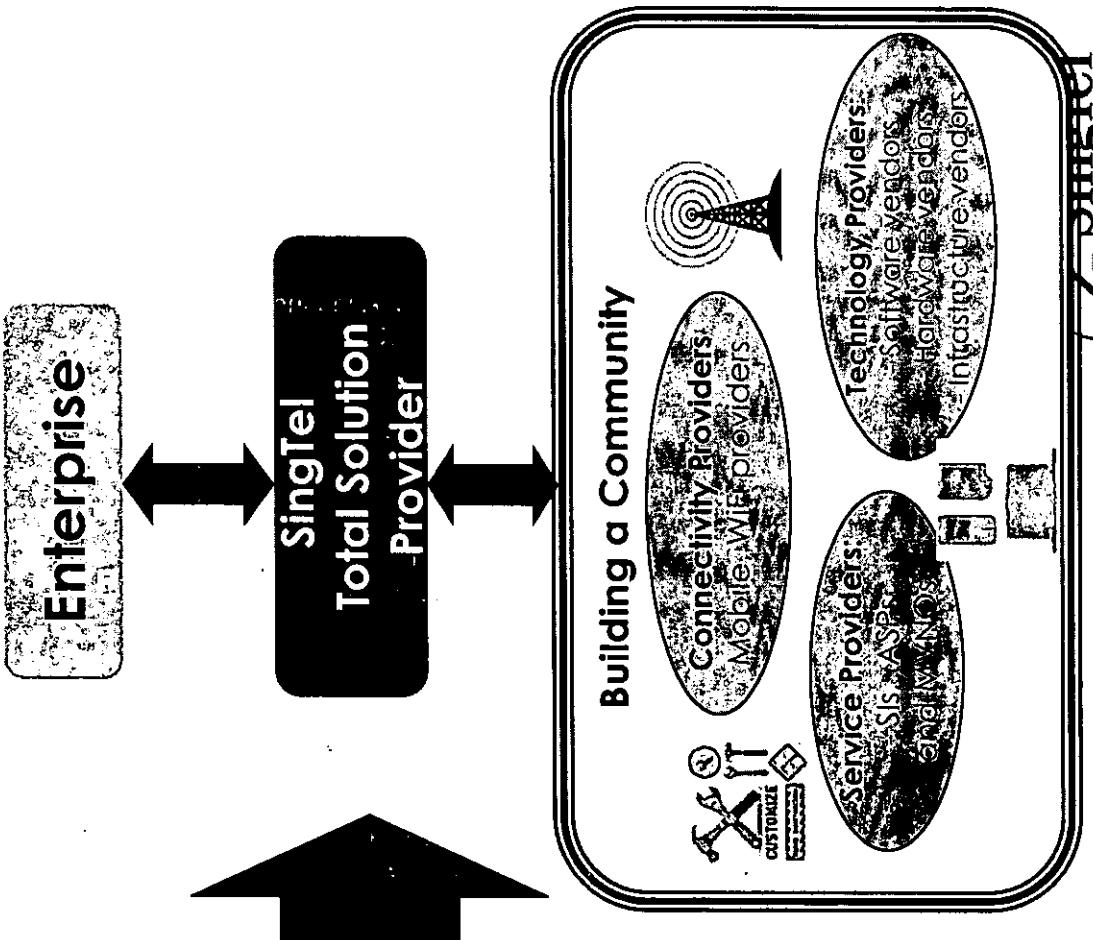
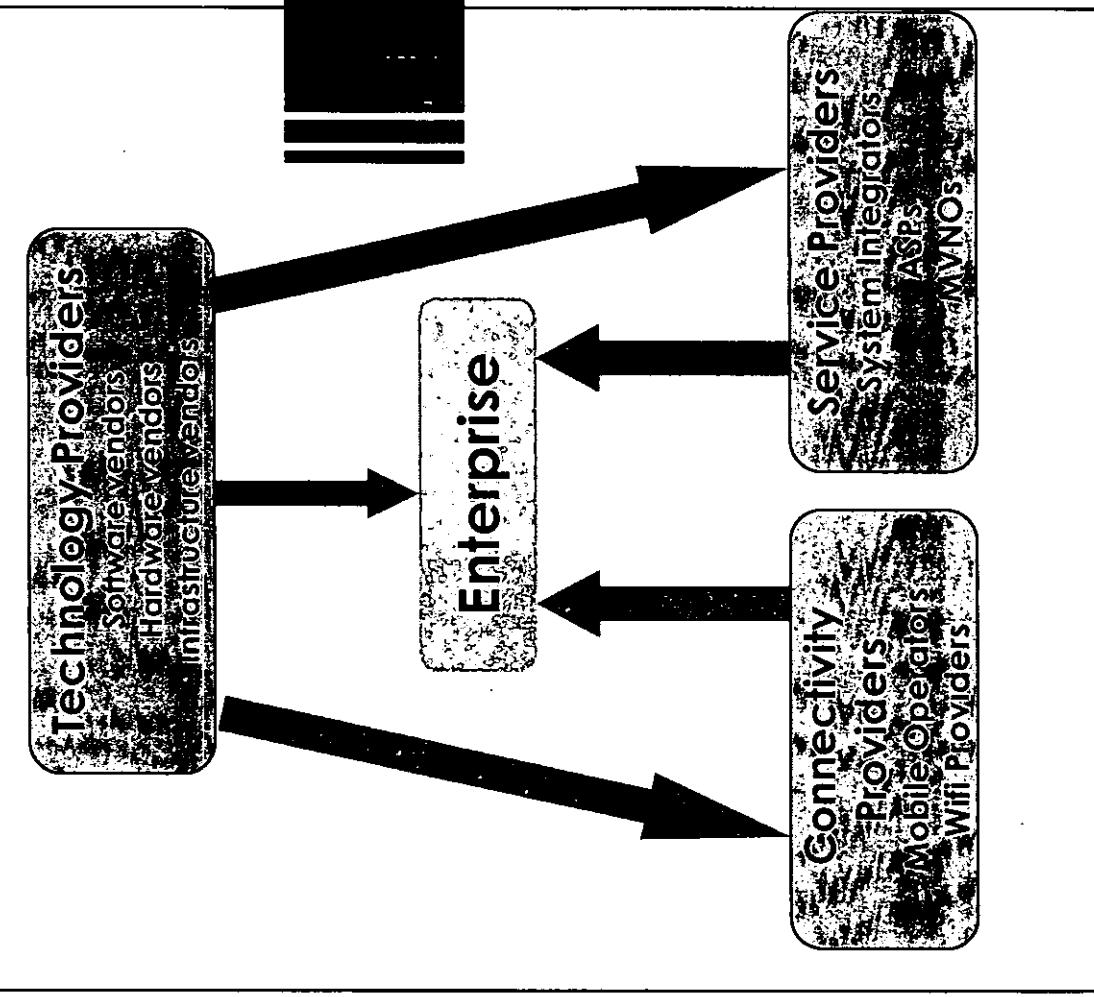
- 1. Provide a shared platform
- 2. Reduce Biz costs

SingTel  
Innovation Centre for Mobility

# How SingTel Transforms The Enterprise Mobility Market

Present scenario of solution selling to enterprises – Piecemeal approach

Transforming the landscape for our customers



**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:21 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:19:13 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

---

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00019  
Submission Date & Time :: 04-Oct-2007 08:18:38  
Broadcast Date & Time :: 04-Oct-2007 08:19:13  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

---

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	04-Oct-2007
Time	10:47:29
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Wong Soon Nam Part 3

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

Once "pre-open" period is completed, full trading of the company's securities recommences.

**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to lodge announcements using ASX Online. Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:47 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510687 as follows:

Release Time: 04-Oct-2007 at 10:47:25

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Wong Soon Nam Part 3

**Miscellaneous**

\* Asterisks denote mandatory information

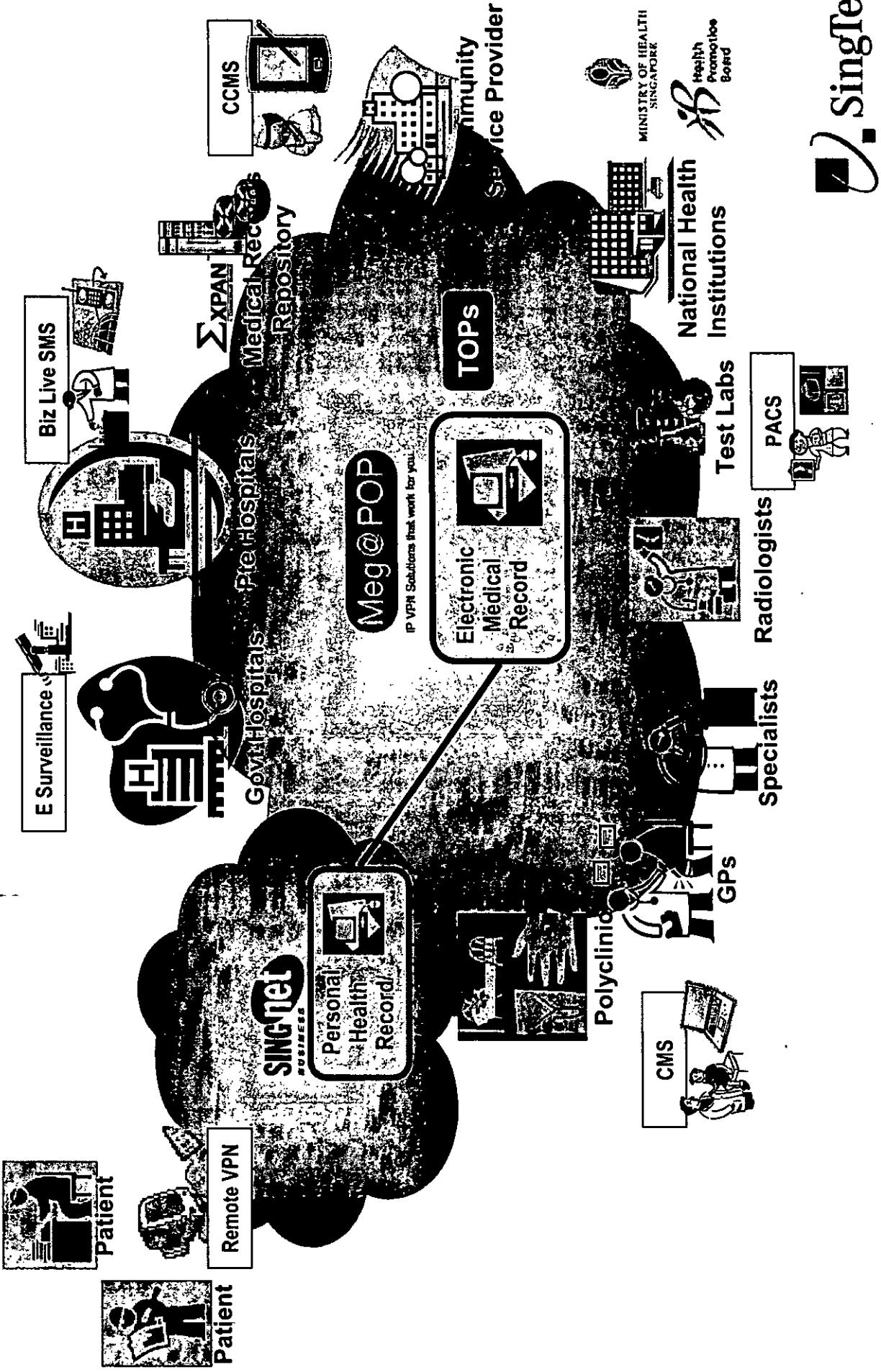
Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:17:02
Announcement No.	00018

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title *	SingTel Analyst Day 2007 - Presentation by Mr Wong Soon Nam, VP, Business Marketing (Part 2)
Description	
<b>Attachments:</b>	 2007AnalystDay-WongSoonNamPart2.pdf Total size = 1549K (2048K size limit recommended)

# SingTel: Developing a Vibrant Healthcare Community



# SingTel: ICT Enabler for Healthcare Landscape

## Business Solutions

Electronic Medical Records

Clinic Mgt solution

Patient Health Record

Telemonitoring  
Teleconsulting

Tele Radiology (PACS)

Preventive Care

Disease Surveillance

## Business Services

Managed Services

Helpdesk

Billing

Data flow btw  
EMR & EDC

## Collaborative Healthcare Platform

Service Oriented Architecture

Architecture  
and Design  
Blueprint

Collaboration, Point of Access

Systems Management, Privacy & Security, Data Access, Integration

Policy  
Infrastructure  
Solutions

Policy

Usability  
Privacy

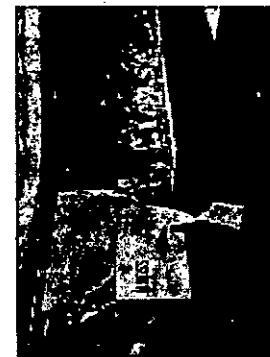
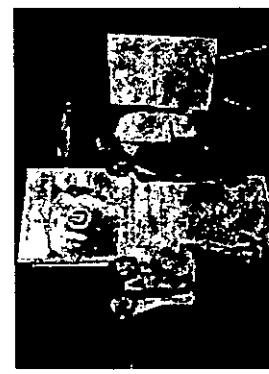
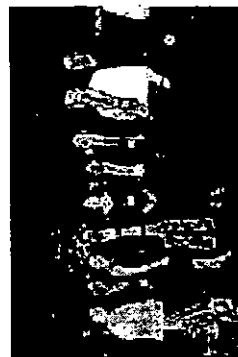
Security

Standards  
Interoperability

# Deepening Our Relationship in Healthcare

## ① Thought leadership HIMSS AsiaPac 2007

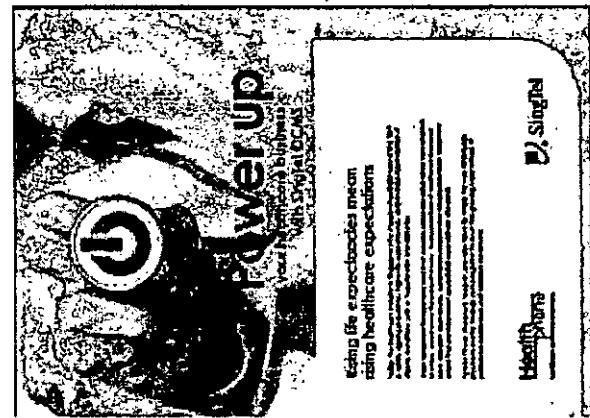
**HIMSS**  
**AsiaPac07**  
Conference & Exhibition  
In association with CHIK Services



## ② Building our competencies



## ③ Launch of Community Care Management Solution



**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:21 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:17:02 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

---

-----  
Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00018  
Submission Date & Time :: 04-Oct-2007 08:16:28  
Broadcast Date & Time :: 04-Oct-2007 08:17:02  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)  
-----

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**  
AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	04-Oct-2007
Time	10:46:16
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

4/10/

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Wong Soon Nam Part 2

4/10/

)

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

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**PLEASE NOTE:**

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**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:46 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510684 as follows:

Release Time: 04-Oct-2007 at 10:46:14

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Wong Soon Nam Part 2

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:15:35
Announcement No.	00017

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title \*      SingTel Analyst Day 2007 - Presentation by Ms Chan Yim Leng, VP, Business Products (Part 3)

Description

**Attachments:**  2007AnalystDay-ChanYimLengPart3.pdf

Total size = **1201K**  
(2048K size limit recommended)

# Enabling End-to-End Managed Services

## Converged Networks

- IP-VPN Services:

- ConnectPlus IP-VPN / Meg@POP

- Ethernet Services

- E-VPN / E-Line / MetroE

- Classes of Service

- Standard, Business, Premium NRT & Premium RT

- Prioritise Data, Voice and Video over the same link

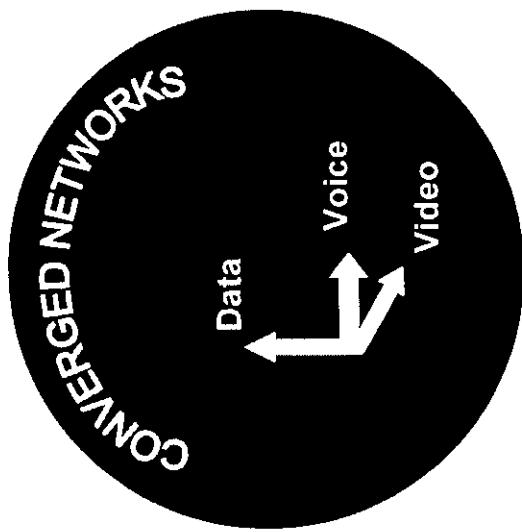
- Dedicated Access into SingTel POPs

- Private Line, ATM, Ethernet, DSL including Satellite IP access technology

- Remote Access across Internet

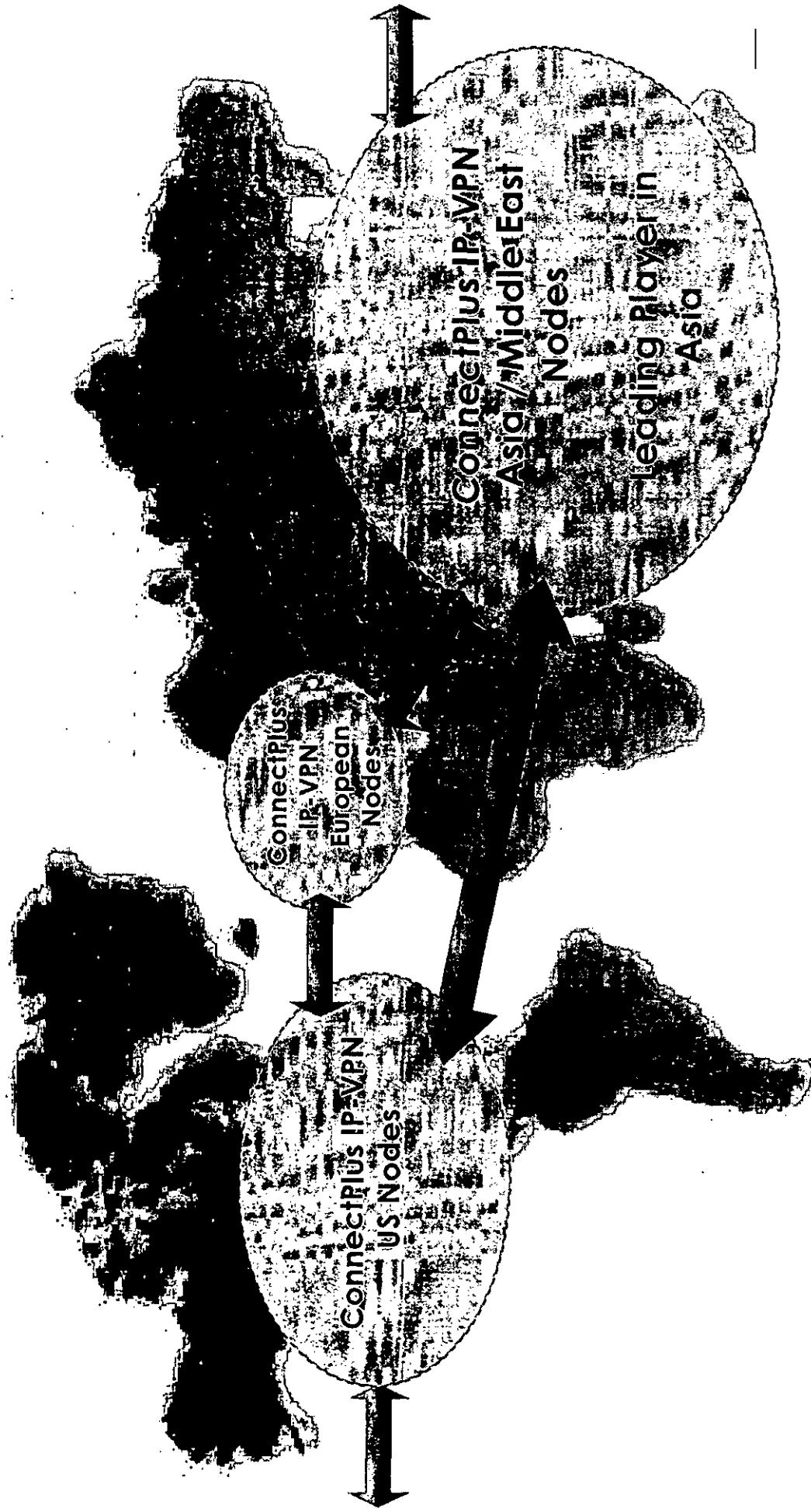
- IPsec and SSL

- Access from Anywhere!



# Converged Networks - ConnectPlus IP-VPN

**Leading Asian Capability & Connecting Customers "To & From" Asia To Their Global Hubs**  
**Increase of 38 Cities to 63 Major Cities**



# ConnectPlus IP-VPN - Key Enhancements

① New Service  
Schemes to value  
add to C+IP Product

## Greater China VPN

1. Target customers with only Greater China region VPN requirements

## VOIP

1. Remote Access
2. SSL Support
3. Extended across Accasia, Softbank, Global Crossing, CEC & Bharti

## New NNI

1. Innoe
2. Telefonica
3. Global Crossing
4. Dual NNI with CPC, CEC & VADS

## Access Schemes

1. Satellite Access via BGAN & Satellite IP
2. Ethernet Access made available in 10 more key cities in 7 countries
3. China (16 sites)

## GDP

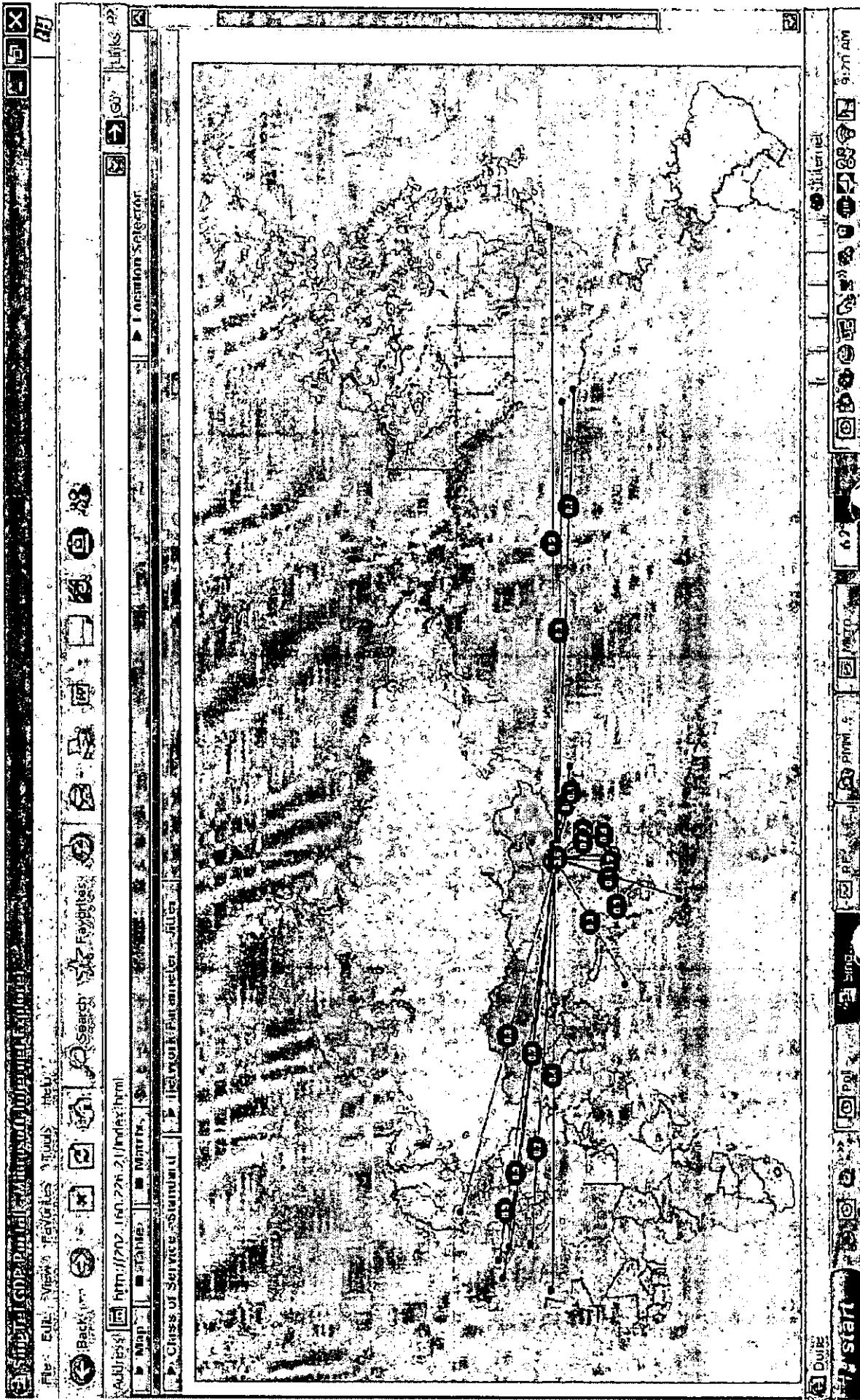
1. Europe ( 8 sites )
2. India ( 6 sites )
3. China ( 16 sites )

## New VAS

1. Multicast
2. Jumbo Frame
3. Burstable IP
4. SLG Enhancement

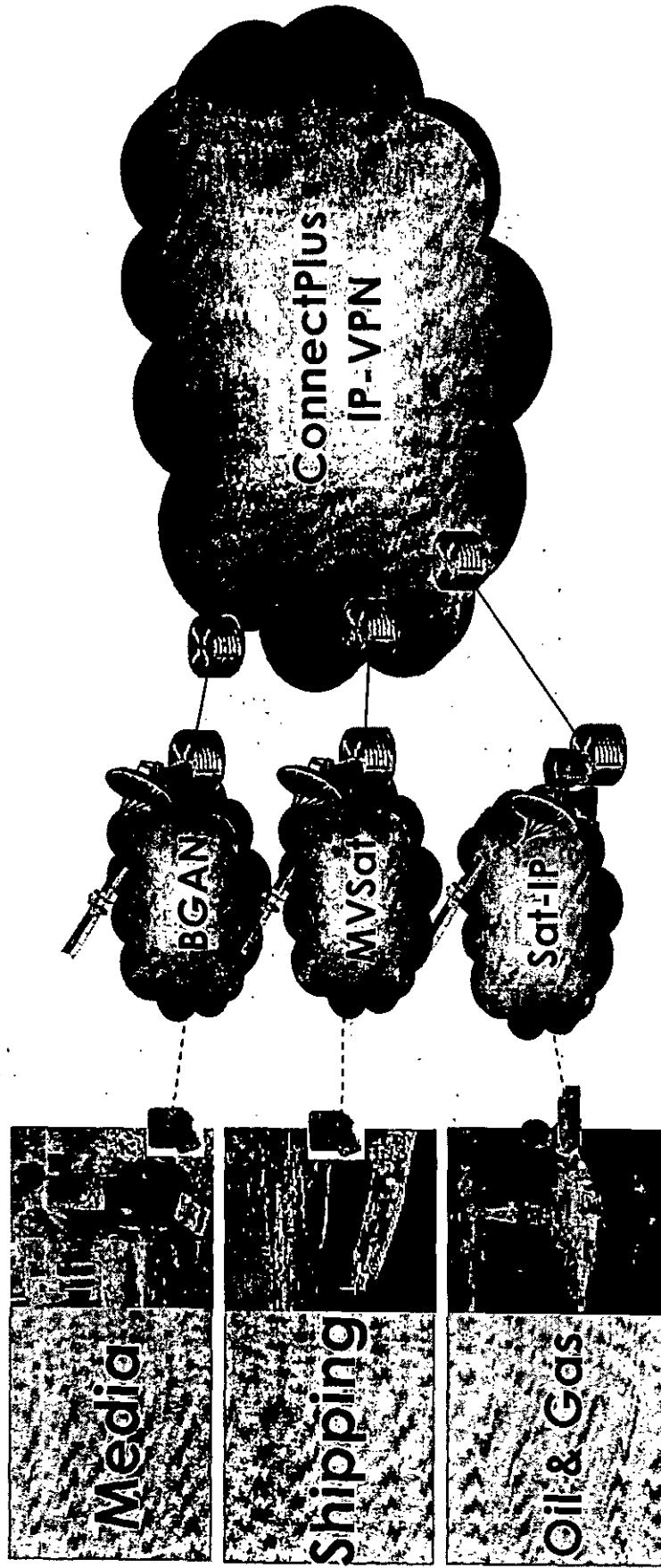


# ConnectPlus IP-VPN – Performance Monitoring



# ConnectPlus IP-VPN – Integration with Satellite

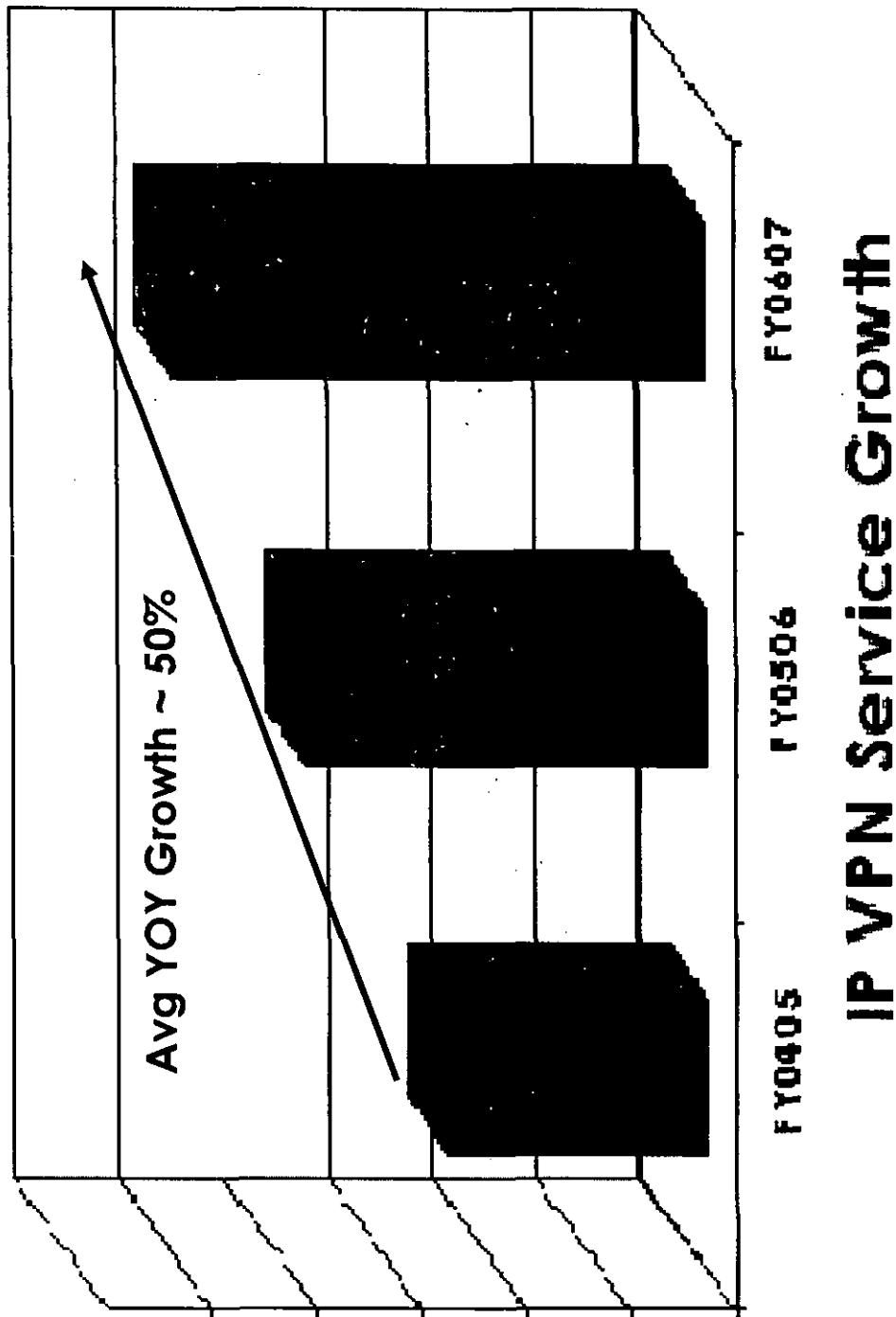
Integration Provides Reliable Broadband Access to Locations with  
Unreliable or Non-Existent Terrestrial Telecommunication Network



With New Satellite Access, Coverage is Extended to ~ 98% of the Global Population



# IP-VPN Service - Revenue Growth



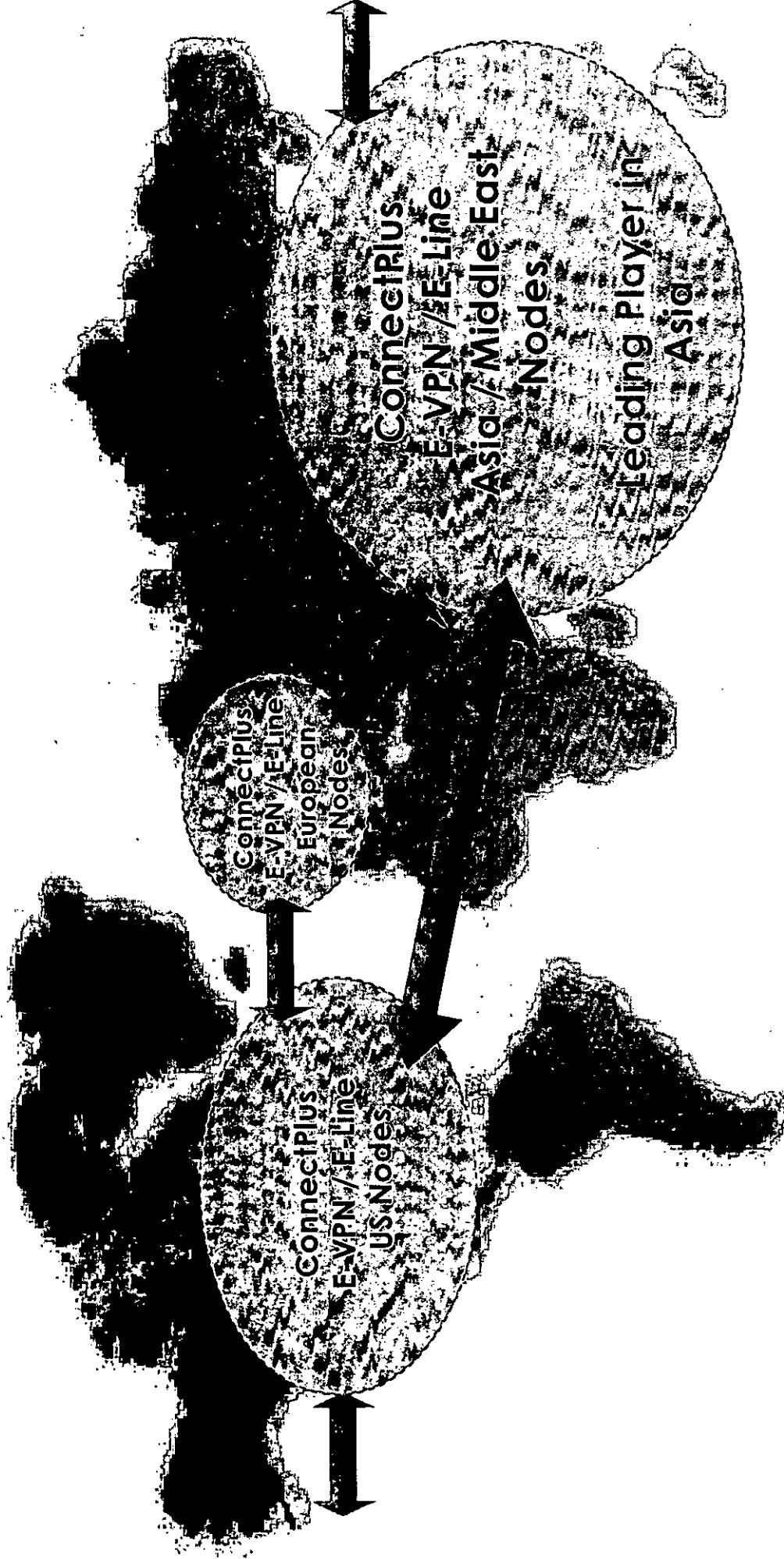
Growth Rate is ~ 2 Times Compared to Asia Pacific (ex Japan) Market Growth Rate



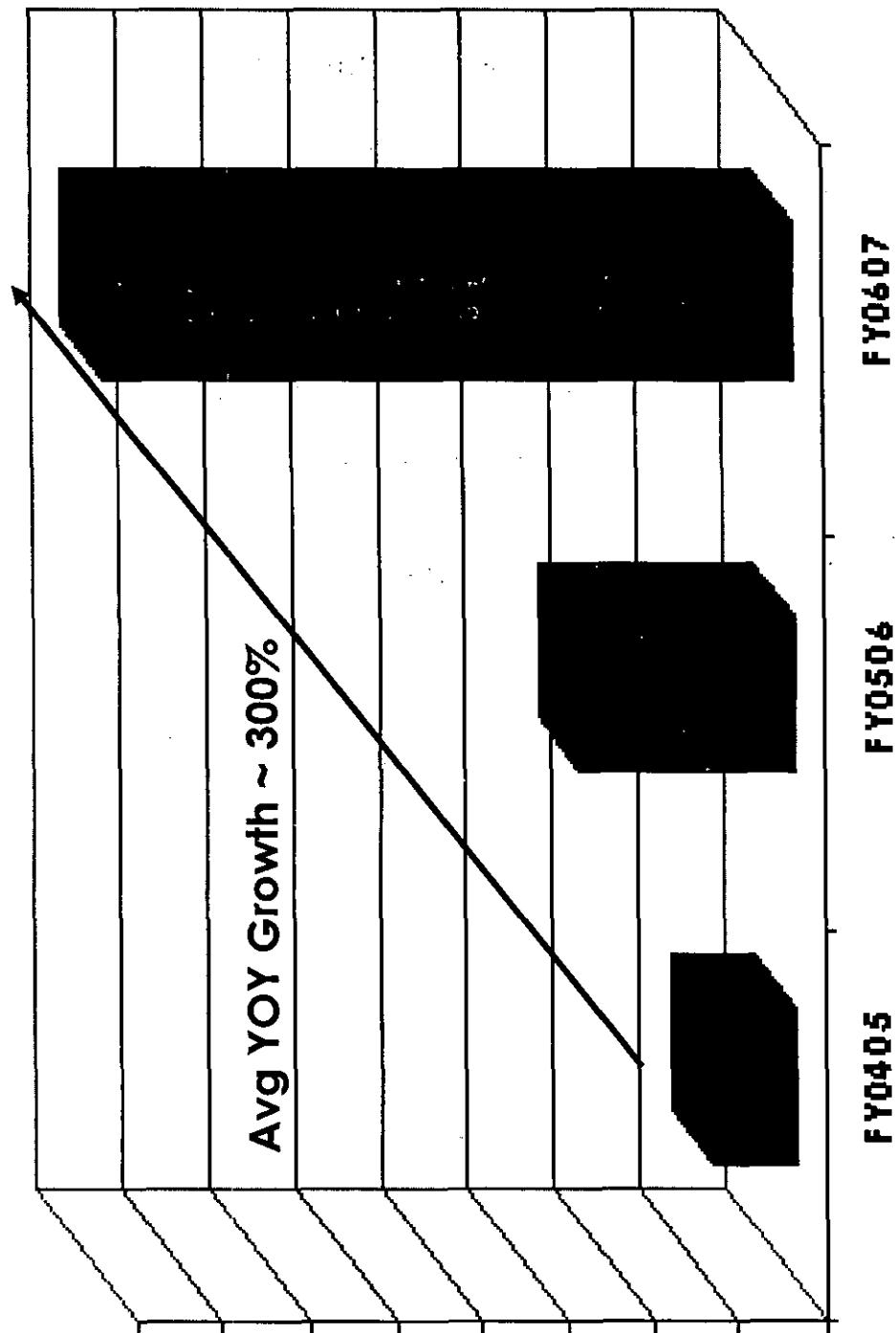
# Converged Networks - ConnectPlus E-VPN / E-Line

Cost-Effective Network Connection Outside Singapore

Increase to 22 Major Cities  
Key Focus in Asia



# Ethernet Service – Revenue Growth



# Ethernet Service Growth



---

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:21 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:15:35 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

---

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00017  
Submission Date & Time :: 04-Oct-2007 08:15:00  
Broadcast Date & Time :: 04-Oct-2007 08:15:35  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

---

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	04-Oct-2007
Time	10:58:28
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Chan Yim Leng Part 3

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

Once "pre-open" period is completed, full trading of the company's securities recommences.

**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to efile announcements using ASX Online.  
Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:58 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510710 as follows:

Release Time: 04-Oct-2007 at 10:58:24

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Chan Yim Leng Part 3

}

}

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:14:48
Announcement No.	00016

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title *	SingTel Analyst Day 2007 - Presentation by Mr Wong Soon Nam, VP, Business Marketing (Part 1)
Description	
<b>Attachments:</b>	 2007AnalystDay-WongSoonNamPart1.pdf Total size = 1575K (2048K size limit recommended)

[Close Window](#)



Asia's leading communications company

SingTel

SINGTEL

DAY 2007

# Marketing & Service Innovation

Wong Soon Nam  
VP Business Marketing



Disclaimer: This material that follows is a presentation of general background information about SingTel's activities current at the date of the presentation. The information contained in this document is intended only for use during the presentation and should not be disseminated or distributed to parties outside the presentation. It is information given in summary form and does not purport to be complete. It is not to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. This material should be considered with professional advice when deciding if an investment is appropriate. SingTel accepts no liability whatsoever with respect to the use of this document or its content.



# Agenda

- **Brand Innovation**
- **Engage • Innovate • Transform**
- **Transformation in Vertical Segments and Global Markets**
- **Solutions Through Innovation and Collaboration**
- **Key Takeaways**



# Agenda

- Brand Innovation
- Engage • Innovate • Transform
- Transformation in Vertical Segments and Global Markets
- Solutions Through Innovation and Collaboration
- Key Takeaways



**What is 360?**



**It's about you**

**It's about me**

**It's about customers**

**It's about us**

**It's about products**

**It's about services**

**It's about history**

**It's about experience**

**It's about change**

**It's about challenges**





It's about challenges

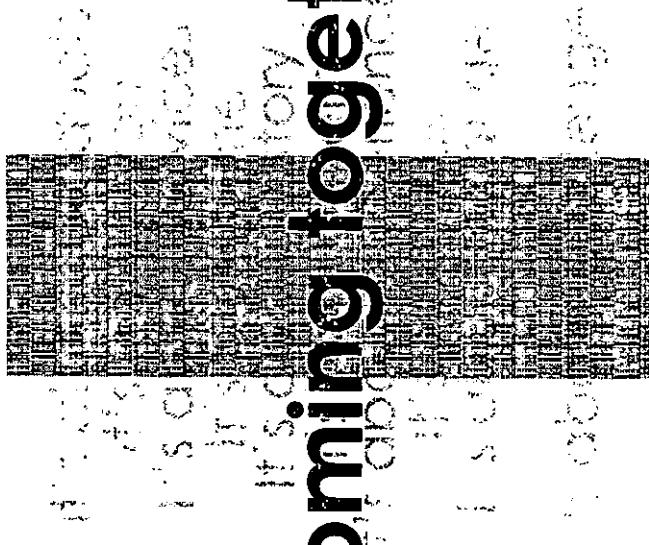
It's about change

# Coming together

It's about you  
It's about services  
It's about experience

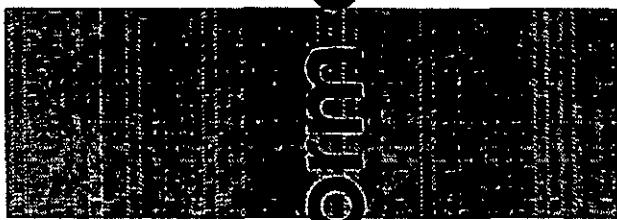


# Coming together



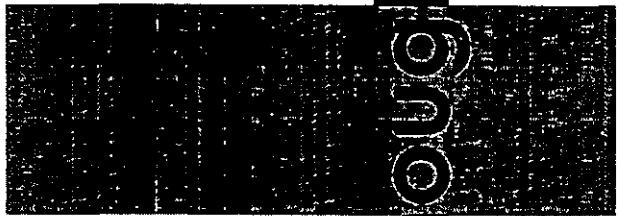


To follow  
the world's  
most  
exciting  
newspaper



 SingTel

thought





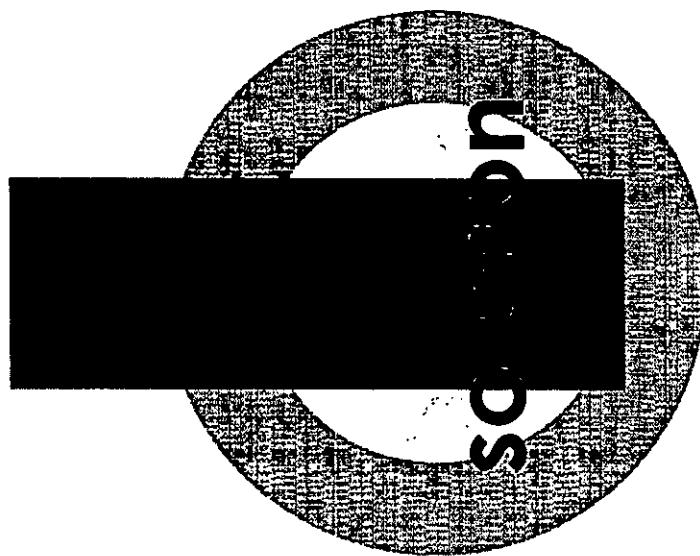
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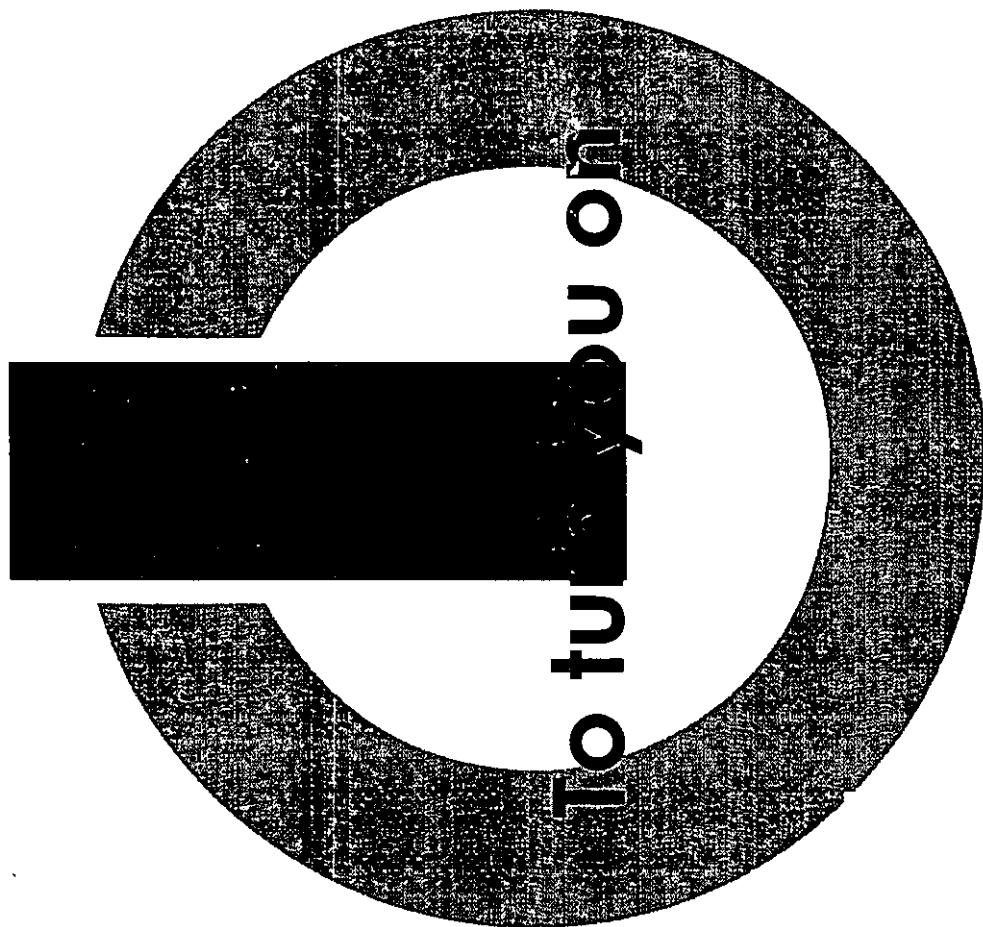
 SingTel

apple





 SingTel



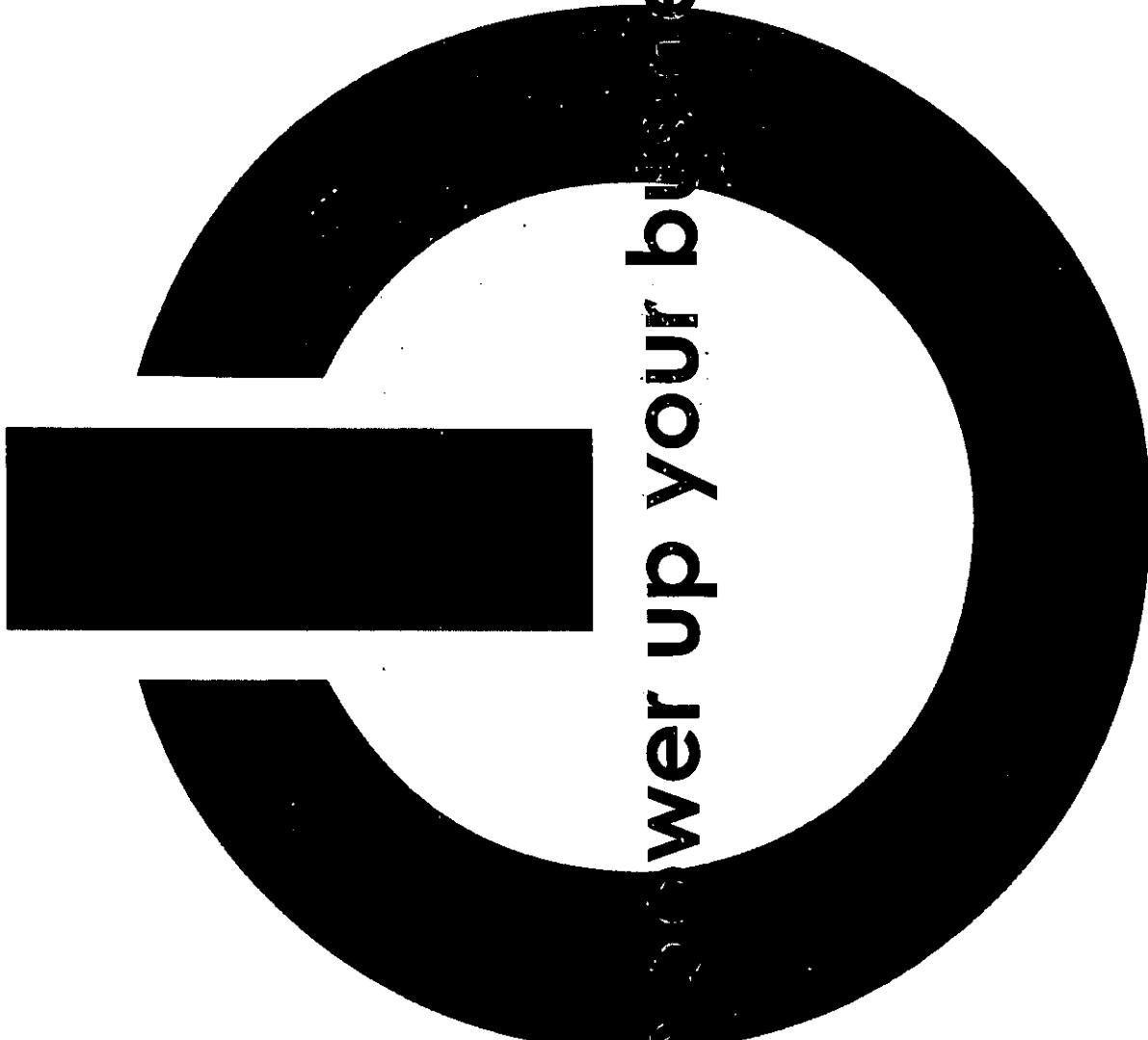


empower you





To power up your business



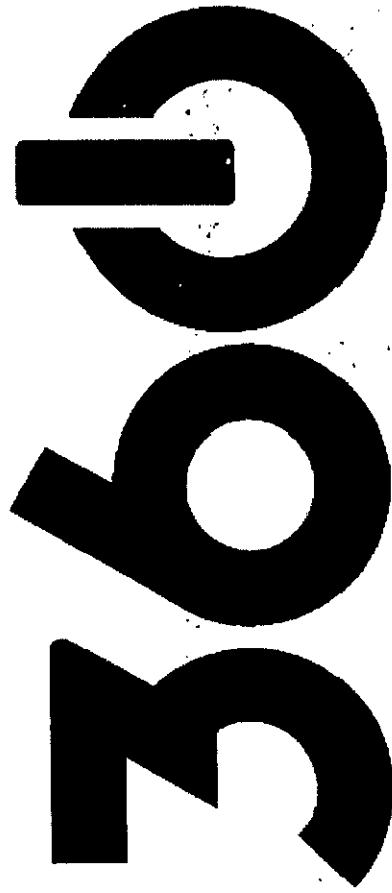


because it's...



Just get your business needs

**SingTel Solutions**

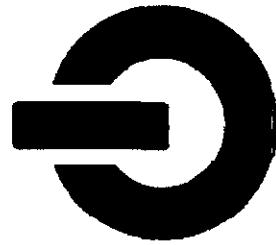


**Just what your business needs**



## **Brand Innovation:**

**SingTel Business Brand Architecture**



### **Graphic Icon**

New ethos

**360°**  
JUST WHAT YOUR BUSINESS NEEDS

### **Solutions**

Philosophy of solutions and  
consultative selling

**Office 360°**  
JUST WHAT YOUR BUSINESS NEEDS

### **SME Solution**

Integrated package that is  
(simple, creates value &  
convenient for SMEs)



# Business Group Local & Global Identity

④ Connect  
Asia

④ Lead in  
Singapore

④ Innovate for  
future  
④ Partner  
globally

FOCUS

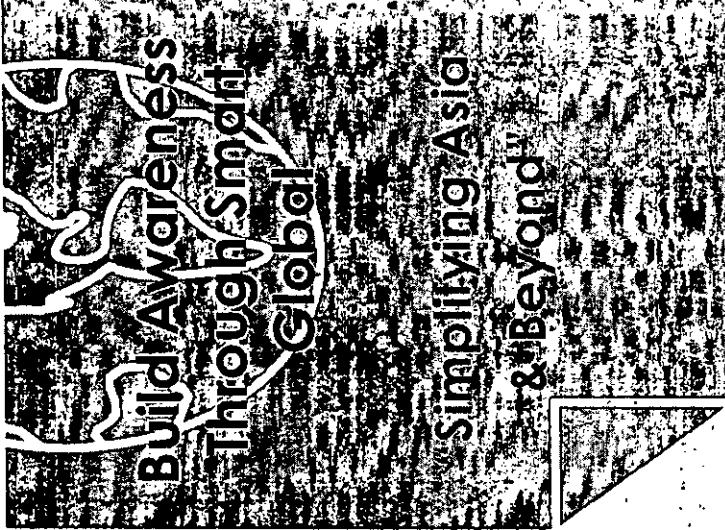
Innovation  
&  
Solution

Presence  
& Coverage

Singapore

Strengthen Bond  
Through Solutions  
Portfolio

Just what your  
business needs



SingTel - The Choice ICT Partner Provider



# Agenda

- Brand Innovation
- Engage • Innovate • Transform
- Transformation in Vertical Segments and Global Markets
- Solutions Through Innovation and Collaboration
- Key Takeaways



# Engage • Innovate • Transform

## Creating Customer-Led Innovation

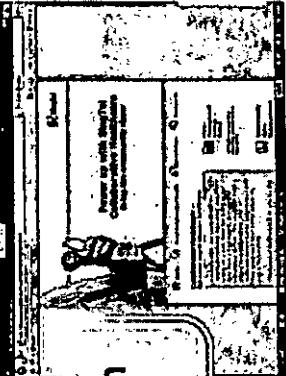
Thought Leadership through CACs, CXOs, RTIs, Associations, Seminars, Events, etc



**business  
solutions**  
centre

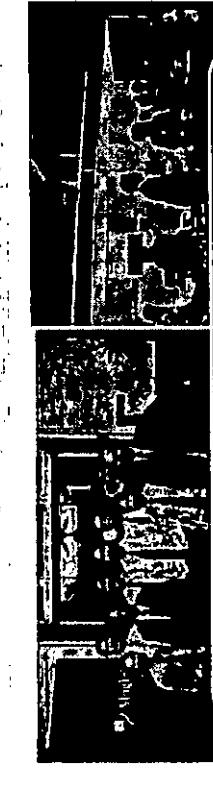


Virtual Interaction  
(Microsites)



## Leveraging Innovation Hubs

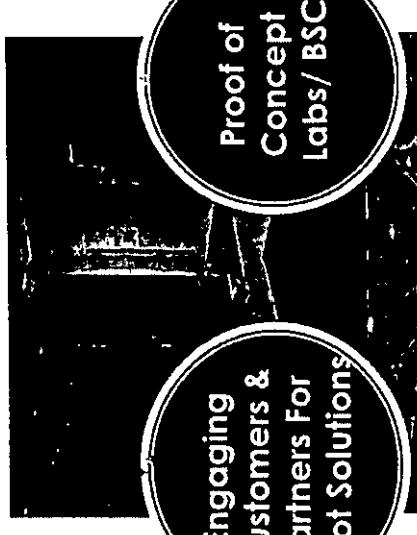
Engaging Customers & Partners For Pilot Solutions



Innovation Centre for Mobility



Proof of Concept Labs/ BSC



Satellite Innovation Hub



## Driving Adoption



■ Singtel

# Agenda

- Brand Innovation
- Engage • Innovate • Transform
- Transformation in Vertical Segments and Global Markets
- Solutions Through Innovation and Collaboration
- Key Takeaways

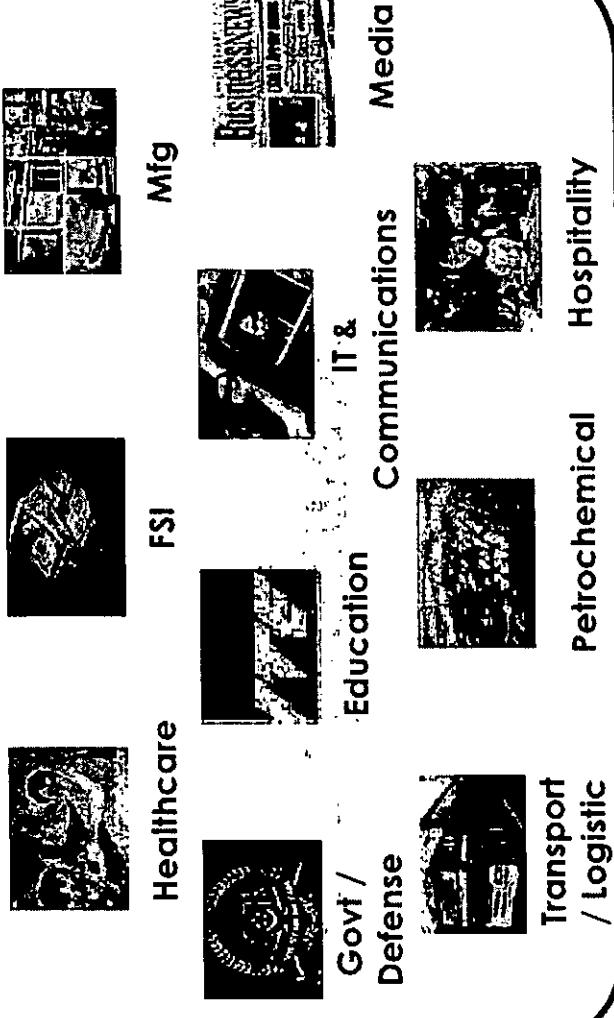


# Deepening Customer Engagement

## Transforming our Front End for Deeper Penetration

Reorganized Focus  
on SMEs

10 Verticals



Integrated SMEU  
Integrated Experience

# Creating Thought Leadership for Healthcare



© SingTel

Ong Winn Nie

---

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:15 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:14:48 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00016  
Submission Date & Time :: 04-Oct-2007 08:14:15  
Broadcast Date & Time :: 04-Oct-2007 08:14:48  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	04-Oct-2007
Time	10:45:39
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

10/4/2007

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:  
SingTel Analyst Day 2007 - Wong Soon Nam Part 1

10/6/2007

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

Once "pre-open" period is completed, full trading of the company's securities recommences.

**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to lodge announcements using ASX Online. Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:46 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510681 as follows:

Release Time: 04-Oct-2007 at 10:45:36

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Wong Soon Nam Part 1

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:12:14
Announcement No.	00015

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title *	SingTel Analyst Day 2007 - Presentation by Mr Bill Chang, EVP, Business Group (Part 6)
----------------------	--

Description	
-------------	--

<b>Attachments:</b>	 2007AnalystDay-BillChangPart6.pdf Total size = 1463K (2048K size limit recommended)
---------------------	---

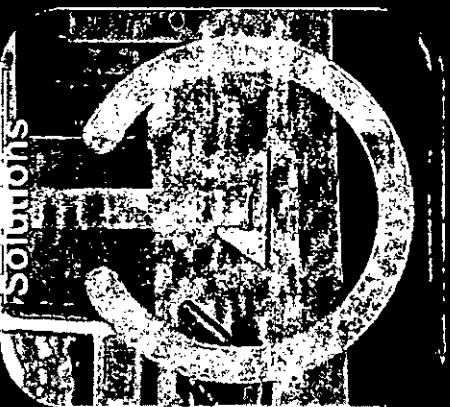
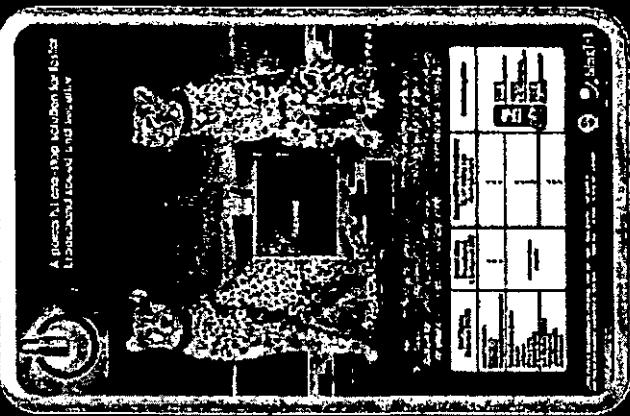
 Close Window

# Customer Experience Innovation: From Connectivity to Packaged Solutions



## SingTel as Your Business & Solutions Partner

Smart Office  
Office Apps SaaS



Technology advisor to  
take care of the  
“context” and let SME  
focus on the “core” of  
business

- Hosted model  
(subscription based)  
lowering total cost of  
ownership and faster  
GTM
- Strategic partner that  
grows with SME
- Move from  
connectivity-only  
products to  
communications  
solutions

Oct 06

Aug 07

Secured Office360  
Complete Protection

Strengthening Our Reach

# Process Innovation: Enhancing Customer Experience



1. Develop Singtel customised methodology to improve our end-to-end processes to achieve year-on-year continuous operational cost reduction and improvement in quality of service and customer satisfaction.

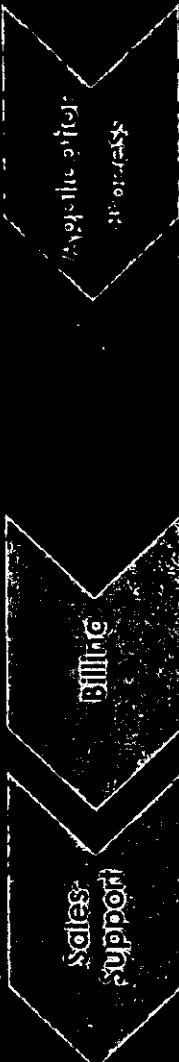


ACCELERATE TOWARDS EXCELLENCE

Co-Op Markets (Fast Track Committee)



Delivery & Post Sales (Process Optimisation Committee)



মানবিক  
প্রযোগ

# Process Innovation: Enhancing Customer Experience

1 Develop Singtel customised methodology to improve our end-to-end processes to achieve year-on-year continuous operational cost reduction and improvement in quality of service and customer satisfaction.



ACCELERATE TOWARDS EXCELLENCE

Go To Market (Fast Track Committee)



Delivery & Post Sales (Process Optimisation Committee)



Project Closure  
Process

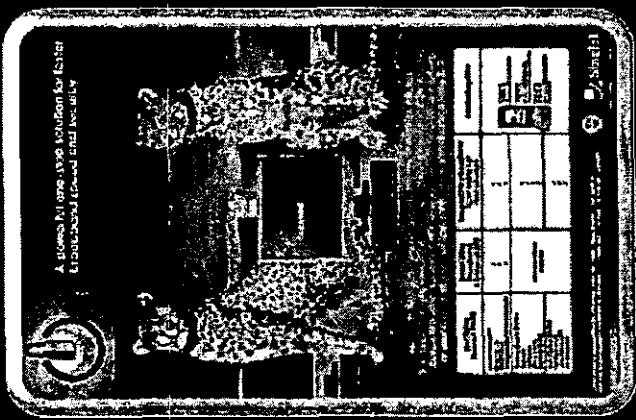
# Customer Experience Innovation: From Connectivity to Packaged Solutions



Technology advisor to  
take care of the  
“context” and let SME  
focus on the “core” of  
business

## SingTel as Your Business & Solutions Partner

Office360  
Complete  
Connectivity  
Smart Office  
Office Apps SaaS



- Hosted model  
(subscription based)  
lowering total cost of  
ownership and faster  
GTM
- Strategic partner that  
grows with SME

- Move from  
connectivity-only  
products to  
communication  
solutions

Mar '07

July '07

Oct '06

Mar '07

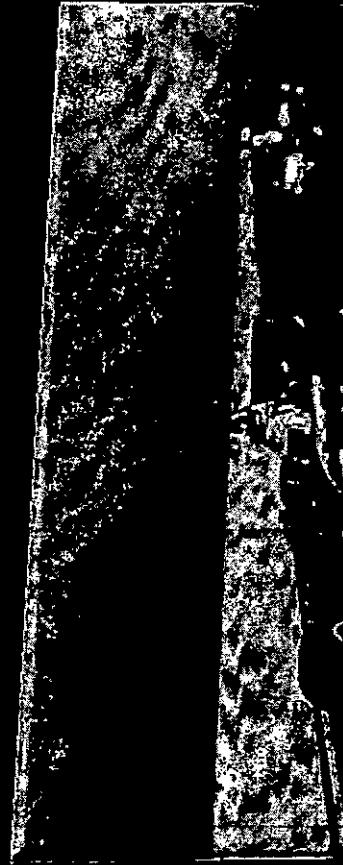
- Secured Office360  
Complete Protection

Strengthening Our Reach

## Key Takeaways

Aspire to be the most preferred ICT Solutions Provider in Asia Pacific

Drive for Leadership in Next Generation Infrastructure Services in APAC



Going Beyond Connectivity into  
Managed Services & Lifecycle  
Services

Transform our GTM capabilities to bring  
solutions and greater relevance to our  
customers

Process Innovation and Investments to  
speed up our GTM execution

SINGTEL

DAY 2007

Singtel

asia's leading communications company



DAY 2007

SINGTEL

) SingTel

asia's leading communications company

# Key Takeaways

Aspire to be the most preferred ICT Solutions Provider in Asia Pacific

Drive for Leadership in Next Generation Infrastructure Services in APAC

Going Beyond Connectivity into  
Managed Services & Lifecycle  
Services

Transform our GTM capabilities to bring  
solutions and greater relevance to our  
customers

Process Innovation and Investments to  
speed up our GTM execution

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:13 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:12:14 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

---

=====  
**Announcement Title :: MISCELLANEOUS**  
**Announcement No. :: 00015**  
**Submission Date & Time :: 04-Oct-2007 08:11:38**  
**Broadcast Date & Time :: 04-Oct-2007 08:12:14**  
**Company Name :: SINGTEL**  
**Submitted By :: Chan Su Shan (Ms)**  
=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	04-Oct-2007
Time	10:41:09
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Bill Chang Part 6

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

Once "pre-open" period is completed, full trading of the company's securities recommences.

**PLEASE NOTE:**

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**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:41 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510680 as follows:

Release Time: 04-Oct-2007 at 10:41:07

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Bill Chang Part 6

)

( )

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:10:51
Announcement No.	00014

**>> Announcement Details**

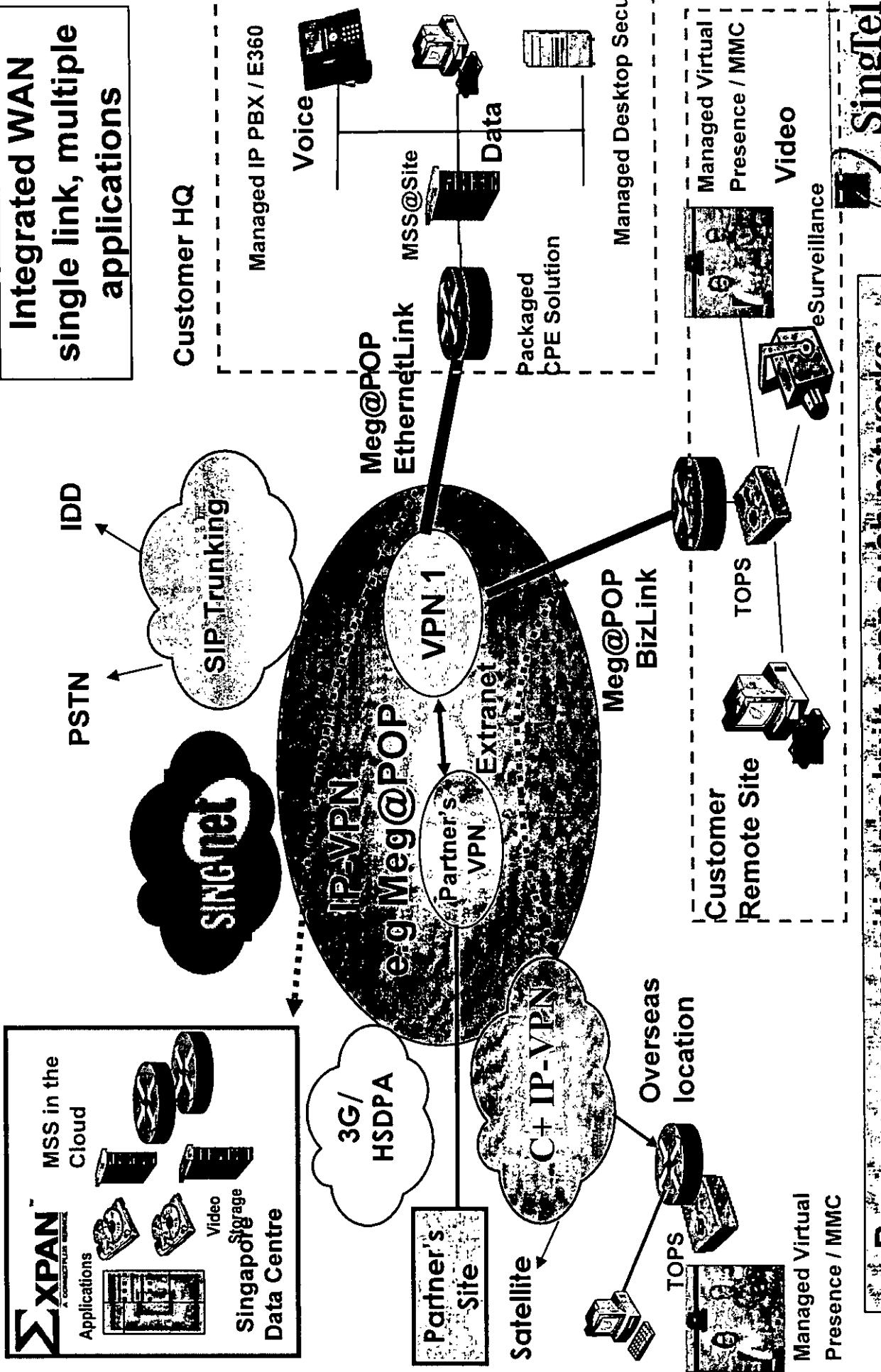
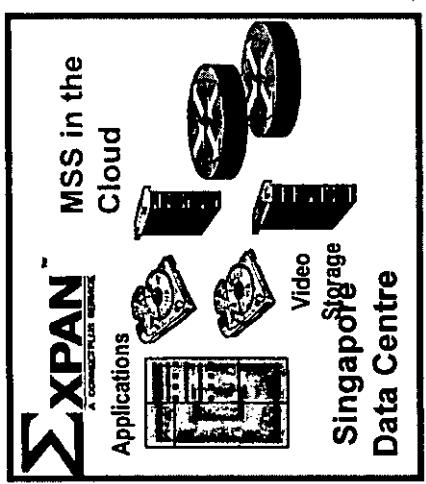
The details of the announcement start here ...

Announcement Title *	SingTel Analyst Day 2007 - Presentation by Ms Chan Yim Leng, VP, Business Products (Part 2)
----------------------	---

Description	
-------------	--

**Attachments:** 2007AnalystDay-ChanYimLengPart2.pdfTotal size = 1705K  
(2048K size limit recommended)

# Singtel's Role in Convergence



Business communities are built upon such networks

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:11 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:10:51 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

)  
Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00014  
Submission Date & Time :: 04-Oct-2007 08:10:16  
Broadcast Date & Time :: 04-Oct-2007 08:10:51  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**  
AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	04-Oct-2007
Time	10:57:59
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Chan Yim Leng Part 2

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

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**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to elodge announcements using ASX Online.  
Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:58 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510706 as follows:

Release Time: 04-Oct-2007 at 10:57:57

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Chan Yim Leng Part 2

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:10:21
Announcement No.	00013

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title *	SingTel Analyst Day 2007 - Presentation by Mr Bill Chang, EVP, Business Group (Part 5)
----------------------	--

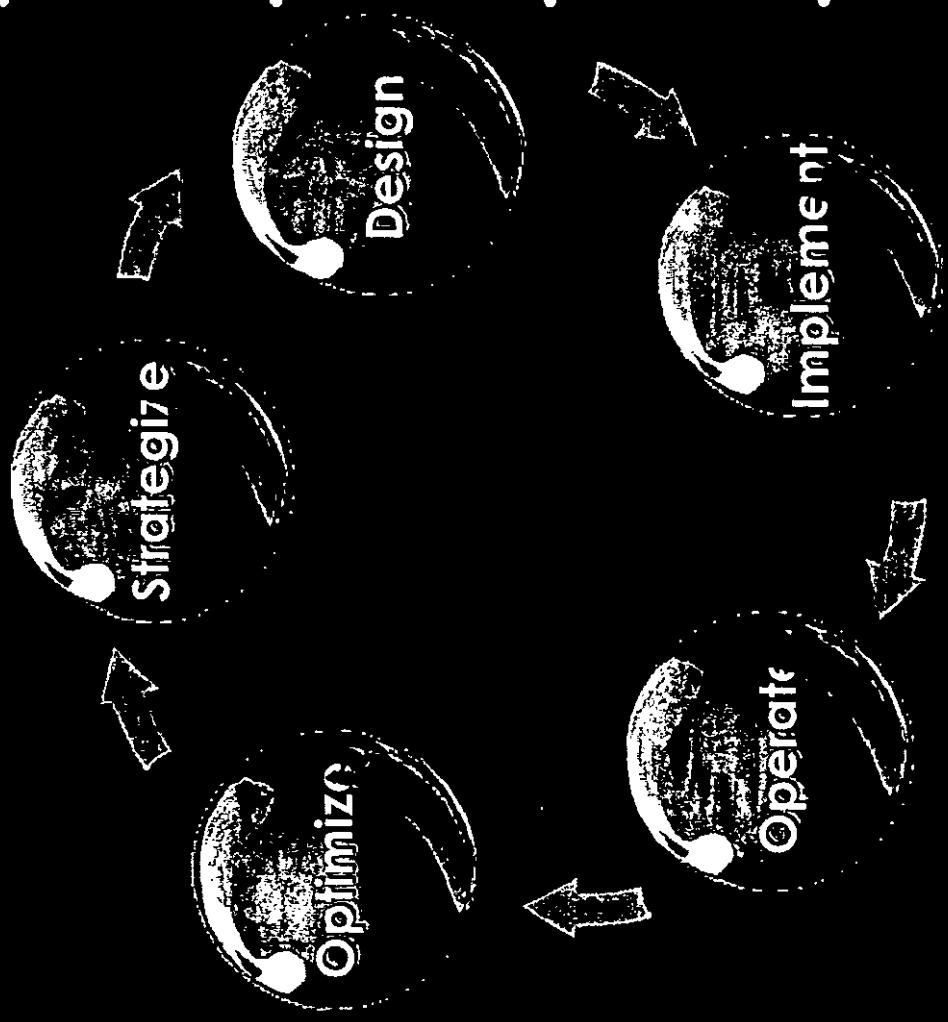
Description	
-------------	--

<b>Attachments:</b>	 2007AnalystDay-BillChangPart5.pdf Total size = <b>1450K</b> (2048K size limit recommended)
---------------------	--

[Close Window](#)

# Lifecycle Approach to Increase Customer Success and Stickiness

- Iterative 5 Step process focusing on **Data Centre** and **Converged Networks Solutions**
- Offering **Professional Services** allows us to deliver higher SLAs and faster response time
- Opportunity to introduce new services and technologies to customers proactively
- Cycle will **iterate**, and SingTel will have significant **depth** in understanding the customers and be regarded as a **close partner** and a **technology enabler**



# Project Breakthrough

## Transforming our Front End for Deeper Penetration...

Re-organised our Accounts  
Sharper Focus

Global  
Accounts

### Focus on Verticals

Healthcare

FSI

Mfg

Govt /  
Defense

Education

IT &  
Communications

Transport  
/ Logistic



Petrochemical  
/ Logistic



Hospitality



SME  
Accounts

Integrated SME BU  
Integrated Experience

Direct Sales 1800 SME 1111 Salvage  
Telesales Churn/  
Hello! Hellishop Channels

# Leveraging on NCS' Capabilities and Domain Expertise

## EDUCATION

### FINANCIAL SERVICES & INSURANCE

### CONSULTING

- Business Continuity Consulting
- Business Transition Consulting
- e-Government Consulting
- Enterprise Architecture Consulting
- IT Consulting
- Outsourcing Consulting
- Value-based Consulting

### HEALTHCARE & LIFE SCIENCES

### TECHNOLOGY SOLUTIONS

- Engineering & Radio Communication
- C4ISR\*
- Intelligent Building
- Smart Security Solutions
- Transportation Solutions
- IT Infrastructure Planning, Design & Implementation
- IT Security Training & Certification
- Telecommunication & Multimedia

### HOMELAND SECURITY

- Business Process Re-engineering
  - Application Design, Development, Implementation & Maintenance
  - ERP Implementation & Maintenance
  - Systems Integration
- ### MANAGED SERVICES
- Business Process Outsourcing
  - IT Infrastructure Management
  - Data Centre
  - Business Continuity
  - Network
  - System & Desktop
  - IT Security Management
  - Facility Management

### COMMERCIAL, LOGISTICS & MANUFACTURING

### TELCO & UTILITIES

### PUBLIC SECTOR

### TRANSPORTATION

## POINTS OF OPERATIONS

- Australia
- Bahrain
- China
- Hong Kong
- India
- Korea
- Malaysia
- Philippines
- Singapore
- Sri Lanka

\*C4ISR is a acronym for Command, Control, Communication, Computer, Intelligence, Surveillance & Reconnaissance

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:11 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com [SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:10:21 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00013  
Submission Date & Time :: 04-Oct-2007 08:09:33  
Broadcast Date & Time :: 04-Oct-2007 08:10:21  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	04-Oct-2007
Time	10:40:36
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:  
SingTel Analyst Day 2007 - Bill Chang Part 5

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

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**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to elodge announcements using ASX Online.  
Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:41 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510677 as follows:

Release Time: 04-Oct-2007 at 10:40:33

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Bill Chang Part 5

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:08:00
Announcement No.	00012

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title \* SingTel Analyst Day 2007 - Presentation by Mr Bill Chang, EVP, Business Group (Part 4)

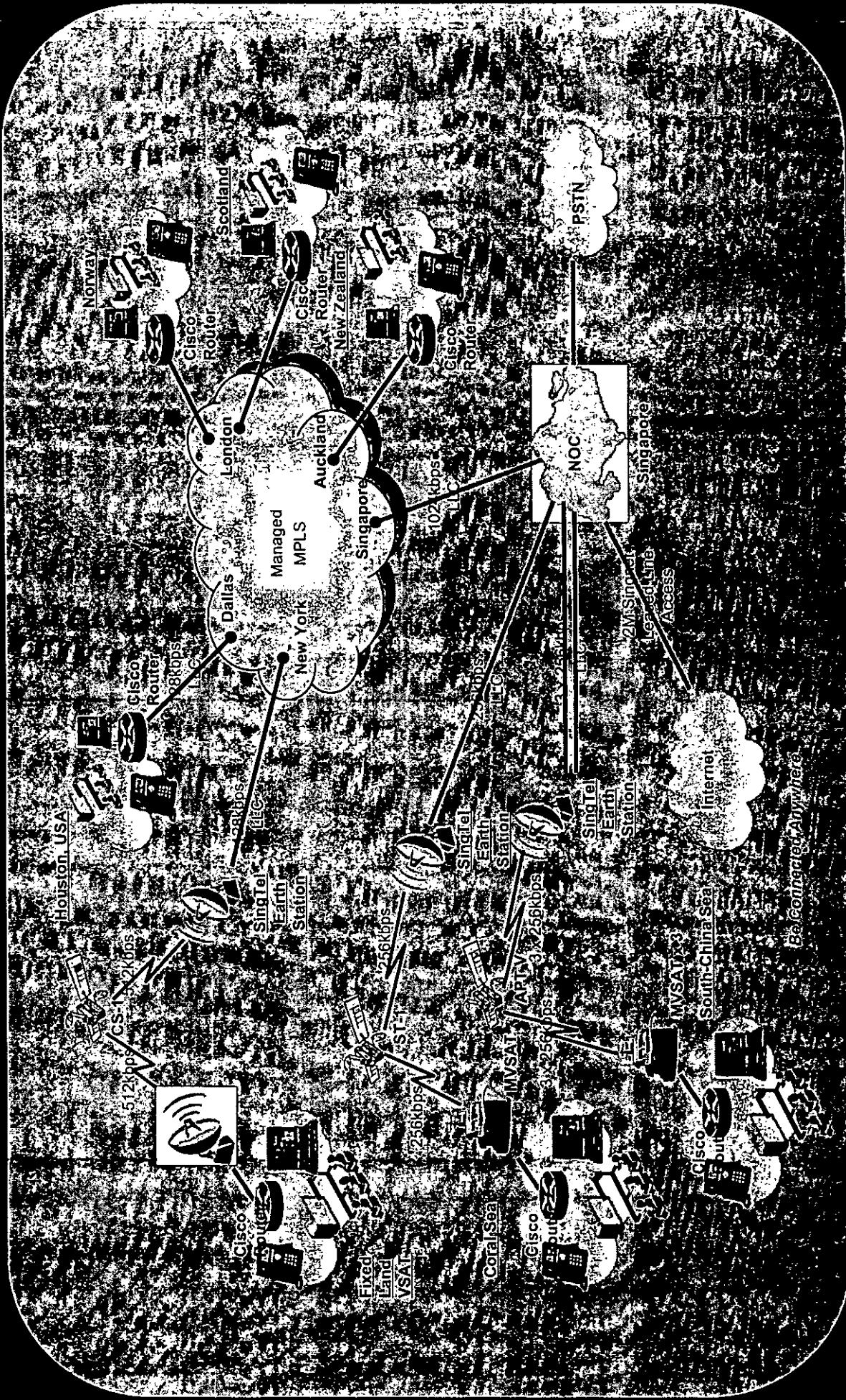
Description

**Attachments:**  2007AnalystDay-BillChangPart4.pdf

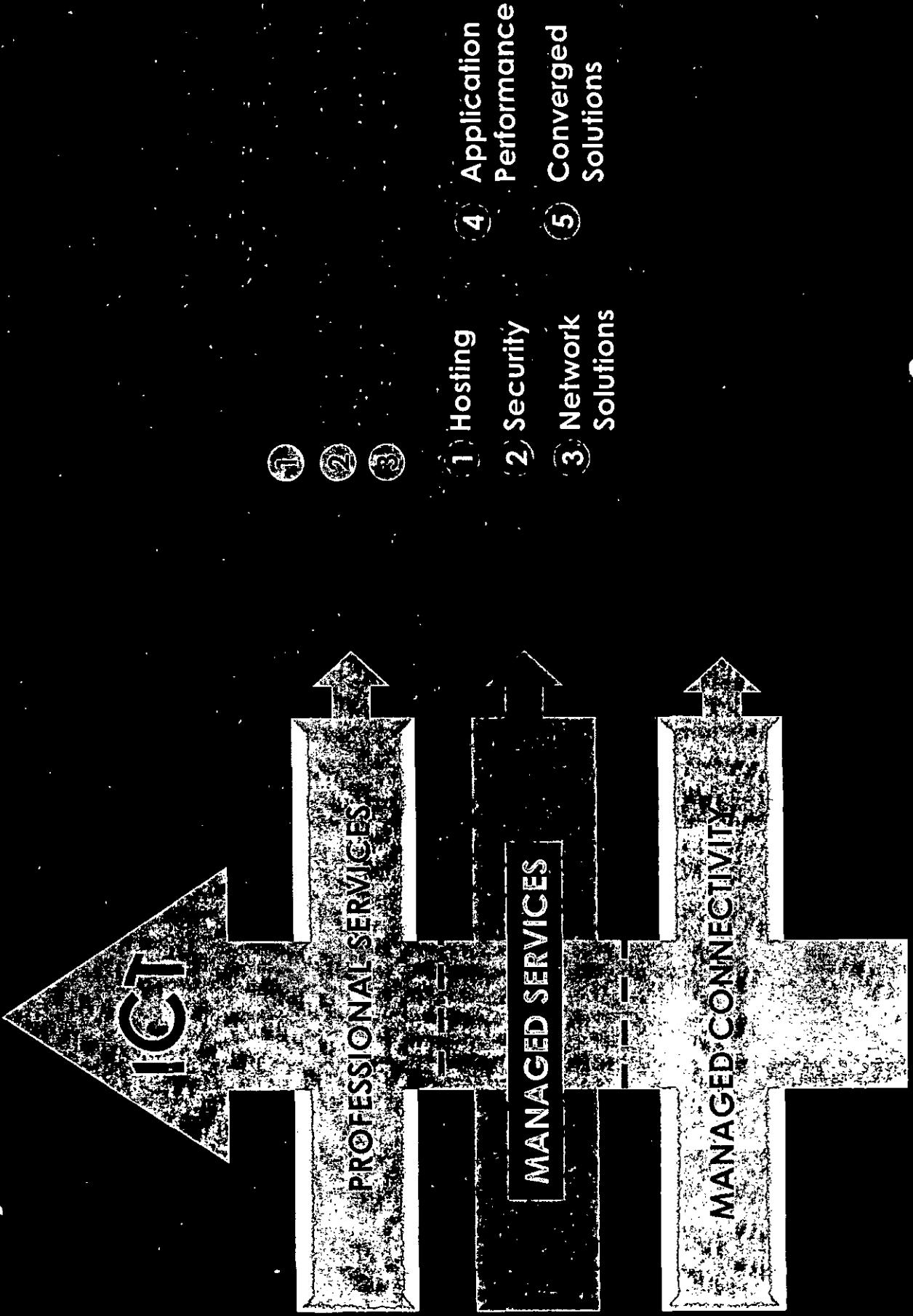
Total size = **1837K**  
(2048K size limit recommended)

 Close Window

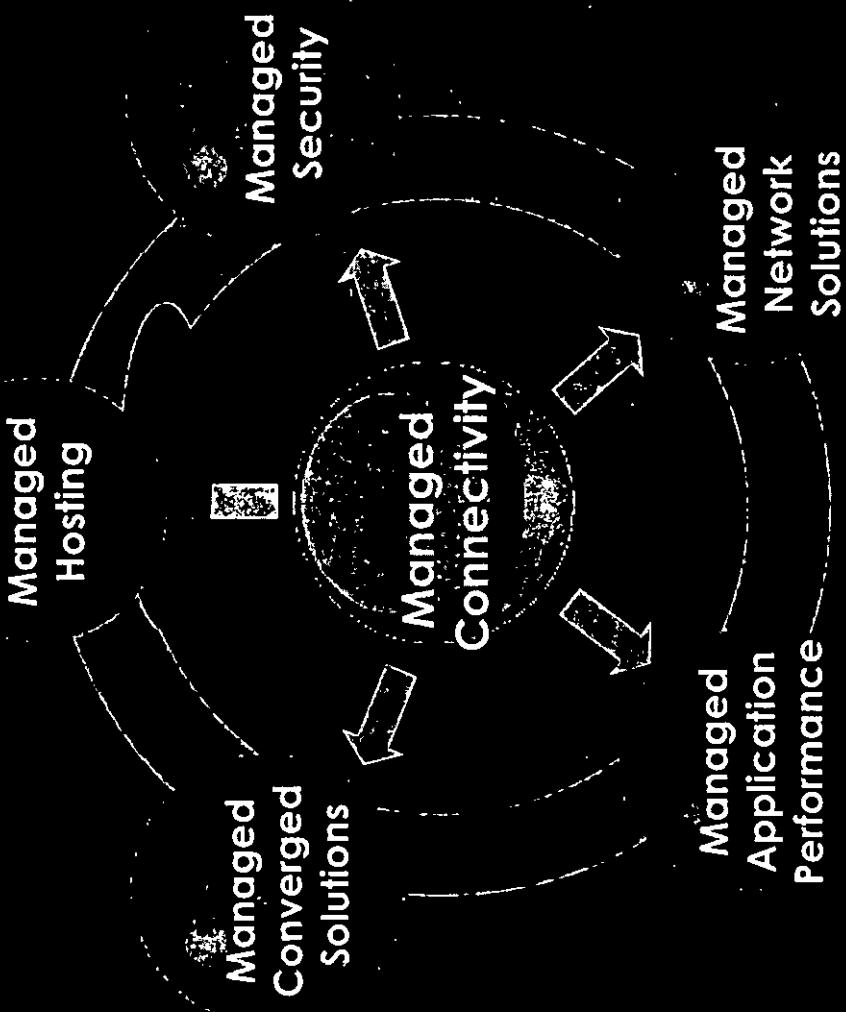
# Providing end to end seamless IP network SingTel IP-VPN, Sat-IP and MVSAT connectivity



# Going Regional Beyond Connectivity... to Managed Services



# FOCUS On 5 Key Managed Services Most demanded by customers



Managed Hosting  
Expands Suite Of DC Services

Managed Security  
Collaboration With IBM To Offer In-House Cloud-Based On-Site Security

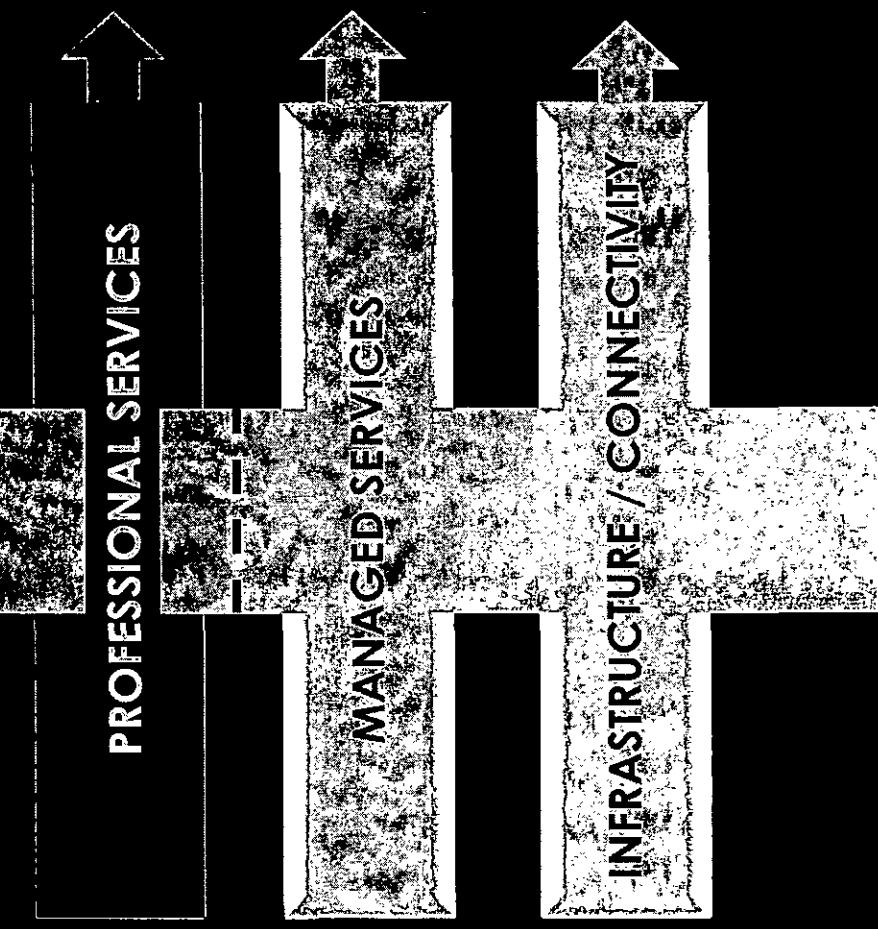
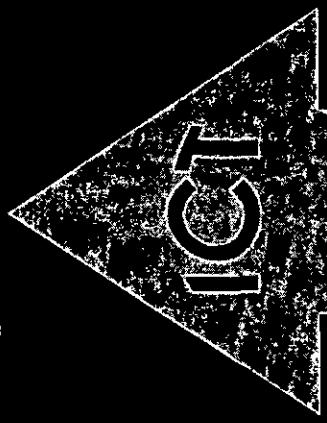
Managed LAN  
And WAN And Managed Connectivity Of LAN  
Device WAN Cloud Connect Solutions

Managed Network Solutions  
Offered By IBM And Managed Connectivity To Offer  
Cloud-Based Solutions To WAN  
Cloud Connect Solutions

Managed Converged Solutions  
For Partnerships With Avaya And Cisco  
Managed IP PBX

# Vision

Bundling Professional Services as *Integrated Solutions*



- 1 Data Centre
- 2 Converged Solutions and Network
- 3 Security and Messaging & Collaboration
- 4
- 5

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:09 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:08:00 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

-----  
Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00012  
Submission Date & Time :: 04-Oct-2007 08:07:24  
Broadcast Date & Time :: 04-Oct-2007 08:08:00  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)  
-----

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**  
AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	04-Oct-2007
Time	10:48:00
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

4/10/

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Bill Chang Part 4

4/10/

4/10/

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

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**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to lodge announcements using ASX Online. Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:48 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510676 as follows:

Release Time: 04-Oct-2007 at 10:47:58

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Bill Chang Part 4

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:06:04
Announcement No.	00011

**>> Announcement Details**

The details of the announcement start here ...

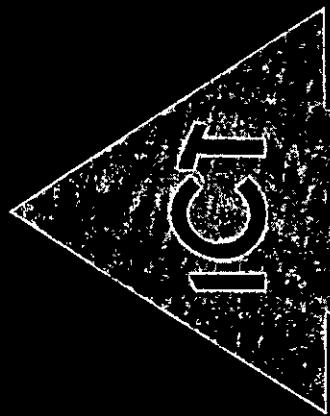
Announcement Title \* SingTel Analyst Day 2007 - Presentation by Mr Bill Chang, EVP, Business Group (Part 3)

Description

**Attachments:**  2007AnalystDay-BillChangPart3.pdfTotal size = 1709K  
(2048K size limit recommended) Close Window

# Vision

**Be the Preferred ICT Solutions Provider in Asia Pacific**



## PROFESSIONAL SERVICES

- 1 Data Centre
- 2 Converged Solutions and Network
- 3 Security and Messaging & Collaboration
- ① Hosting
- ② Security
- ③ Network Solutions
- ④ Application Performance
- ⑤ Converged Solutions

## MANAGED SERVICES

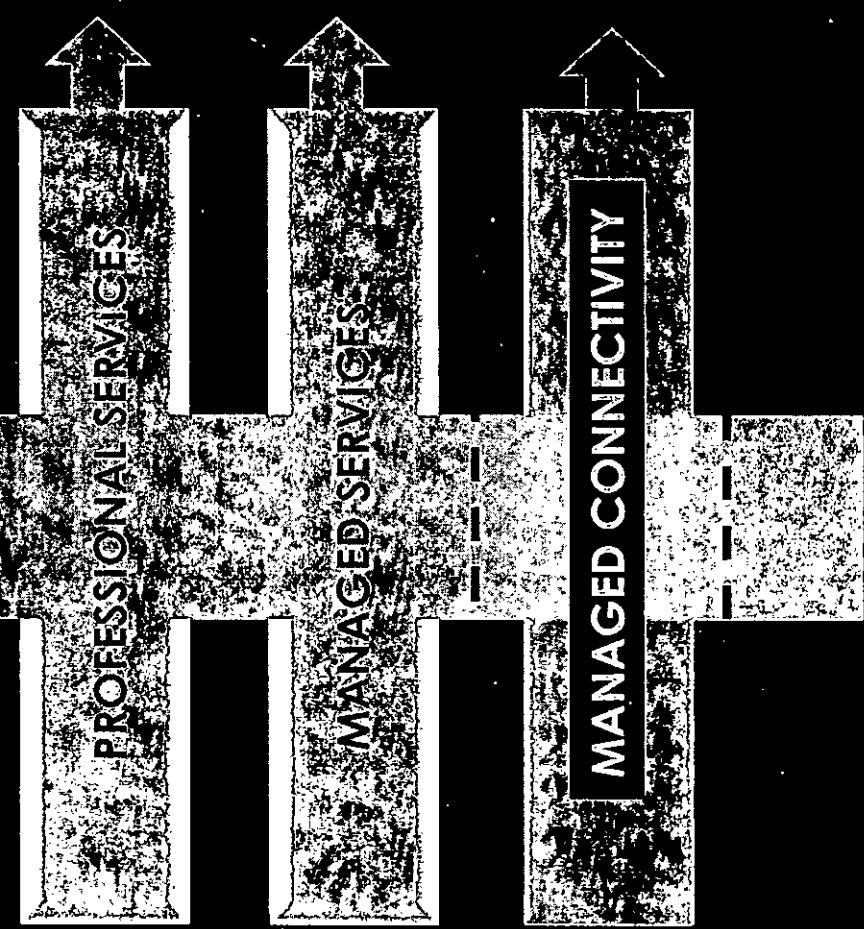
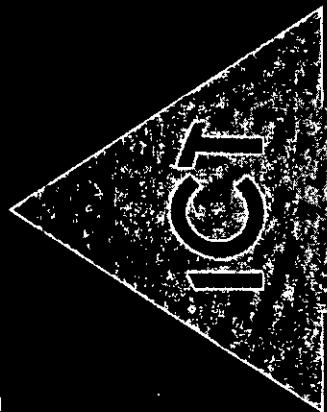
Meg@PoP,  
MetroEthernet, SIP

SMART Global, IP-VPN,  
GDP, eVPN, eLine

## MANAGED CONNECTIVITY

# Vision

## Going Global with Managed Connectivity Services



- ① Data Centre
- ② Computerised Solutions and Network
- ③ Security, CRM, Business Intelligence
- ④ Application Performance
- ⑤ Converged Solutions

**SMART Global (IP-VPN,  
eVPN), eline, SAT IP**

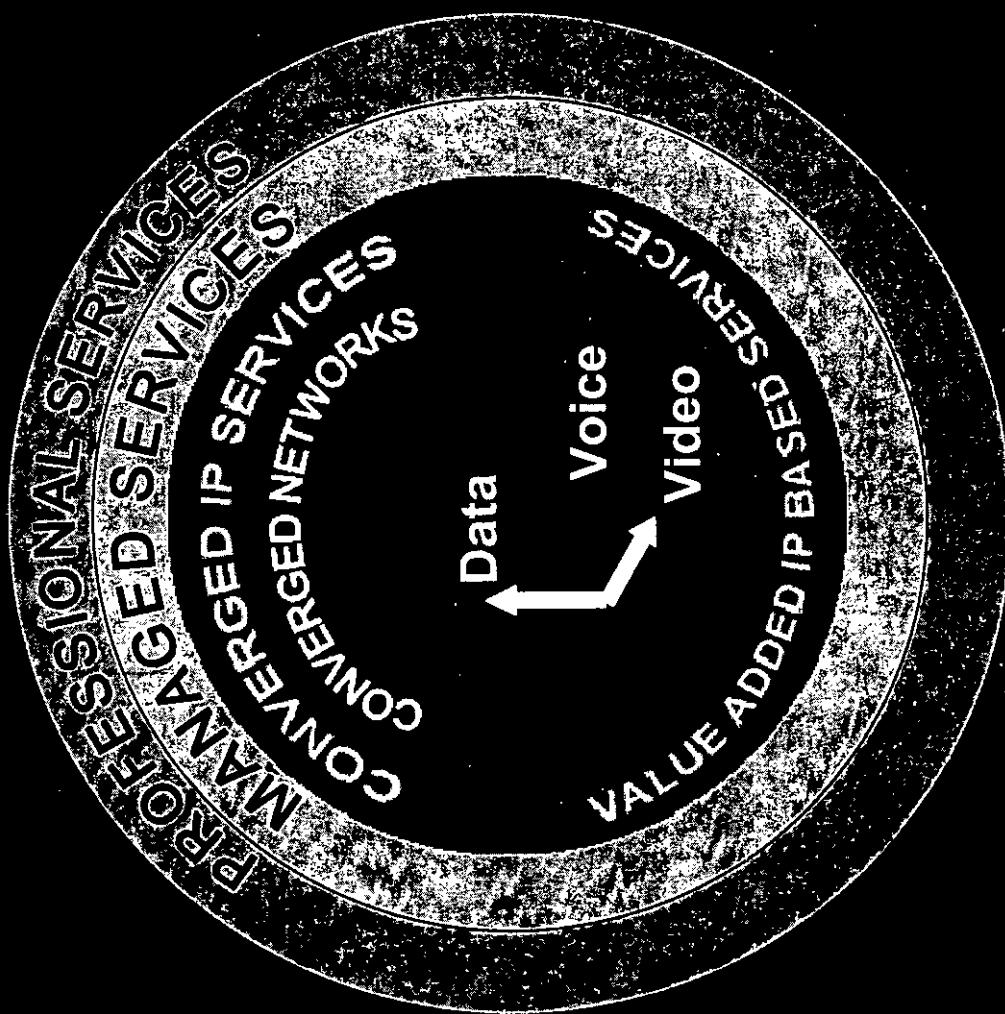
**Meg@PoP,  
MetroEthernet, SIP**

# Enabling End-to-End Managed Services

- Converged Networks
- Converged IP Services

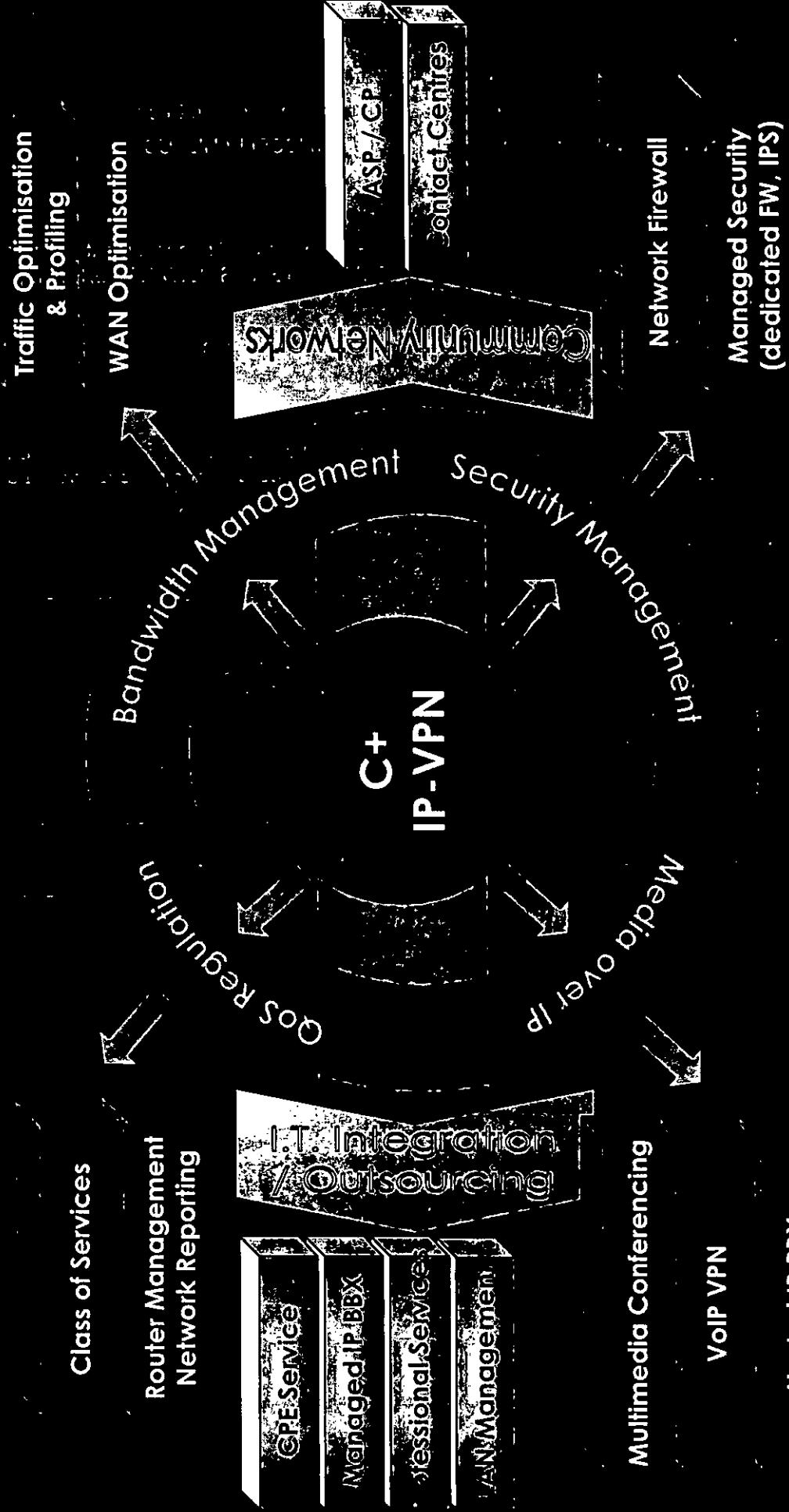
- Managed Services
- Professional Services

- Consultancy and Professional Services
- Available for Managed Services, WAN and LAN
- Full Lifecycle support of Customers



# C+ IP-VPN as Delivery Platform for ICT

**C+ IPV-PN provides the delivery platform to provide ICT services while ICT creates stickiness and differentiation to IP-VPN**



**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:07 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:06:04 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00011  
Submission Date & Time :: 04-Oct-2007 08:05:30  
Broadcast Date & Time :: 04-Oct-2007 08:06:04  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	04-Oct-2007
Time	10:38:13
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Bill Chang Part 3

---

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If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

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**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:38 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510670 as follows:

Release Time: 04-Oct-2007 at 10:38:11

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Bill Chang Part 3

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:05:06
Announcement No.	00010

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title *	SingTel Analyst Day 2007 - Presentation by Ms Chan Yim Leng, VP, Business Products (Part 1)
----------------------	---

Description	
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<b>Attachments:</b>	 2007AnalystDay-ChanYimLengPart1.pdf Total size = 520K (2048K size limit recommended)
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 Close Window



Asia's leading communications company

SingTel

SINGTEL

DAY 2007

# **SingTel : Leading & Shaping Asia Pacific ICT Landscape**



**Chan Yim Leng  
VP (Business Products)  
SingTel**

**4 October 2007**

Disclaimer: This material that follows is a presentation of general background information about SingTel's activities current at the date of the presentation. The information contained in this document is intended only for use during the presentation and should not be disseminated or distributed to parties outside the presentation. It is information given in summary form and does not purport to be complete. It is not to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. This material should be considered with professional advice when deciding if an investment is appropriate. SingTel accepts no liability whatsoever with respect to the use of this document or its content.



# Business Challenges

## GROWTH IN UNCERTAIN TIMES



- Rapid Growth & Opportunities in Asia
- Acquisition & Merge and Organisation changes
- Partnership Ecosystem

## INCREASING PRODUCTIVITY



- Do more with less. More applications with same budget.
- Cutting inefficiencies in Applications to increase Responsiveness
- Focus on Core Business rather than let technology changes distract.

## CHANGES IN OPERATING ENV

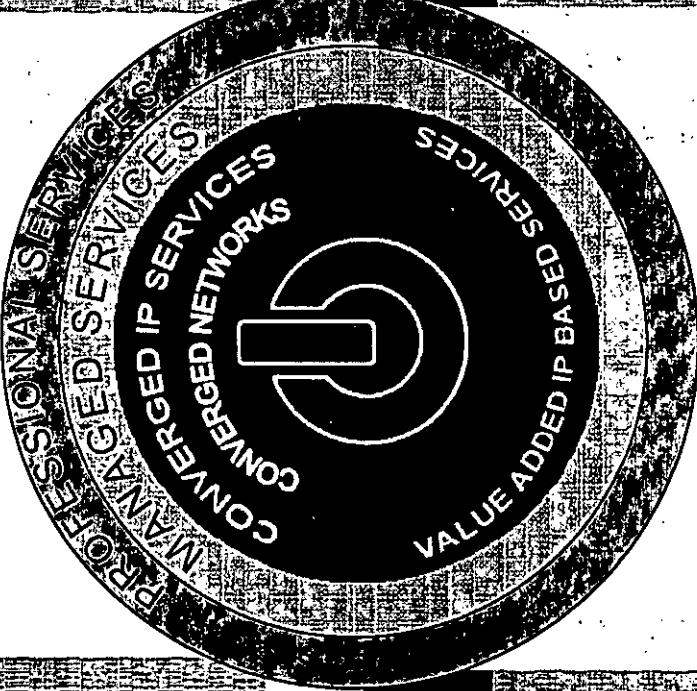


- Regulatory changes
- Security issues
- Customer needs

## MANAGEABILITY



- Single provider – One stop shop
- Scalability
- Protection against technology obsolescence
- Cost Effective solutions



**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:06 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:05:06 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

)  
Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00010  
Submission Date & Time :: 04-Oct-2007 08:04:23  
Broadcast Date & Time :: 04-Oct-2007 08:05:06  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

)  
>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	04-Oct-2007
Time	10:55:15
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007- Chan Yim Leng Part 1

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

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**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:55 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510705 as follows:

Release Time: 04-Oct-2007 at 10:55:04

ASX Code: SGT

Announcement Title: SingTel Analyst Day 200 7- Chan Yim Leng Part 1

)

)

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:04:19
Announcement No.	00009

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title *	SingTel Analyst Day 2007 - Presentation by Mr Bill Chang, EVP, Business Group (Part 2)
----------------------	--

Description	
-------------	--

<b>Attachments:</b>	 2007AnalystDay-BillChangPart2.pdf Total size = 1768K (2048K size limit recommended)
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 Close Window

# Delivering An Experience Starbucks Example

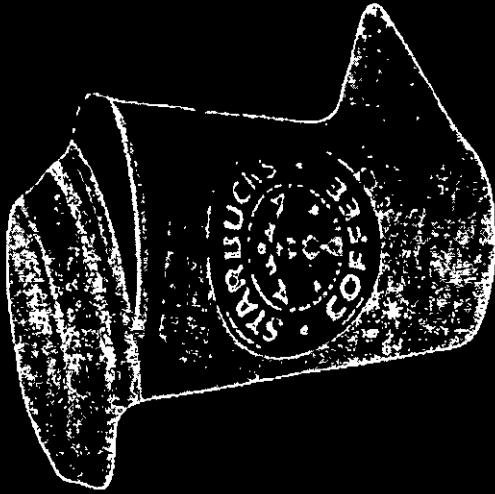
Coffee beans



Kopitiam Coffee-O



Starbucks Latte



# Experience Provider : What Does This Mean to Us?

Future

Solutions Focused: Integrated,  
End-to-End

Past

Innovator: Leading & Shaping  
Industries

Anticipating Customer Needs &  
Be Proactive

Customer Empowerment  
“Solution made just for me”

Speed & Sharpness in Execution

Interaction Focus  
Building Partnership for Success

# Innovation Levers to Accelerate Forward



Technology  
Innovation



Business Model  
Innovation



Customer Experience  
Innovation



Process  
Innovation



# Technological Innovation

Software as  
a Service  
(SaaS)

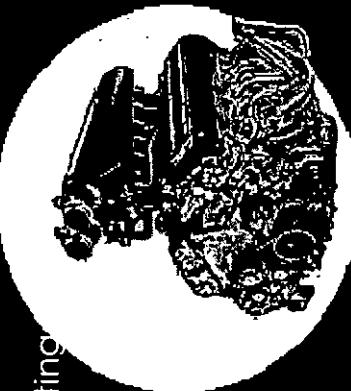
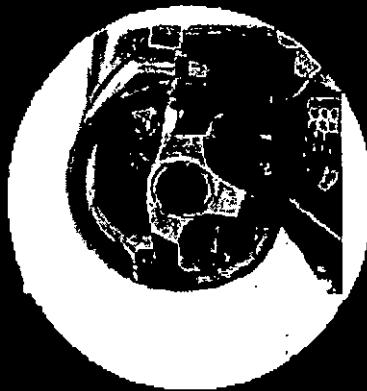
Managed  
Services

Security, Network, Hosting  
Apps Performance  
Converged Services  
ICT Lifecycle Services

BizWeb  
IBM  
Microsoft

Wireless  
WiFi  
WiMAX  
HSDPA  
HSUPA

E/IP-VPN  
E-Line  
Sat-IP  
MVSat



# **Leasing Land and Sheds Creates Business Market**



Ong Winn Nie

---

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:05 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:04:19 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00009  
Submission Date & Time :: 04-Oct-2007 08:03:15  
Broadcast Date & Time :: 04-Oct-2007 08:04:19  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---



**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	04-Oct-2007
Time	10:36:11
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

SingTel Analyst Day 2007 - Bill Chang Part 2

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If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

Once "pre-open" period is completed, full trading of the company's securities recommences.

**PLEASE NOTE:**

In accordance with Guidance Note 14 of ASX Listing Rules, it is mandatory to lodge announcements using ASX Online. Fax is available for emergency purposes and costs A\$38.50 (incl. GST). The only fax number to use is 1900 999 279.

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:36 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510665 as follows:

Release Time: 04-Oct-2007 at 10:36:09

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Bill Chang Part 2

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	04-Oct-2007 08:02:10
Announcement No.	00008

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title \*      SingTel Analyst Day 2007 - Presentation by Mr Bill Chang, EVP, Business Group (Part 1)

Description

**Attachments:**  2007AnalystDay-BillChangPart1.pdf

Total size = **1579K**  
(2048K size limit recommended)

*asia's leading communications company*

SingTel

DAY 2007

SINGTEL

for me

**SingTel Analyst Day**  
**4 October 2007**

**Bill Chang**  
**EVP (Business)**

# **Leading and Scoping the ICT Market in Asia Pacific**

## Forward looking statements - important note

The following presentation contains forward looking statements by the management of Singapore Telecommunications Limited ("SingTel"), relating to financial trends for future periods, compared to the results for previous periods.

Some of the statements contained in this presentation that are not historical facts are statements of future expectations with respect to the financial conditions, results of operations and businesses, and related plans and objectives. Forward looking information is based on management's current views and assumptions including, but not limited to, prevailing economic and market conditions, and unknown risks and uncertainties that could occur. Actual results, performance or events to differ materially from those in the statements are not, and should not be construed as a forecast or projection of SingTel. In particular, such targets should be regarded as a forecast or projection of future performance of SingTel. It should be noted that the actual performance of SingTel may vary significantly from such targets.

"S\$" means Singapore dollars unless otherwise indicated. Any discrepancies between individual amounts and totals are due to rounding.

# Strong Data & Internet Growth

## Corporate data<sup>1</sup>

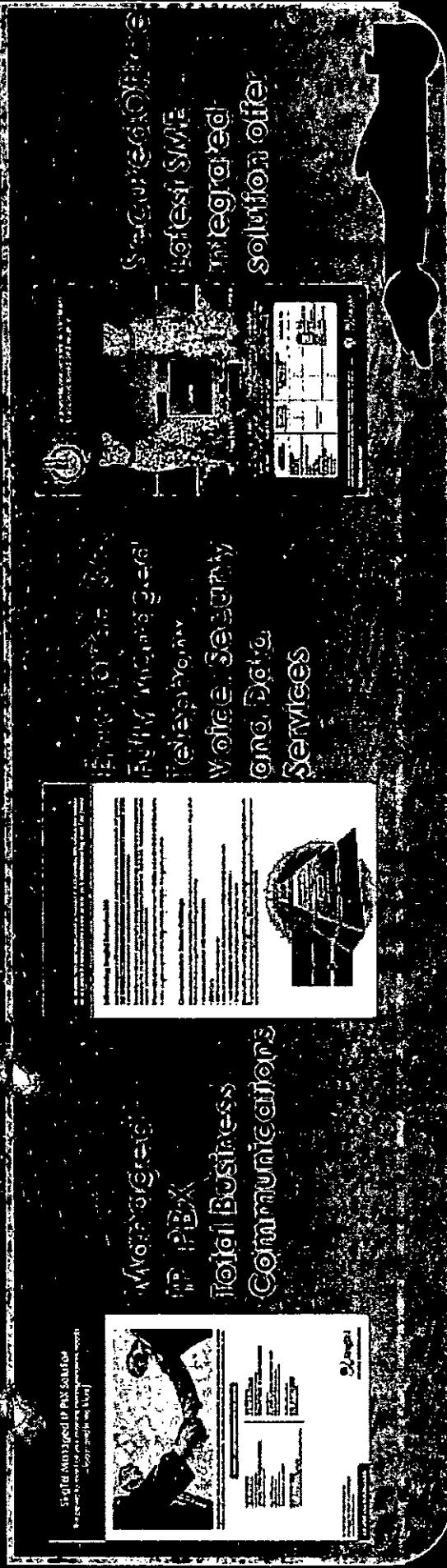
LLC up 12%

Hosting & Managed services up 30%

IP-VPN up 34%

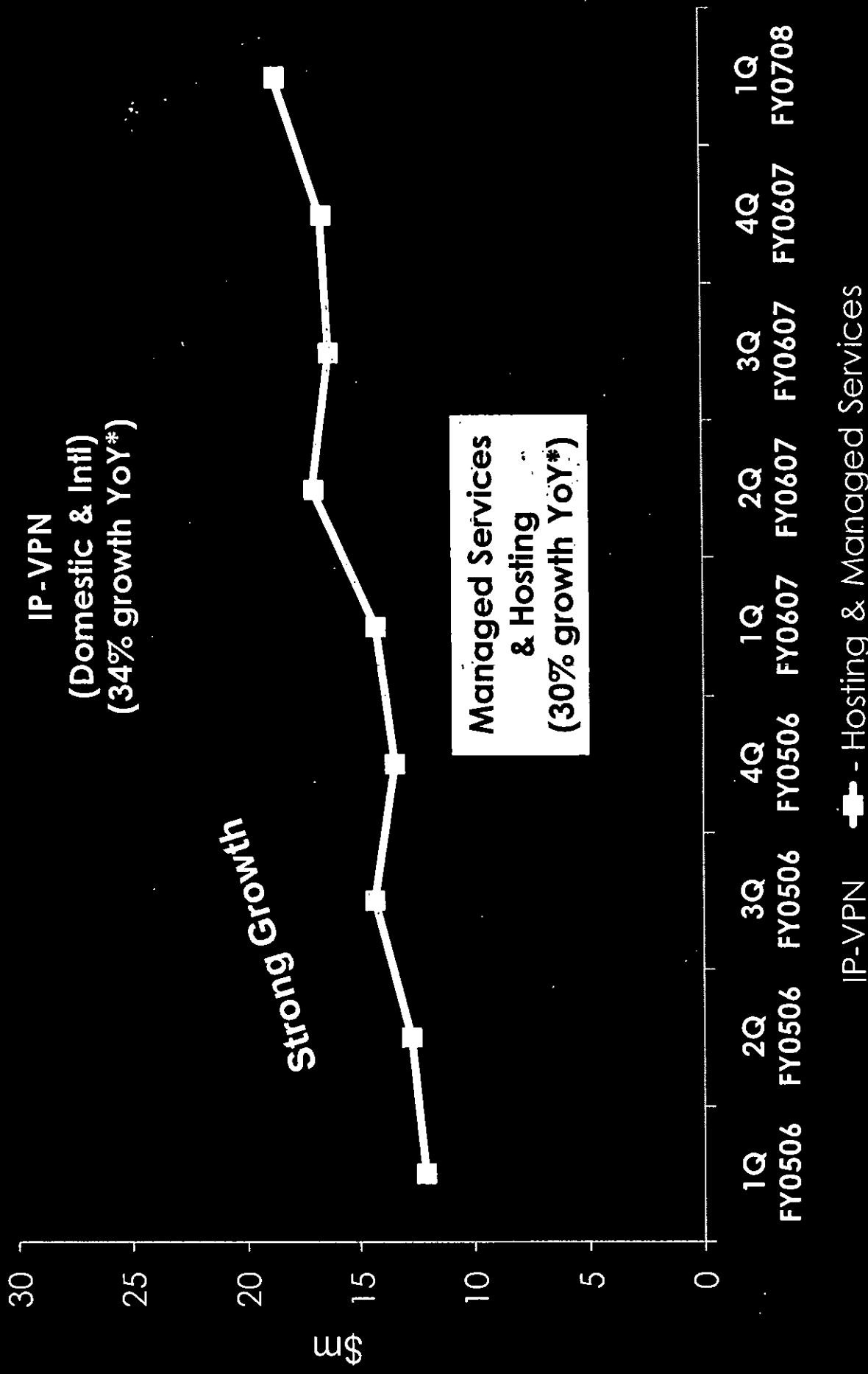
ILC up 8%

13%

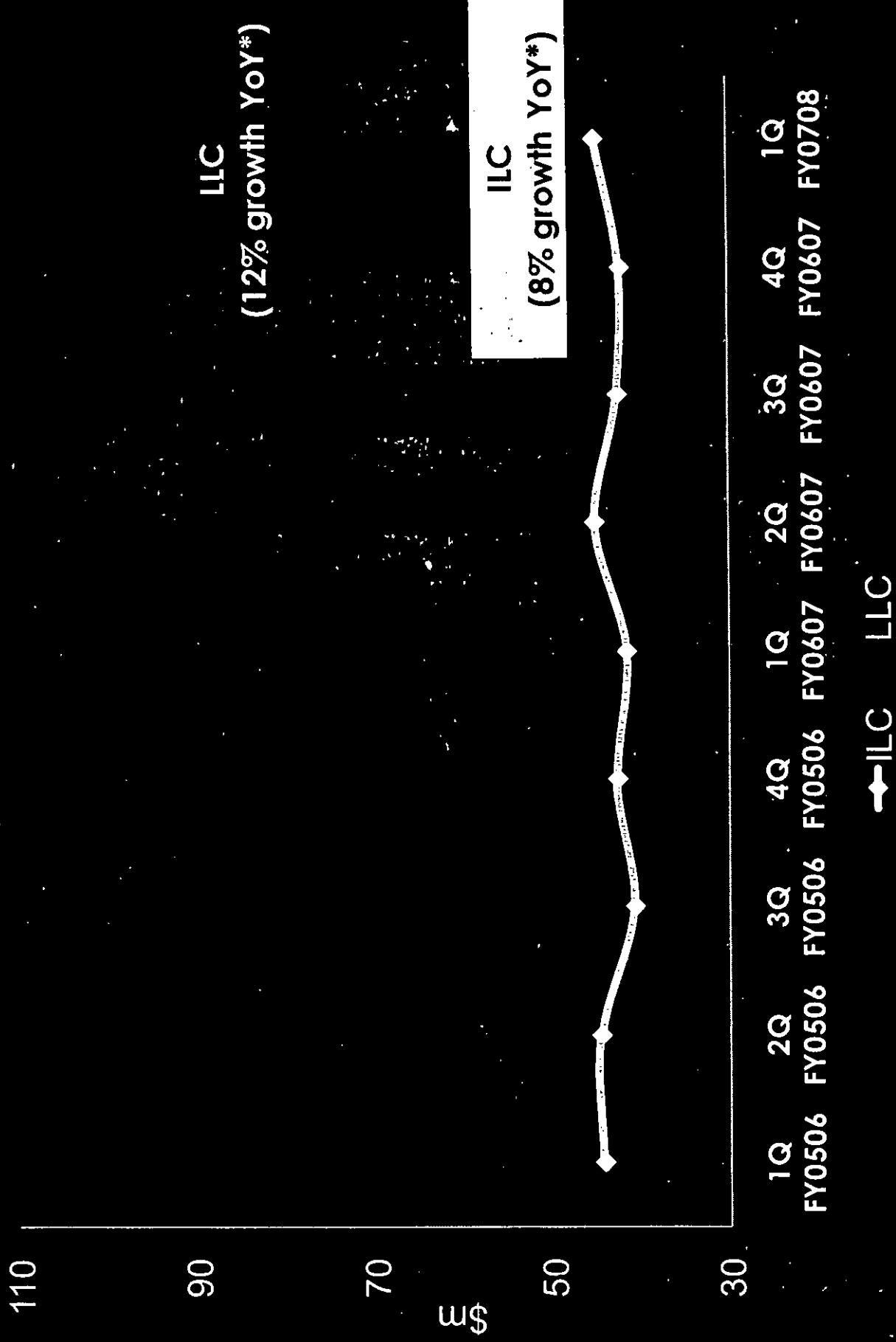


1. Corporate data consists of LLC, LLC managed services and others

# IP and Managed Services as our Growth Engines



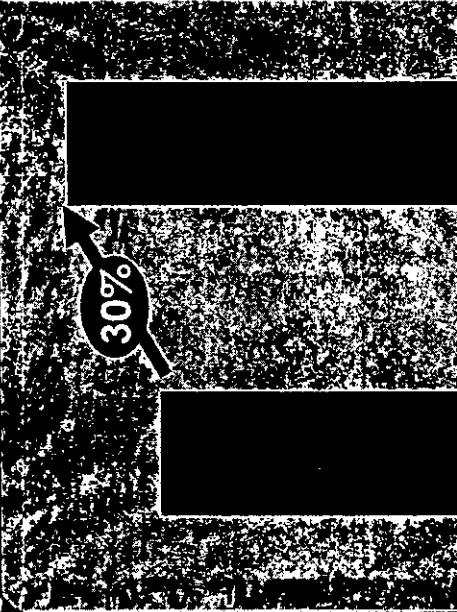
# Maintaining Leadership in Traditional Data



\* Growth computed based on 1Q FY 07/08 vs 1Q FY 06/07

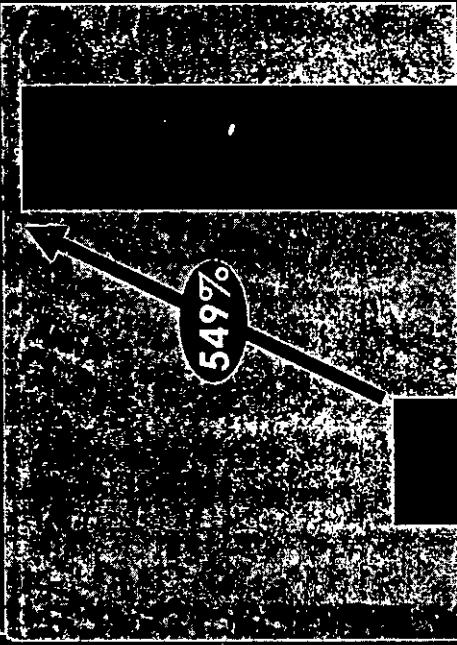
# Ramming Up Our Growth Engines

Mainstreaming SVC & Hosting



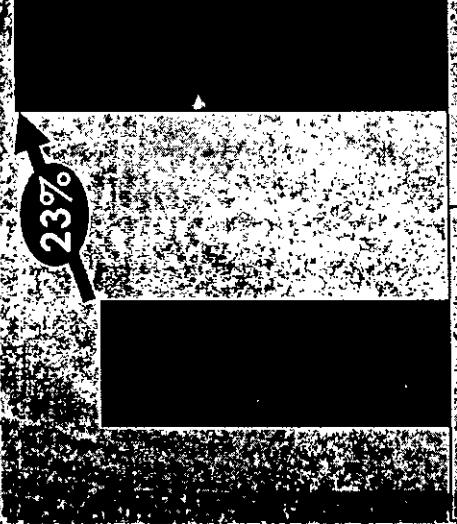
1Q FY06/07 1Q FY07/08

Enterprise EVN



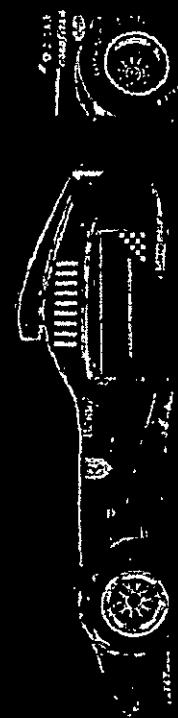
1Q FY06/07 1Q FY07/08

Sat-IP



1Q FY06/07 1Q FY07/08

# Vision for SingTel Business Group



Excelleration

**“Be the Experience Provider that  
Innovates constantly in providing  
compelling and cost effective solutions to  
lead and shape  
businesses for success”**

Excelleration

**From:** Lim Li Ching  
**Sent:** Thursday, October 04, 2007 8:03 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, October 04, 2007 8:02:10 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

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Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00008  
Submission Date & Time :: 04-Oct-2007 08:01:07  
Broadcast Date & Time :: 04-Oct-2007 08:02:10  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan / (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

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**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited – Company Announcements Office
Date	04-Oct-2007
Time	10:35:33
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

10/4/2007

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:  
SingTel Analyst Day 2007 - Bill Chang Part 1

10/4/2007

)

10/4/2007

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**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, October 04, 2007 8:36 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 510662 as follows:

Release Time: 04-Oct-2007 at 10:35:30

ASX Code: SGT

Announcement Title: SingTel Analyst Day 2007 - Bill Chang Part 1

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Ms Chan Su Shan
Designation *	Company Secretary
Date & Time of Broadcast	17-Sep-2007 08:26:19
Announcement No.	00014

**>> Announcement Details**

The details of the announcement start here ...

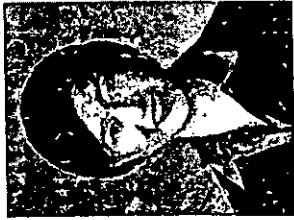
Announcement Title \* CLSA Investors' Forum - Presentation by Chua Sock Koong, SingTel Group CEO

Description

**Attachments:** 2007CLSAInvestorForum.pdfTotal size = **579K**  
(2048K size limit recommended) Close Window

# SingTel: Asia's Leading Communications Company

CLS A Hong Kong Conference 18th September 2007



Chua Sock Koong  
Group CEO



# Forward looking statements - important note

The following presentation contains forward looking statements by the management of Singapore Telecommunications Limited ("SingTel"), relating to financial trends for future periods, compared to the results for previous periods.

Some of the statements contained in this presentation that are not historical facts are statements of future expectations with respect to the financial conditions, results of operations and businesses, and related plans and objectives. Forward looking information is based on management's current views and assumptions including, but not limited to, prevailing economic and market conditions. These statements involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those in the statements as originally made. Such statements are not, and should not be, construed as a representation as to future performance of SingTel. In particular, such targets should not be regarded as a forecast or projection of future performance of SingTel. It should be noted that the actual performance of SingTel may vary significantly from such targets.

"S\$" means Singapore dollars and "A\$" means Australian dollars unless otherwise indicated. Any discrepancies between individual amounts and totals are due to rounding.



# SingTel Group: Asia's Leading Communications Company

**SingTel**

- leader in Singapore telco market



- Ops in emerging & mature markets
- Strong cash flow
- High cash returns to shareholders

**Optus**

- investing for growth in Australia

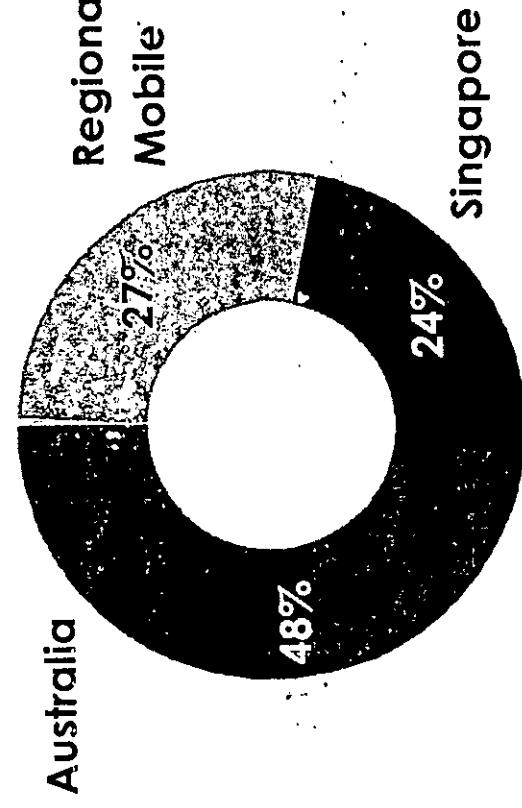
**Regional mobile**

- present in the world's fastest growing mobile markets

# SingTel Group: successful transformation

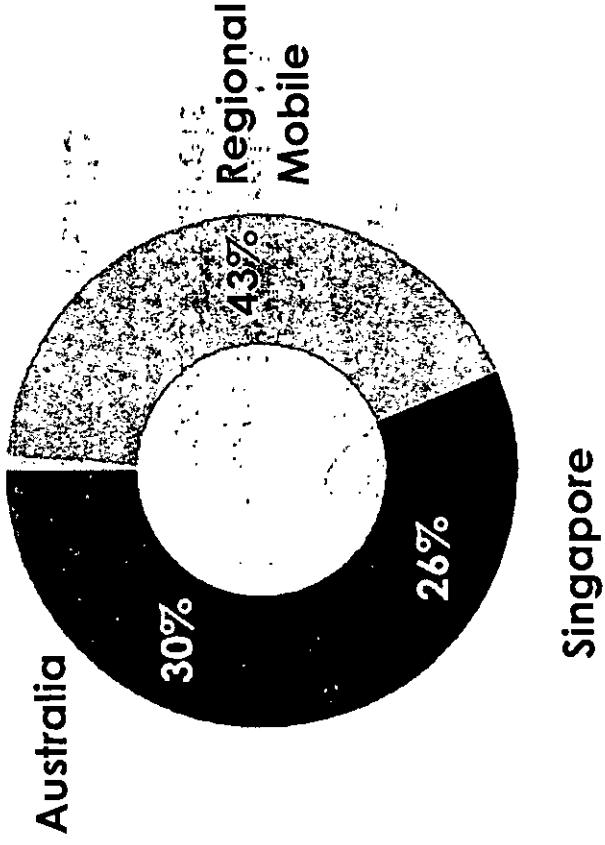
**Proportionate revenue  
outside Singapore<sup>1</sup>**

1% Others



**Proportionate EBITDA  
outside Singapore<sup>2</sup>**

1% Others

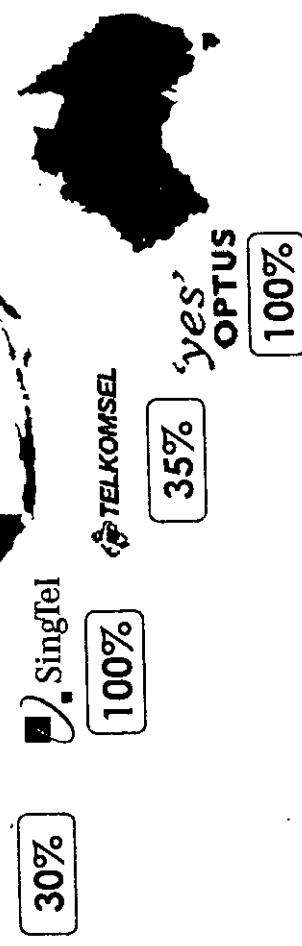
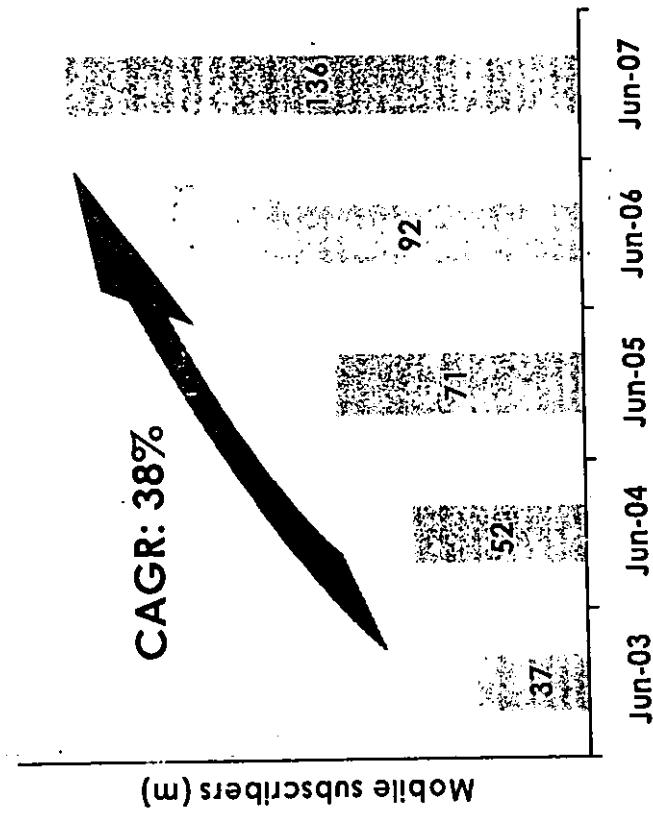


1. Consolidated revenue plus proportionate share of associates – 3 months to Jun 07
2. Consolidated EBITDA plus proportionate share of associates – 3 months to Jun 07

# SingTel Group: major mobile operator in Asia

## SingTel Group's Asian footprint

### Total mobile subscribers

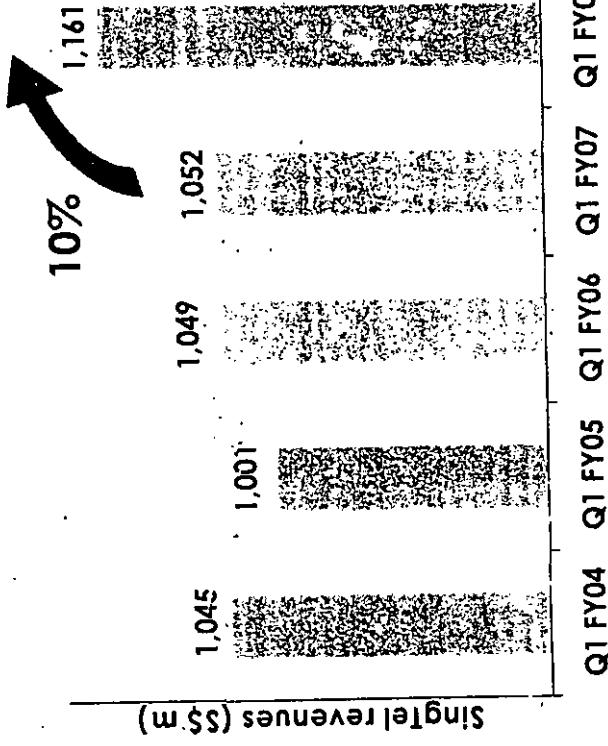
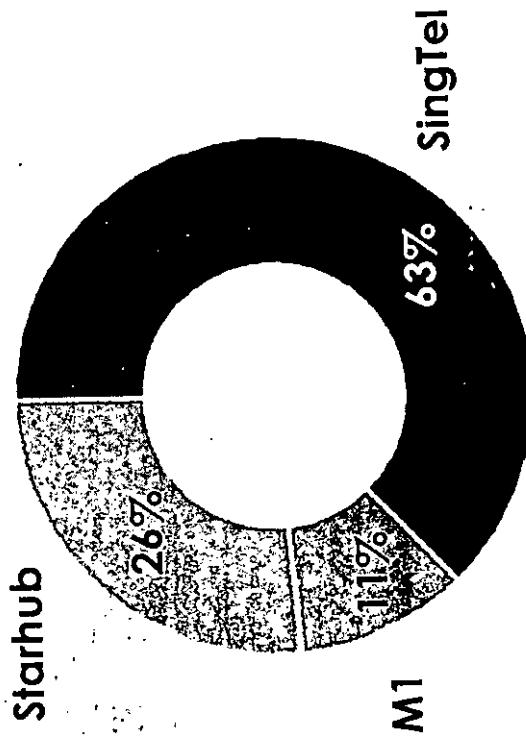


# SingTel leader in Singapore telco market

Share of Singapore  
market<sup>1</sup>

63%

Double-digit revenue growth in  
Q1 FY08

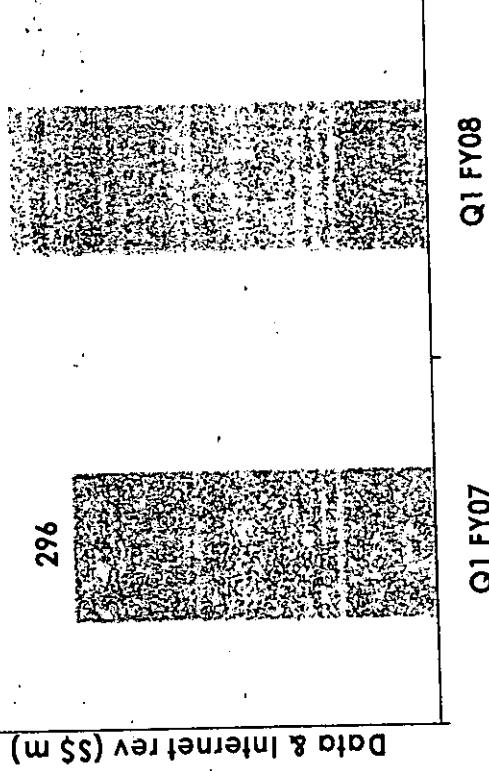


1. Singapore telecoms market revenues of listed operators - 3 months to Jun 07

# Singtel's Strong Growth in Key Markets

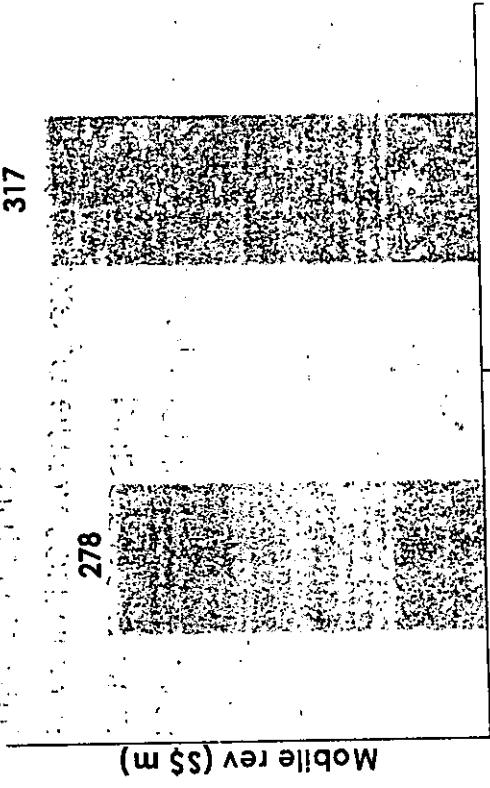
Data & Internet revenue<sup>1</sup> ↑ 13%

Broadband market share  
54%



Mobile revenue<sup>1</sup>

Mobile market share  
39%



↑ 14%

39%

Q1 FY07      Q1 FY08

Q1 FY07      Q1 FY08



1. YoY comparison between Q1 FY08 and Q1 FY07

# Singtel rejuvenating its businesses



## mio

- bundles mobile, broadband, entertainment & telephone services
- transforms the home telephone socket into gateway to a world of:
  - communication
  - infotainment
  - other possibilities

Number of mio  
customers<sup>1</sup>

ss30m

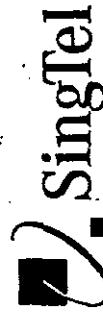
Capex in first year

30k

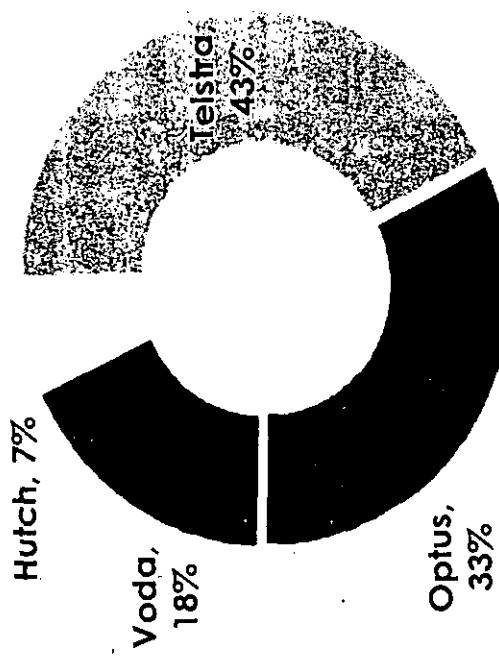
95%

DEL market share<sup>1</sup>

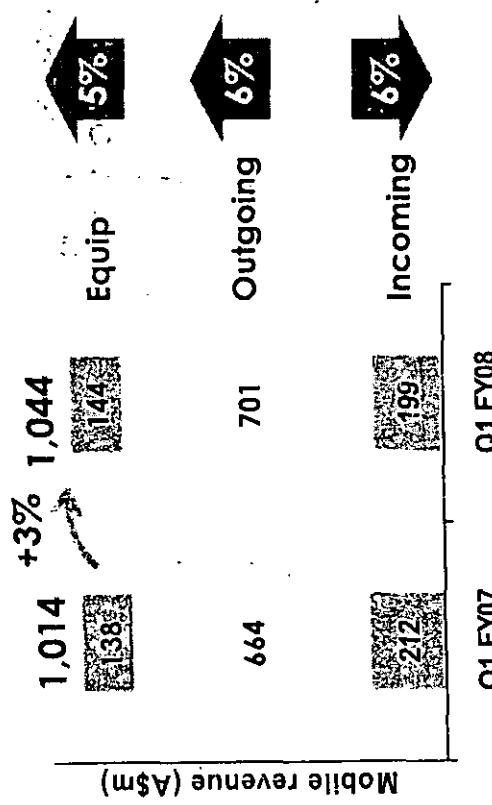
1. As at June 2007



## Mobile subscriber market share<sup>1</sup>



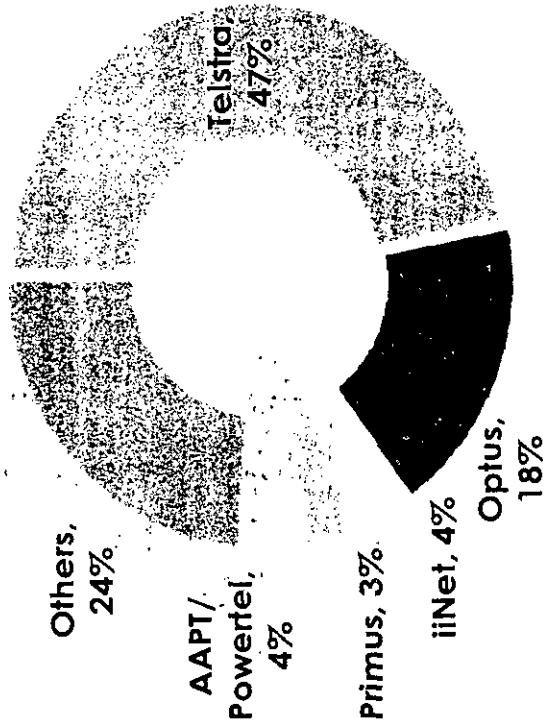
## Success in targeted postpaid acquisition



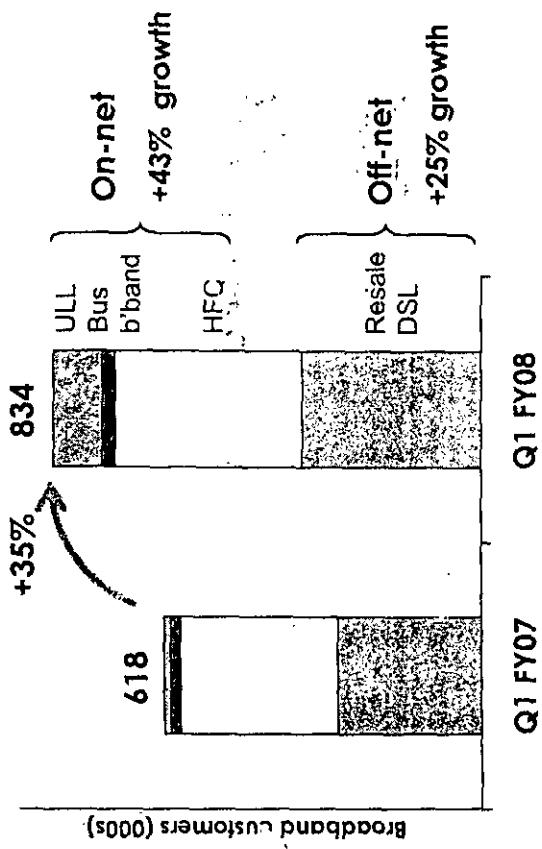
- Grow network scale in regional Australia
- Exploit incumbent's dilemma with mobile caps
- Q1 net adds ✓ strong postpaid net adds of 27k

1. JPMorgan Australian Mobile market report 10<sup>th</sup> Sep 07

## Broadband subscriber market share<sup>1</sup>



## Expansion of on-net broadband



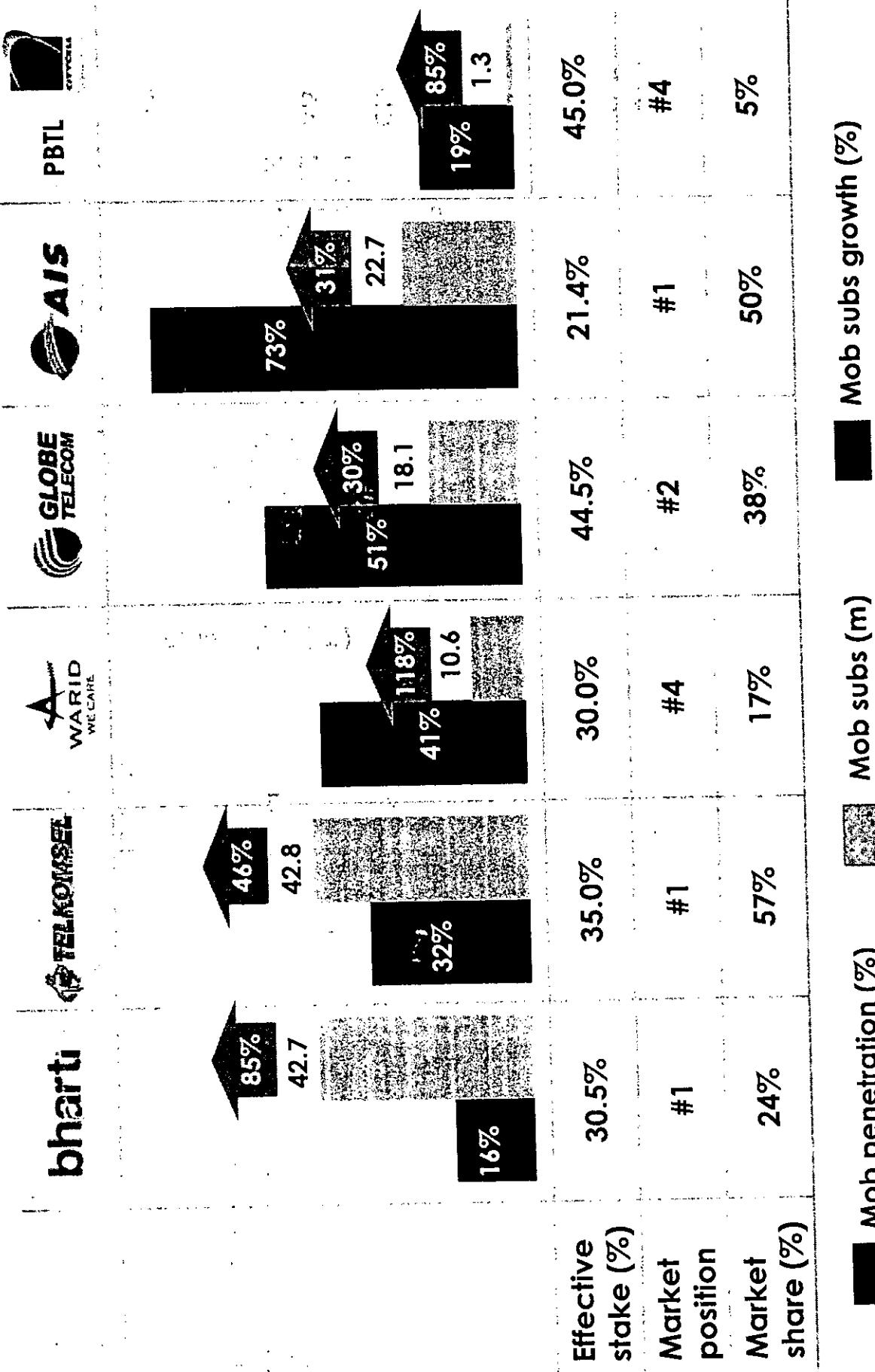
- On net expansion to improve scale & profitability

- OPEL JV to cover regional & rural Australia

- Consumer total on-net revenue ✓ offset by decline in offnet

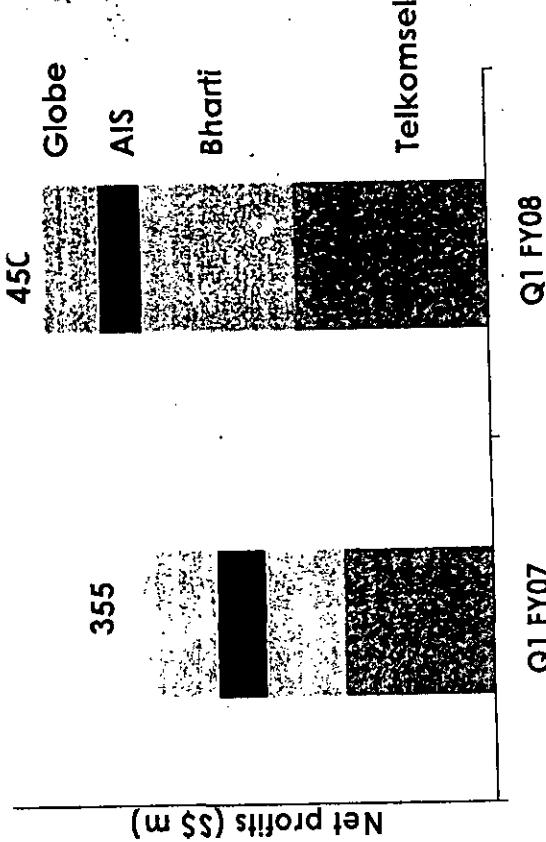
1. JPMorgan Australian Broadband market report 5<sup>th</sup> Sep 07

## Top 10 mobile operators in India



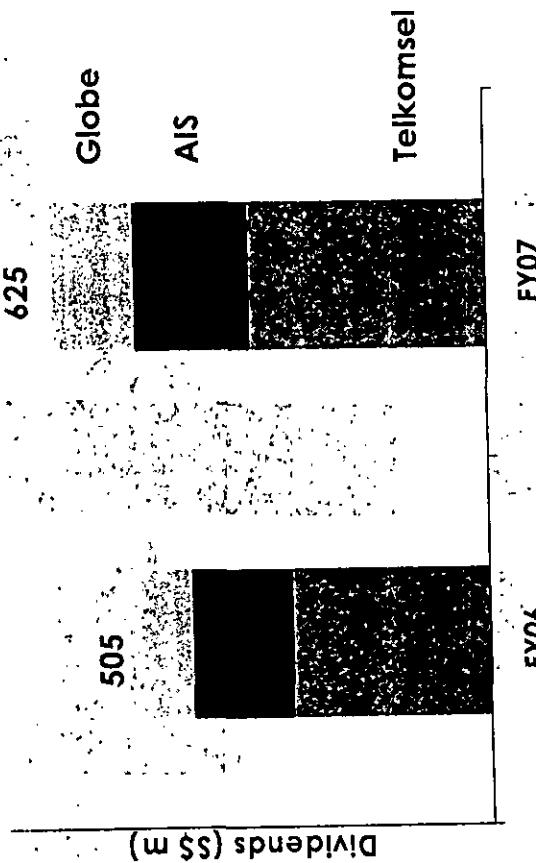
**Net profits<sup>1</sup>**

**27%**



**Dividends<sup>2</sup>**

**24%**



1. YoY comparison between Q1 FY08 and Q1 FY07
2. YoY comparison between FY07 and FY06



## Investment strategy

### Case study: Warid Telecoms Pakistan

#### Focus in Asia while exploring new markets

- Up stake in existing associates
- Assess new markets:
  - sizeable under-penetrated markets
  - mature ops with scope to add value

#### Country

- ✓ Pakistan has large population base of over 160m and low cellular penetration of 41%

#### Long term, pragmatic approach

- Strong partner
- Governance rights & board rep
- Shareholder agreements

#### Strong partner

- ✓ Abu Dhabi Group is one of the largest foreign investor in Pakistan

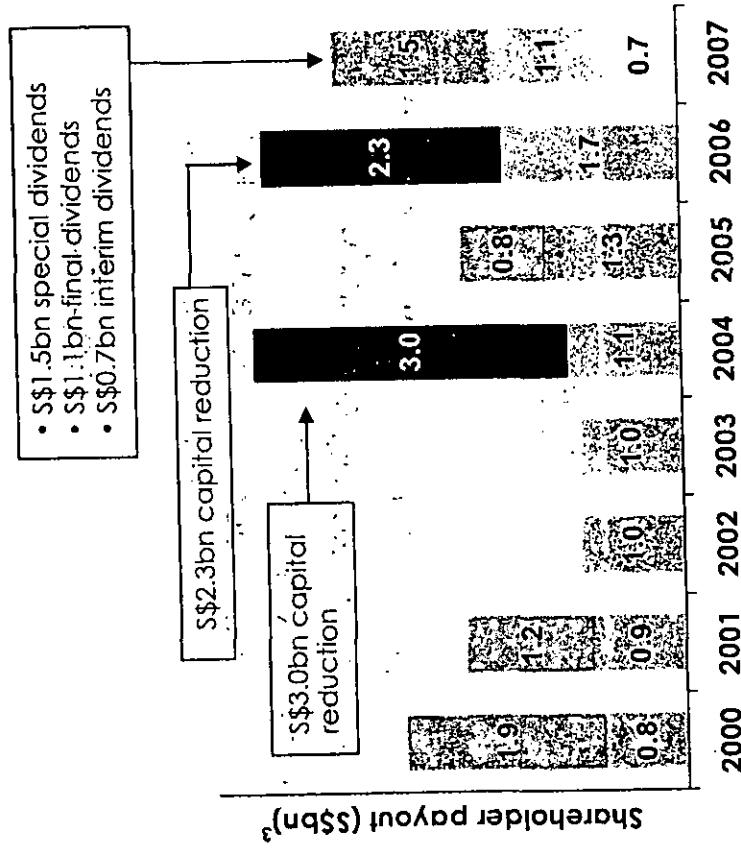
#### Add value

- ✓ Synergistic partnership leveraging on SingTel's expertise in emerging markets

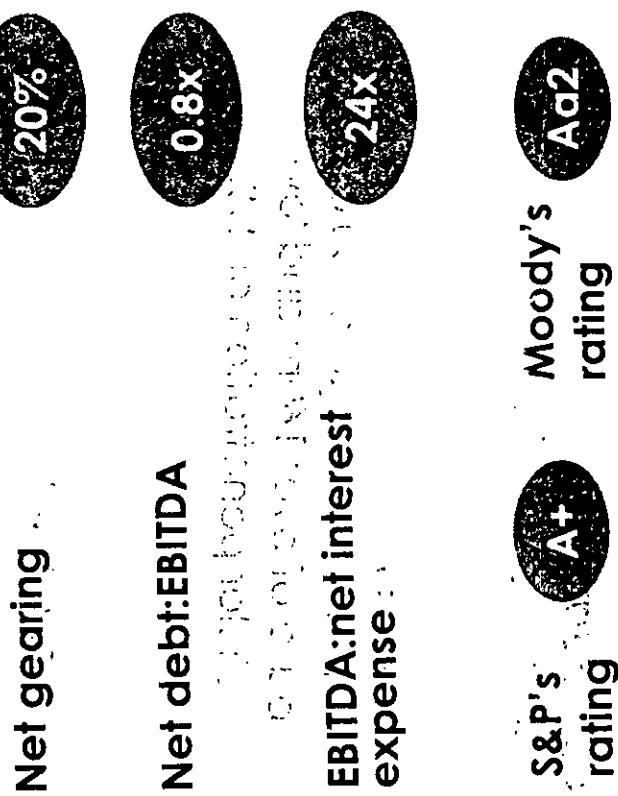
- Involvement in business
- Cross-sharing of ideas
- Procurement & other synergies

## Cumulative payout since 2000<sup>1</sup>    \$20bn

- 87% of NPAT



## Capital structure<sup>2</sup>



1. Cash distribution as % of NPAT

2. As at June 2007

## Strategies

### Targets for FY08

**Singapore:**  
• embarking on growth initiatives

**Revenue to grow single digit**  
**• Slight decline in free cashflow**

**Optus:**  
• defend and grow scale in mobile  
• drive profitable fixed on-net growth

**Revenue to grow 2.5% - 3%**  
**• Maintain EBITDA**

**Double-digit growth in regional mobile**  
**earnings contribution**

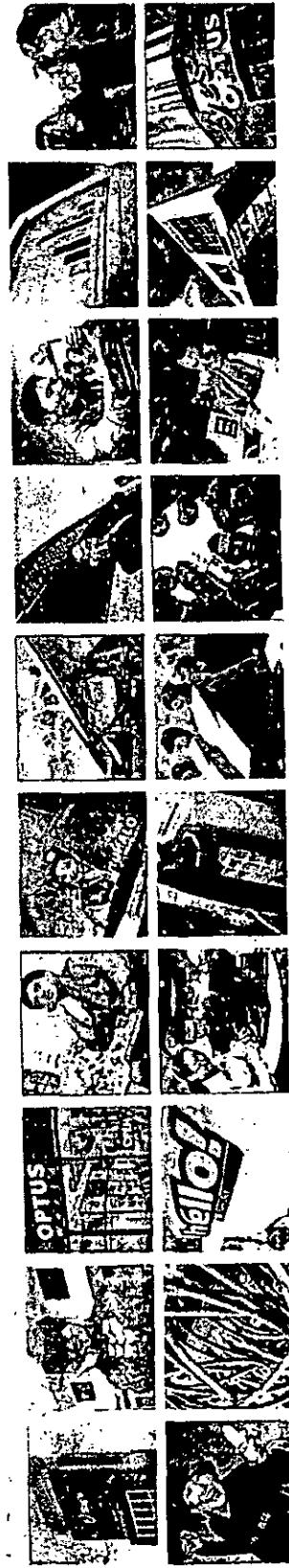
**Group Medium term target**

**Double-digit underlying earnings growth**





Asia's Leading  
Communications Company



Optus  
Bell

[www.singtel.com](http://www.singtel.com)



**From:** Lim Li Ching  
**Sent:** Monday, September 17, 2007 8:27 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

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[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
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**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

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A )uncement details :-

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Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00014  
Submission Date & Time :: 17-Sep-2007 08:25:29  
Broadcast Date & Time :: 17-Sep-2007 08:26:19  
Company Name :: SINGTEL  
Submitted By :: Ms Chan Su Shan

=====

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**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Monday, September 17, 2007 8:33 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 502444 as follows:

Release Time: 17-Sep-2007 at 10:32:42

ASX Code: SGT

Announcement Title: CLSA Investors Forum Presentation by Chua Sock Koong SingTel



**ASX**

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To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	17-Sep-2007
Time	10:32:46
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

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[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

CLSA Investors Forum Presentation by Chua Sock Koong SingTel

---

If ASX considers an announcement to be sensitive, trading will be halted for 10 minutes.

If your announcement is classified by ASX as sensitive, your company's securities will be placed into "pre-open" status on ASX's trading system. This means that trading in your company's securities is temporarily stopped, to allow the market time to assess the contents of your announcement. "Pre-open" is approximately 10 minutes for most announcements but can be 50 minutes (approximately) for takeover announcements.

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**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Sū Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	13-Sep-2007 08:23:24
Announcement No.	00007

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title \* Optus - Presentation by Warren Hardy, Managing Director - Optus Consumer at JP Morgan Broadband  
in Australia

Description

**Attachments:**

 JPMBB30907.pdf  
Total size = **763K**  
(2048K size limit recommended)



**Opius Consumer**

JP Morgan -  
Broadband in Australia  
13th September 2007

Warren Horley

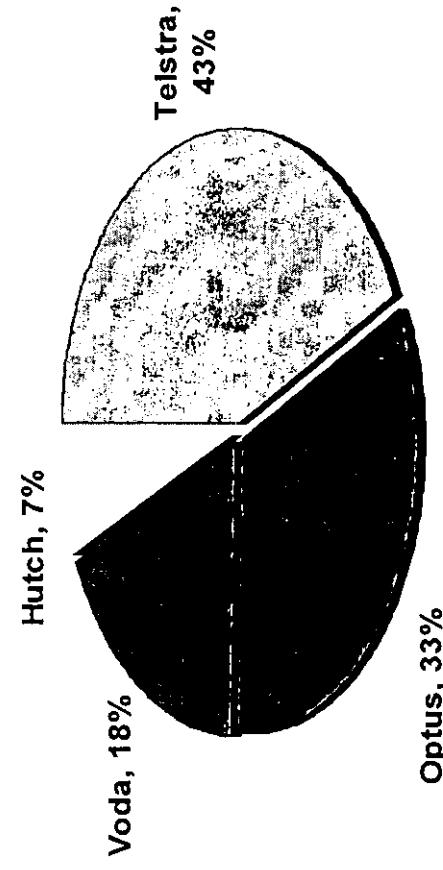
MD Opius Consumer

'yes'

# Optus: investing for growth

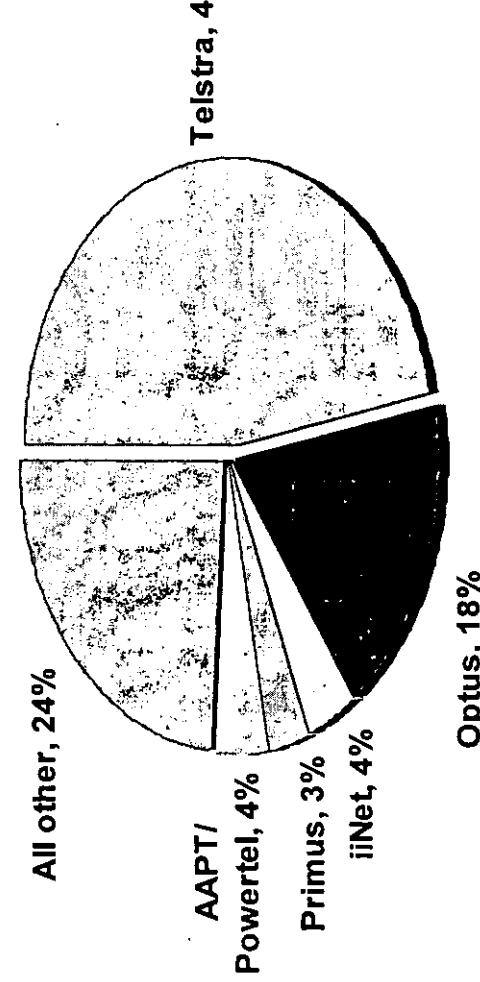
## Mobile: build on & leverage mobile scale

Mobile subscriber marketshare<sup>1</sup>



## Fixed: attack incumbent's fixed profit pool

Broadband subscriber market share<sup>2</sup>



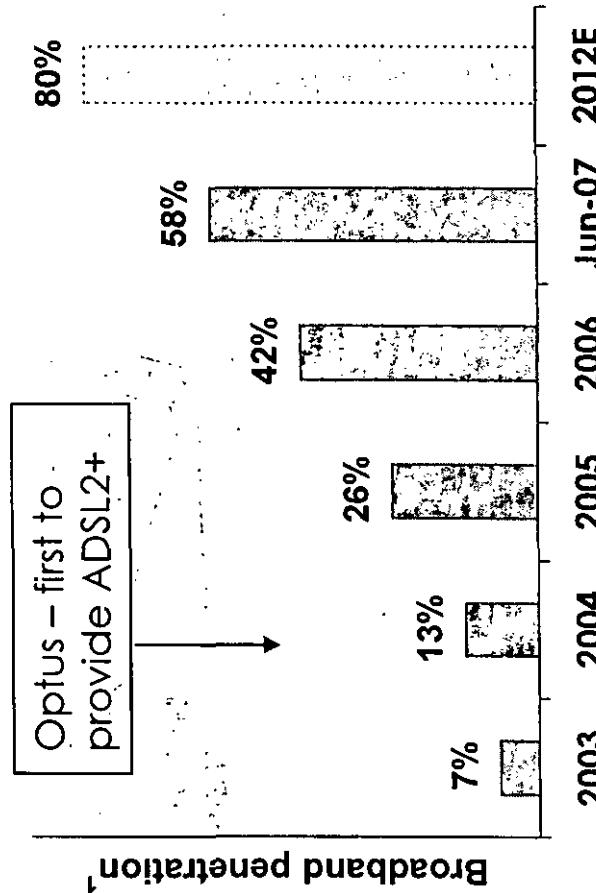
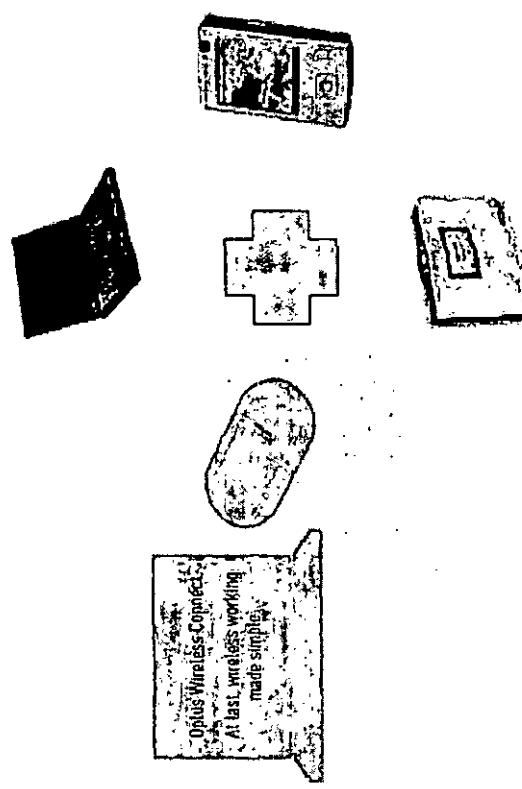
- ✓ grow network scale in regional Australia
- ✓ exploit the incumbent's dilemma with mobile caps
- ✓ on-net expansion to improve scale & profitability
- ✓ OPEL JV to cover regional & rural Australia

<sup>1</sup> JPMorgan Australian Mobile market report 10th Sep -07

<sup>2</sup> JPMorgan Australian Broadband market report 5 Sep -07

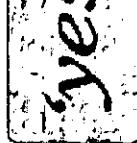


# Convergence and broadband growth provides opportunities for a convergent player



**Devices are becoming 'smarter' and service rich driven by:**

- processing power
- storage capacity
- bandwidth/speed
- open operating system



## Broadband market provides Optus with growth opportunities

On net expansion to improve scale and profitability

### Attacking the fixed profit pool

- Providing innovative offers
- Exploring and expanding alternative broadband delivery and distribution platforms
- Expanding retail execution into convergent theme

### Expanding 3G/HSDPA Network

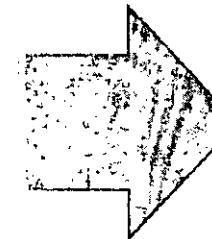
### Partnering with Best of Breed Content Providers

### Ensuring fair competitive outcome in Fibre-to-the-Node

# On-net expansion to improve scale and profitability

## On-net

- Complete extension of on-net footprint
- Grow share beyond current levels
- Migrate current resale customers who are/will be covered by the ULL footprint



- ✓ Improved economics
- ✓ Improved customer experience

## On-net

coverage to  
reach 3.9m  
households

HFC

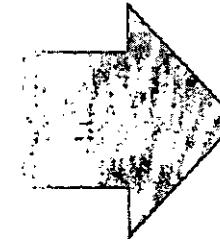
ULL  
today

Remaining  
ULL rollout

NB: Optus serves 8m households in Australia

## Off-net

- Exit unprofitable resale business



- ✓ Cost savings

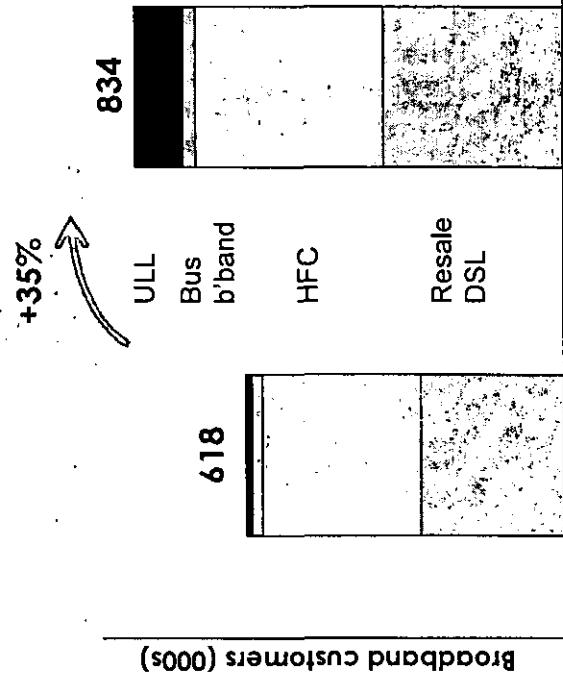
- ✓ Reduce out-payments to the incumbent



## On-net expansion to improve scale and profitability

### Expansion of broadband

- Q1 net adds 53K



### Consumer on-net revenue

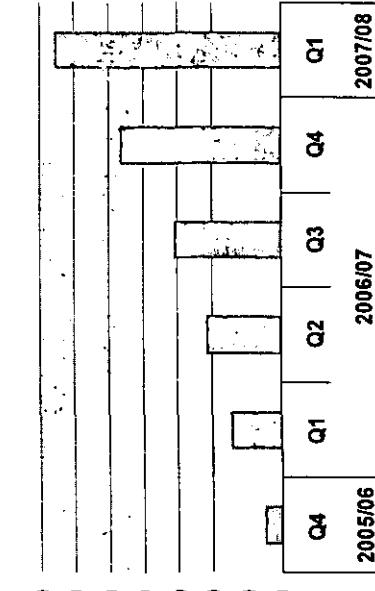
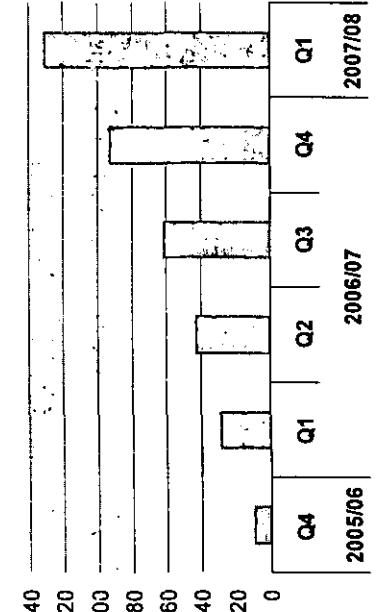
- Overall revenue stable

13%

### ULL subscribers end of June

- increase by 38k in the quarter

131k



### Q1 FY08

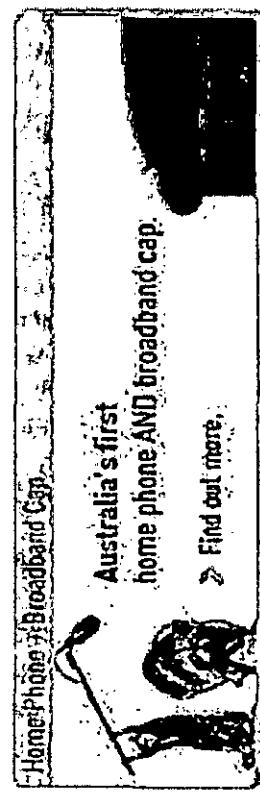
### Number of ULL exchanges

- homes covered > 2m
- end of financial year 366 exchanges covering 2.5m homes

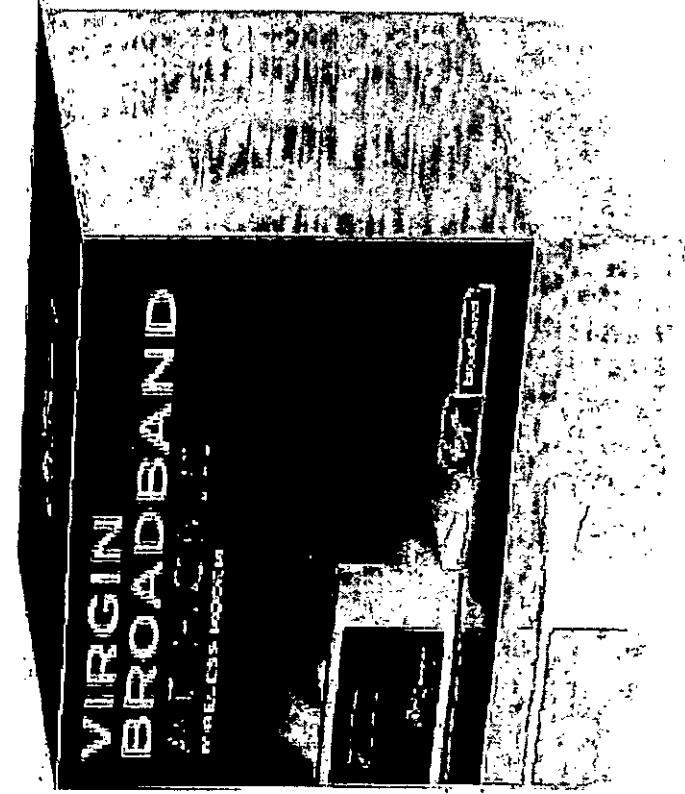
280



## Disruptive innovative offers attacking fixed profit pool

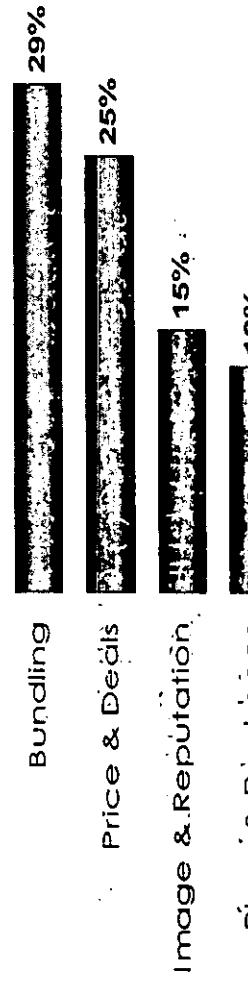


- Optus Fusion - home phone and broadband bundle
- Virgin Mobile Wireless Broadband



**Optus leading the way with Australia's first integrated home phone and broadband cap**

## Top 4 reasons “why Customers come to Optus Broadband”

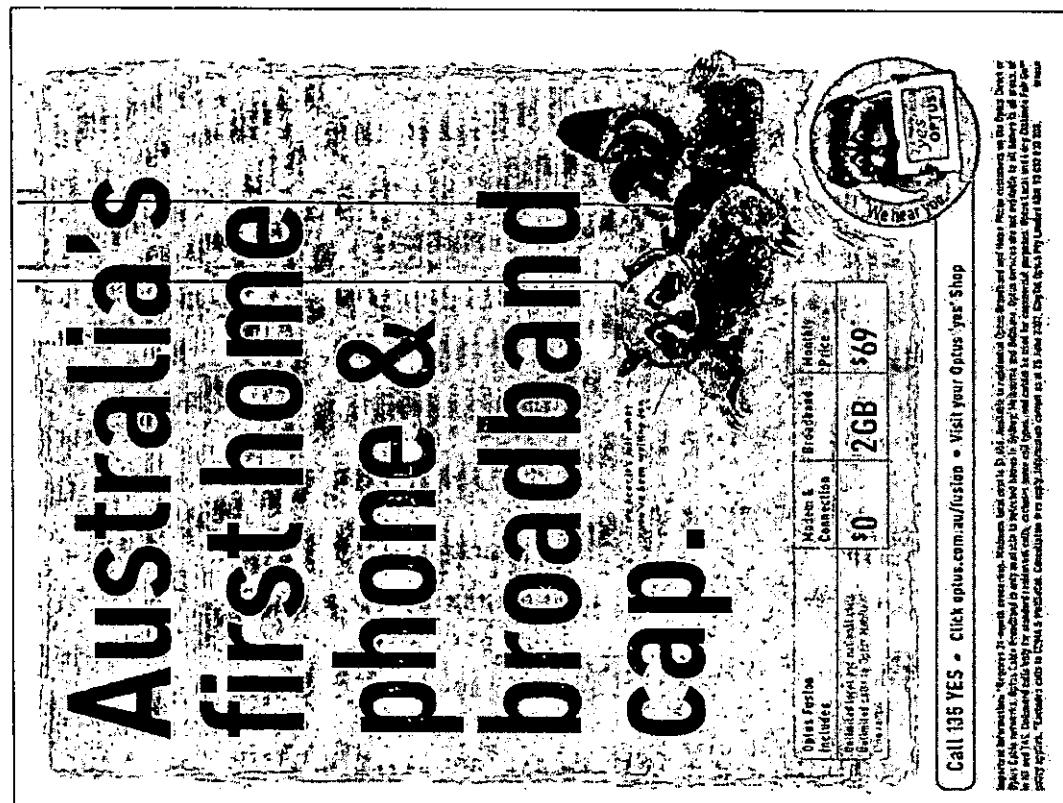


卷之三

## Customers receive:

- unlimited local and national calls;
  - unlimited calls to Optus mobiles;
  - fast broadband with no excess download charges; and

- Grow subscriber base whilst building on-network position



# Exploring and expanding alternative broadband delivery and distribution platforms

## Exploring alternative platforms

- HSDPA via 3G network
- WiMax
- Satellite broadband
- Upgrading HFC to DOCSIS3?

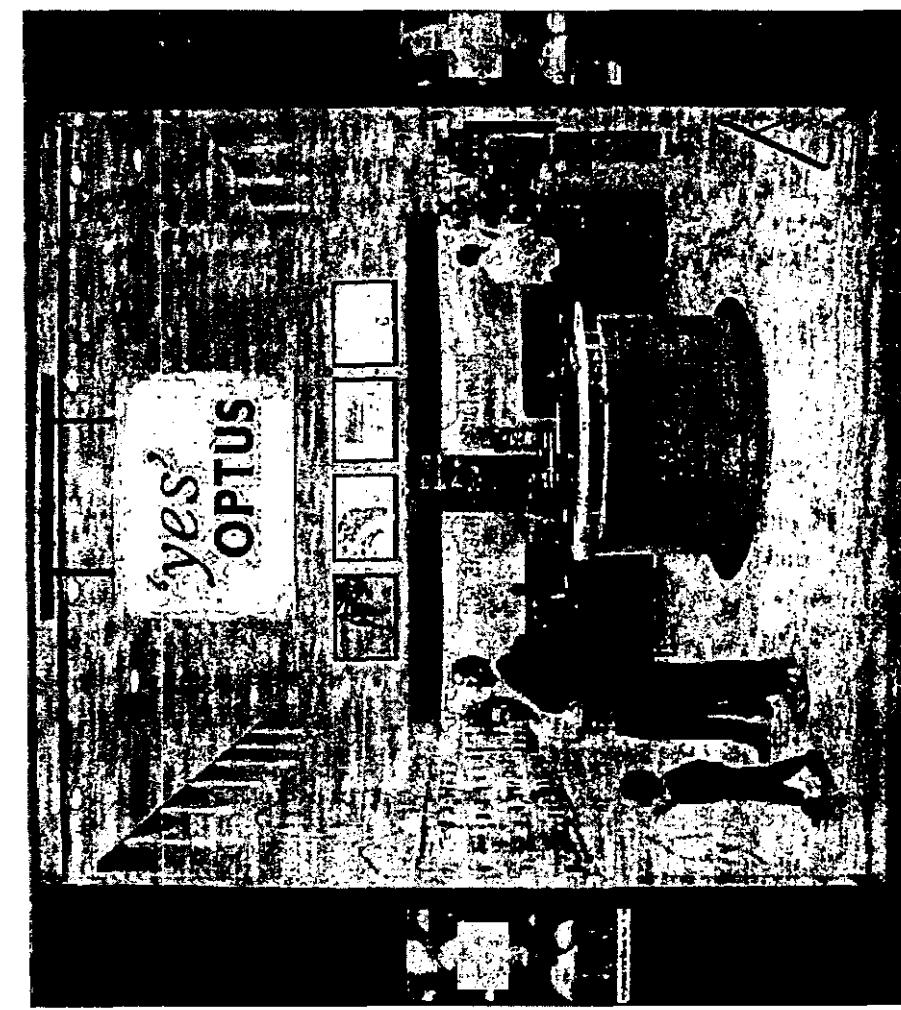
## Broadband Connect funding

- \$958m awarded to OPEL by Federal Govt – ADSL2+ and WiMax
- Optus and Elders to bring competition to regional Australia
- Target market of 3.7m rural and regional premises
- Leveraging existing infrastructure
- Clear benefits to Optus – such as:
  - expands 'on-net' market
  - expands regional backhaul
  - supports mobile network expansion



**NETWORKS** An Optus & Elders Company

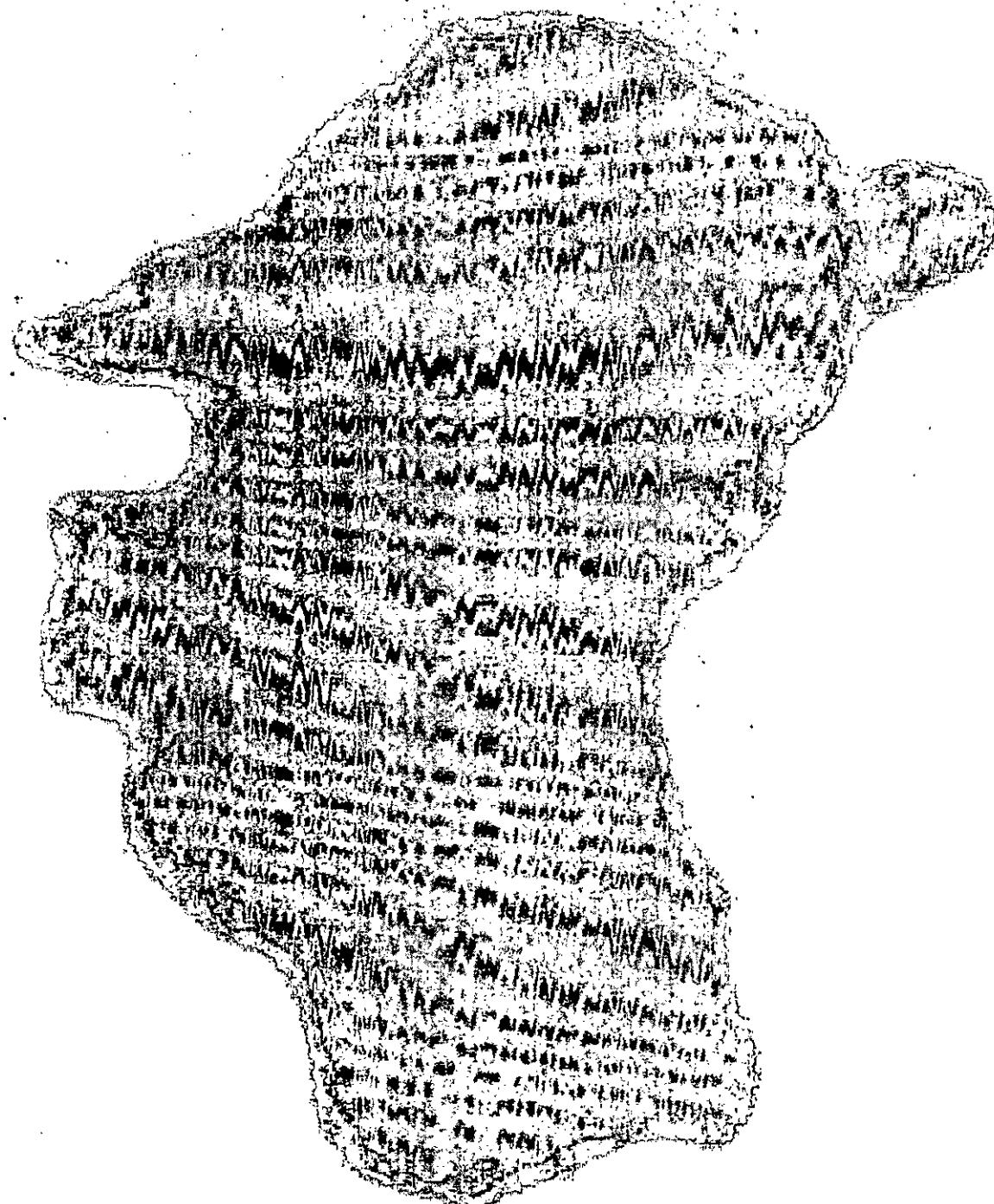
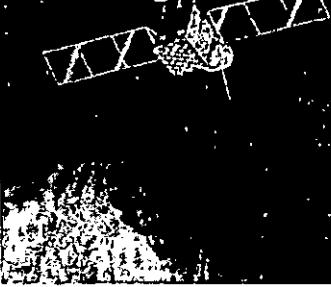
## Convergence key theme in store design



'yes' Optus Store Bathurst

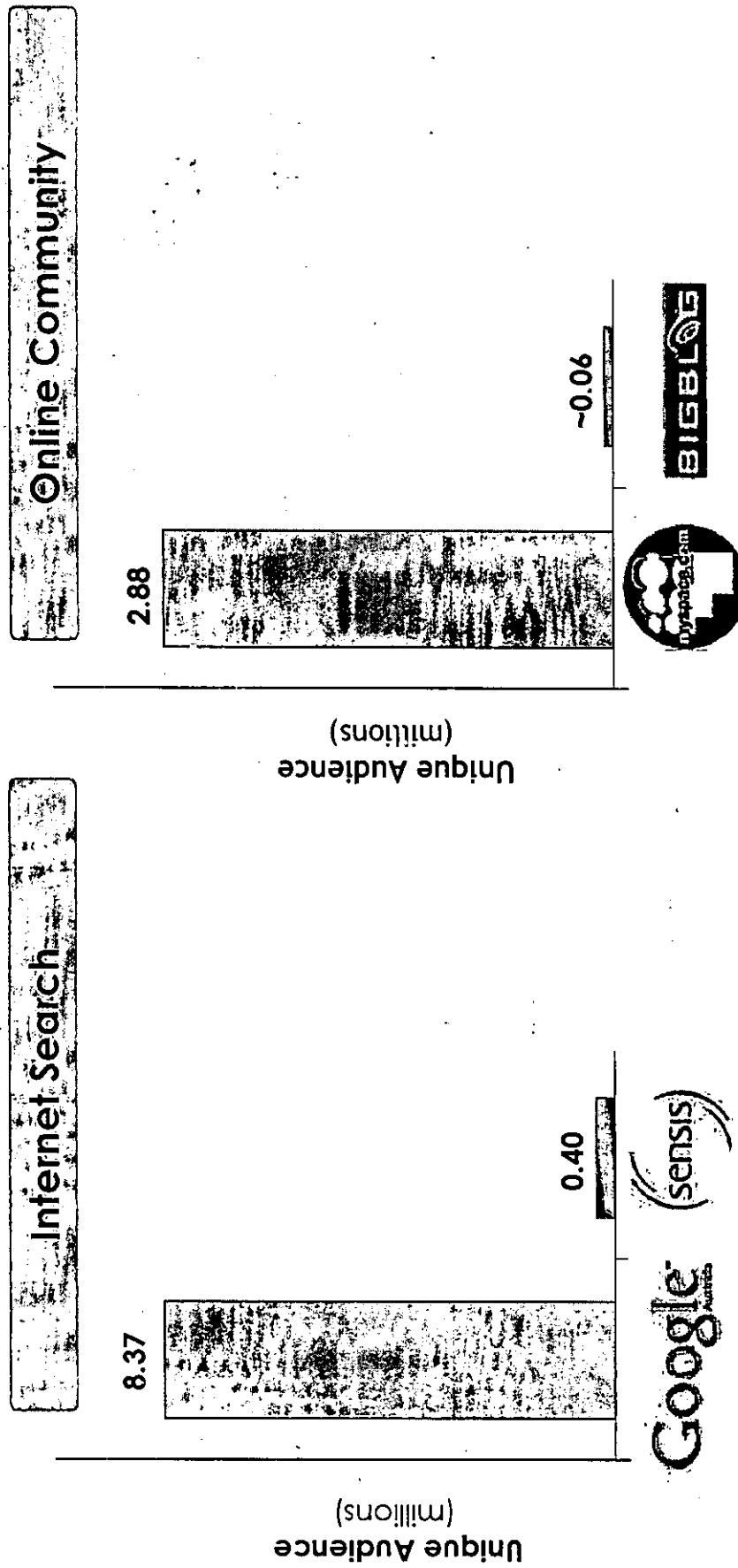
10

## Future Coverage – We've got you covered!



## Optus Content Strategy

Customers are clearly choosing to use leading Internet brands - which in turn drives online loyalty and usage



# Optus Content Strategy - a partnership model

## Market Context

### New Media Market

- Rapid change & innovation
- Market leaders are global brands
- Winners driven by network externalities

### Customers

- Internet/ new media brands are important
- Mobile increasingly a PC surrogate
- Expect SP to provide online services

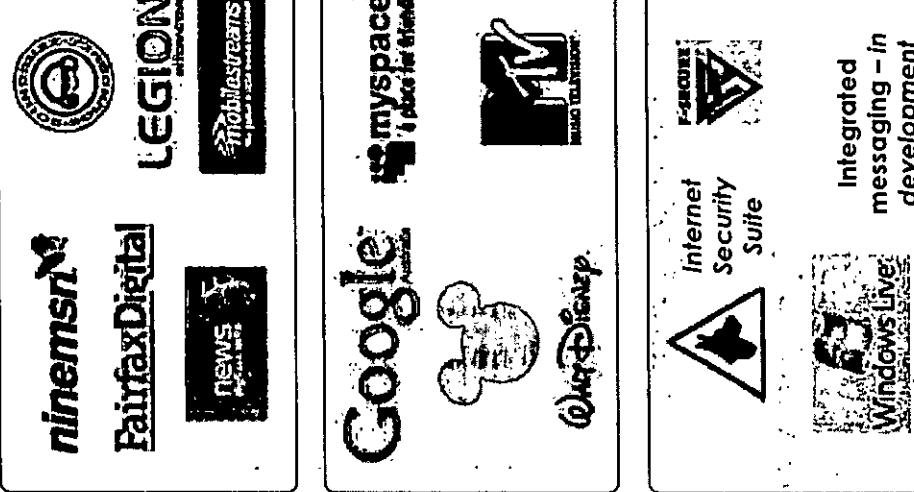
## Our Strategy

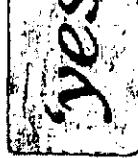
ନୂଆ ପାଇଁ ତୋ ହେଲି  
କିମ୍ବା କିମ୍ବା କିମ୍ବା

ଲୋକଙ୍କ ଜୀବନ  
କିମ୍ବା କିମ୍ବା କିମ୍ବା

ବ୍ୟାକ୍ କିମ୍ବା କିମ୍ବା  
କିମ୍ବା କିମ୍ବା କିମ୍ବା

## Execution

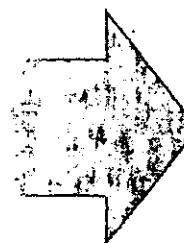




## Advocating fair FTTN competition

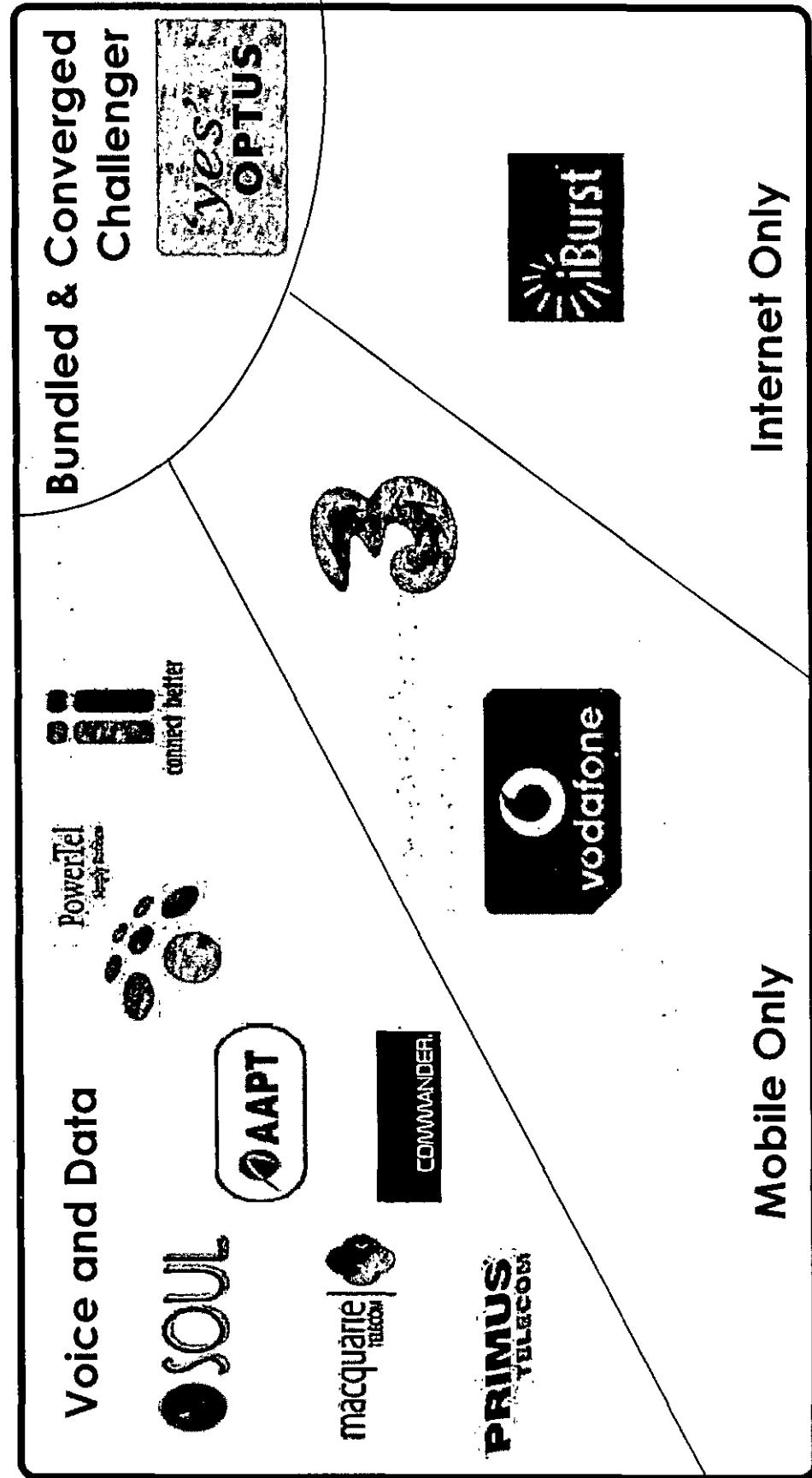
✓ Optus/G9 lodged its Special Access  
Undertaking on May 30

✓ Expert panel to ensure an open &  
transparent bidding process



Optus/G9 ready to compete for the right to  
build a new metro high speed broadband  
network

## Optus remains uniquely positioned versus other challengers





**ASX**

AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	13-Sep-2007
Time	10:31:30
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

PO Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

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Sydney

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**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Thursday, September 13, 2007 8:31 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 501392 as follows:

Release Time: 13-Sep-2007 at 10:31:28

ASX Code: SGT

Announcement Title: Optus - Presentation by Warren Hardy, Managing Director

)

)

**From:** Lim Li Ching  
**Sent:** Thursday, September 13, 2007 8:24 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Thursday, September 13, 2007 8:23:24 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule**

Your Corporate Announcement submission has been received successfully. Please check your announcement at the SGX Website to ensure completeness and accuracy of the information sent.

)  
Announcement details :-

=====

Announcement Title :: MISCELLANEOUS  
Announcement No. :: 00007  
Submission Date & Time :: 13-Sep-2007 08:22:32  
Broadcast Date & Time :: 13-Sep-2007 08:23:24  
Company Name :: SINGTEL  
Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---

)

**Miscellaneous**

\* Asterisks denote mandatory information

Name of Announcer *	SINGTEL
Company Registration No.	199201624D
Announcement submitted on behalf of	SINGTEL
Announcement is submitted with respect to *	SINGTEL
Announcement is submitted by *	Chan Su Shan (Ms)
Designation *	Company Secretary
Date & Time of Broadcast	10-Sep-2007 07:31:06
Announcement No.	00002

**>> Announcement Details**

The details of the announcement start here ...

Announcement Title \* Exchange Release - Optus 50 percent joint venture signs funding agreement with Government for rural and regional Australia broadband network

Description

**Attachments:**

ER10Sep07.pdf

Total size = 28K  
(2048K size limit recommended)



## **Exchange Release**

10 September 2007

### **Optus 50 percent joint venture signs funding agreement with Government for rural and regional Australia broadband network**

On 18 June 2007, SingTel announced that OPEL Networks Pty Limited (OPEL), a 50 percent owned joint venture of Optus Networks Pty Limited (Optus – a wholly owned subsidiary of SingTel) with Elders Telecommunications Infrastructure Pty Ltd (Elders – a wholly owned subsidiary of Futuris Corporation), had secured in-principle approval of A\$958 million in funding for a rural and regional wholesale broadband network in Australia.

SingTel is pleased to announce that OPEL has finalised the funding agreement with the Australian Government. OPEL will be eligible to be paid the agreed funding once certain specified conditions are satisfied, including Australian Government approval of commercial arrangements between Optus and Elders and satisfactory completion of further network planning.

As previously announced, the equity accounted results of OPEL and other commercial arrangements that Optus will have with OPEL are not expected to have a material impact on the financial statements of the SingTel Group for the year ending 31 March 2008.

Ong Winn Nie

---

**From:** Lim Li Ching  
**Sent:** Monday, September 10, 2007 7:34 AM  
**To:** Lorinda Leung; Zairani Bte Ahmed; Foo Yen Yen; Lee Bee Chin; Ong Winn Nie  
**Subject:** FW: SGX Corporate Announcements :: MISCELLANEOUS

---

**From:** sgxnetadmin@sgx.com on behalf of SGX\_Corporate\_Announcement\_System%SNETDO@sgx.com  
[SMTP:SGX\_CORPORATE\_ANNOUNCEMENT\_SYSTEM%SNETDO@SGX.COM]  
**Sent:** Monday, September 10, 2007 7:31:06 AM  
**To:** Chan Su Shan; Lim Li Ching  
**Subject:** SGX Corporate Announcements :: MISCELLANEOUS  
**Auto forwarded by a Rule.**

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Announcement details :-

=====

Announcement Title :: MISCELLANEOUS

Announcement No. :: 00002

Submission Date & Time :: 10-Sep-2007 07:30:30

Broadcast Date & Time :: 10-Sep-2007 07:31:06

Company Name :: SINGTEL

Submitted By :: Chan Su Shan (Ms)

=====

---

>> [CLICK HERE](#) for the full announcement details.

---

**Ong Winn Nie**

---

**From:** ASX.Company.Announcements.Office@asx.com.au  
**Sent:** Monday, September 10, 2007 7:37 AM  
**To:** Foo Yen Yen; Zairani Bte Ahmed; Lorinda Leung; Ong Winn Nie  
**Subject:** Confirmation of Release - SGT - ASX Online e-Lodgement

ASX confirms the release to the market of Doc ID: 499891 as follows:

Release Time: 10-Sep-2007 at 09:36:54

ASX Code: SGT

Announcement Title: Optus 50 percent joint venture signs funding agreement with



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AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	10-Sep-2007
Time	09:57:05
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

**ASX Limited**  
ABN 98 008 624 691  
20 Bridge Street  
Sydney NSW 2000

P O Box H224  
Australia Square  
NSW 1215

Telephone 61 2 9227 0334  
[www.asx.com.au](http://www.asx.com.au)

DX 10427 Stock Exchange  
Sydney

**MESSAGE:**

We confirm the receipt and release to the market of an announcement regarding:

FCL: OPEL joint venture signs network funding deed

10 SEP 2007

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**ASX**  
AUSTRALIAN SECURITIES EXCHANGE

**Facsimile**

To	Company Secretary
Company	SINGAPORE TELECOMMUNICATIONS LIMITED.
Fax number	00196567383769
From	ASX Limited - Company Announcements Office
Date	10-Sep-2007
Time	09:36:57
Subject	Confirmation Of Receipt And Release Of Announcement
Number of pages	1 only

ASX Limited  
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**END**